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STERN'S GARDEN ALMANAC

NEW PLANTS & FLOWERS FOR SPRING PLANTING

1961

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Stern's Nurseries INC.

GENEVA, NEW YORK

You Are Now Looking At STERN'S SUB-ZERO EVERBLOOMING ROSES

Reports from Alaska to Texas, Maine to Florida, Confirm The Findings of

THESE SUB-ZERO

THE WORLD'S EASIEST

Guaranteed to bloom in 60-90 days!

GENEVA, NEW YORK— After years of exhaustive tests covering every type of Sub-Zero Rose from old-fashioned varieties to the new modern hybrids, Stern's Experimental Rose Farms at Geneva, New York, announces their selection of the 3 best Sub-Zero Roses of 1961: spectacular red *Queen O' The Lakes;* glowing *Pink Princess;* golden-yellow *Victory!* For people who love roses, but haven't time for the constant spraying, fussing and pampering that ordinary roses require, Stern's "3 Best" Brownell Sub-Zero Everblooming beauties are the perfect choice!

These three magnificent varieties have *proven* their amazing resistance to winter cold and summer heat... to blackspot and other common rose troubles. Of all the hardy Sub-Zero tribe, these proved the hardiest... proved they could outlive and outbloom any other roses we've ever seen! Reports from as far North as Alaska, as far South as Florida, confirm our opinion that these are the world's easiest roses to grow!

Queen O' The Lakes

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Why Stern's Sells ONLY Sub-Zero Roses

For many years, Stern's has specialized in choice nursery stock—varieties so hardy and well-bred they can be sold to even inexperienced home gardeners with our famous "absolute satisfaction or free replacement or your money back" guarantee. Too many things can go wrong with ordinary roses to back them with this strong guarantee, so Stern's searched for a type of rose so hardy and vigorous it would prove practically "foolproof". We found the answer in our Sub-Zero Everblooming Roses. We believe them to be the hardiest, most beautiful, most lavishly-blooming Hybrid Tea Roses there are. Although we never have quite enough to fill the demand, we will offer *only* Sub-Zero Roses to our customers.

Why Stern's Roses Are LIFETIME Roses

The secret of Stern's Sub-Zero Roses lies in the development of this entirely new race resulting from the cross-breeding of the vigorous Wichuriana Rose with the modern Hybrid Tea Rose. Not only is it stronger, more vigorous, hardier above ground, but the roots themselves are stronger, enable plants to absorb more nourishment for extra strength during cold winter months. This insures longer-lasting beauty—a whole lifetime of glorious bloom! This means a great saving in time and trouble as well as money for the home gardener. Ends the need for constant costly replacements.

Victory

Top Award Winners— Bred For Easy Care!

These magnificent Sub-Zero Roses were originally developed by the late, great hybridizer, Dr. Walter D. Brownell, and won him many awards, including the Jane Righter Rose Medal of the Garden Club of America. The Horticulture world has no higher award. We quote from the citation received with the medal: ..."he has given America a new race of roses of exceptional value. Thousands who never before could grow them are now successful since the development of the Sub-Zero Rose. His name is acclaimed from Saskatchewan to Texas, from the Atlantic to the Pacific."

8380A—QUEEN O' THE LAKES... The most spectacular Sub-Zero! Roses are deep velvety red, fully double, up to 5" across. Magnificent abundance of bloom.

8390A—VICTORY... Glorious yellow roses, as golden as the sun! Delightfully fragrant, large, very double, perfectly formed. Bloom like fury all season long.

Just Named "THE 3 BEST OF 1961"!

Stern's Experimental Rose Farms at Geneva, New York

BEAUTIES ARE ROSES TO GROW!

Reports From All Over North America

confirm the fact that Stern's "Happy-Go-Lucky" Sub-Zero Roses laugh at winter cold, summer heat!

The following excerpts from a few of the many letters received from folks who grow Stern's Sub-Zero Roses will give you some idea of the enthusiasm they have aroused. Note the widely separated geographical areas from which these reports have been sent.

FROM ALASKA
"Every one of my bushes is growing and budded out... They are sure beautiful... Some of the ladies sure took a long breath when they saw them!" **C. E. Feight, Skagway, Alaska**

FROM MISSOURI
"Delighted with the Sub-Zero Roses. They have, without exception, measured up to my expectations." **Joseph M. Horine, Springfield, Missouri**

FROM MAINE
"Far surpassed my greatest expectation... such rapid, vigorous growth, so many blooms!" **Mrs. Frank Gebuson, Mapleton, Maine**

FROM NEW YORK
"Back in 1954, I planted one of your Queen O' The Lakes on my apartment terrace. The bush received the worst treatment that any plant could have had... to my surprise it bloomed beautifully even with these adverse conditions. Last summer in June we moved the bush — in bud ...to our new home. You should have seen the flowers we had all summer!" **Mrs. Norman E. Weinberg, New Rochelle, N. Y.**

FROM FLORIDA
"I tried Texas roses and your roses have grown far better for me than the Texas roses." **Mr. A. C. Knobel, Lake Worth, Florida**

FROM CONNECTICUT
"The Sub-Zero Roses I bought from you last year are blooming their heads off! They are magnificent!... Had 5½" blooms by measure ...Last unusually long in the house, too." **Mrs. Harold W. Jonny, Cornwall Bridge, Conn.**

FROM WISCONSIN
"Last year one bush had 198 roses and this year there were more... We had a bad winter last year but all your roses came through fine." **Mrs. Elfa Pohlman, La Crosse, Wisconsin**

FROM ILLINOIS
"Each bush had so many flowers they seemed to bend from the weight!... Size of each was unbelievable — from 4½" to 6". Colors were breathtaking... We compared your Sub-Zero Roses to our other roses... There just wasn't any comparison." **Mr. & Mrs. J. Summerfelt, Glenview, Illinois**

FROM INDIANA
A nurseryman from Indiana writes: "Perhaps you are wondering why I would buy from you at retail prices when I can buy wholesale. I am a small nurseryman and you have many fine varieties which I do not have yet, also... your plants are of superior quality. You will be surprised if you just knew how many people around here have switched from (other roses) to Stern's after seeing the ones I have around the house."

Imagine Your Property With This Glorious Living Sub-Zero Rose Fence!

The photograph above shows Dr. and Mrs. Walter D. Brownell enjoying a look at a living fence of Pink Princess Sub-Zero Roses. Because of their hardiness and habit of constant bloom, Sub-Zero Roses make extremely practical and beautiful living fences. Choose pink, red or yellow—or all three for a riot of color! Use them to separate your property from your neighbor's... to edge a driveway or path... to screen off the street... to surround your patio or terrace with bloom. Plant them to section off garden areas, barbecue, children's play corner.

Plant Anywhere You Want Rose Beauty, FOR LIFE!

Plant these extraordinary roses in your garden, front yard or anywhere you want rose beauty for a lifetime. You'll quickly discover how well they live up to their reputation. Unlike any Hybrid Tea Rose you ever grew before, this Sub-Zero race of Roses can take winter cold of 15° below zero without protection...with light protection, will produce magnificent bloom even after winters of 35° below. Almost totally immune to blackspot and most other common rose troubles, they require less spraying—many need none. They require little care to reward you with months of glorious bloom starting this very June!

Start Blooming Early—Bloom, Bloom, Bloom Spring, Summer and Fall—Right up to Frost!

Unlike other roses which are usually at their peak the first year, Stern's Sub-Zero beauties increase in size and loveliness each year, reach their peak the 4th or 5th season. Unmatched in spectacular performance, they produce dozens and dozens of glorious roses—*often as many as 100 or more on a single 4-year-old-bush!* They start to bloom early...bloom, bloom, bloom, all season long, right through hot, dry summer weather. Most are richly fragrant with a dream rose perfume you'll find it hard to forget.

Pink Princess

8377A—PINK PRINCESS... Exquisite! Lovely deep translucent pink flowers up to 5" wide are very double and perfectly shaped. They cover the bush from June till frost.

Guaranteed to Bloom This Very June, Right Through To November, or Money Back!

Stern's "3 best" Sub-Zero Everblooming Roses are as close to "foolproof" as roses can be! We back them up with this ironclad guarantee. They must bloom in your garden within 60 to 90 days after planting—bloom magnificently from this very June right through to November—or you'll receive free replacement or money back.

We Won't Have Enough of Our "3 Best of '61" to Fill the Demand! Make Sure to Send NOW!

Each year, we try to have enough of our beautiful Sub-Zero Roses ready to fill the demand. However, their fame seems to be growing faster than our supply. These three varieties, chosen best of all Sub-Zero Roses for 1961, are sure to be snapped up very quickly. To be fair, we'll fill orders on a first-come, first-served basis. You may order as many as you wish, but to avoid disappointment, we urge you to order at once.

A Small Investment in Stern's Sub-Zero Roses Brings a Lifetime of Rose Beauty

The More You Order, the Less Each Bush Costs!

Stern's Super-Grade Selected No. 1 Plants... Guaranteed to Start Blooming 60-90 Days After Planting.

All Postpaid	Each	3 for	6 for	10 for	25 for
	$2.50	$7.00	$13.00	$20.00	$45.00

Stern's Nurseries GENEVA, NEW YORK
Specialists in Rare and Choice Trees, Plants & Flowers

Stern's '3 BEST' ROSE Collection

(Group 61-RO-7)

3 Rose Bushes (1 of each variety on this page) **$ 7.00**
6 Rose Bushes (2 of each variety on this page) **$13.00**
9 Rose Bushes (3 of each variety on this page) **$19.00**
All Prices Postpaid

More Sub-Zero Roses on following pages and page 68.

NOW HAVE THE WORLD'S BEST
SUB-ZERO ROSES

Everblooming Roses Which Are Disease-Resistant —Easy to Grow—Winter Hardy!

A NEW RACE OF ROSES—so absolutely hardy and vigorous they bloom continuously spring, summer and fall the first year planted—last a lifetime—astounding in size and beauty—hold their rich color despite heat—withstand 15 degrees below zero without protection. Grow 3 to 4 feet tall.

8370 A. LILY PONS. White with pure yellow center, large, graceful flowers of indescribable delicacy; vigorous, free bloomer.

8387 A. TIP TOES. A delightful mixture of red, orange, and pink tints with an enjoyable spice-like fragrance. A unique color combination.

Arctic Flame

8395 A. ARCTIC FLAME. Destined to be a prize winner. Gorgeous in color—matchless in form. Flowers are a fiery red, up to five inches wide. (Many bushes have 100 fully double, blazing Roses on each bush.) Immune to ravages of heat as well as cold! Even under drought conditions, "Arctic Flame" continues to bloom freely, beautifully, brilliantly.

8375 A. ORANGE RUFFLES. One of the most beautiful Roses of all time. Unsurpassed in its brilliant charm. A gorgeous new color of orange never before found. It is luminous like glowing sunshine in the rain. Large flowers constantly in great abundance. As many as 50 petals gracefully warped, curled, frilled and ruffled, artfully shading from capricum orange through saturn to saffron-yellow. **Totally immune to black spot.**

8369 A. HANSOM RED. Large, double deep velvety red blooms proudly borne on straight, firm stems. Truly called "the most beautiful Red Rose." Lush, green, healthy foliage. A prolific bloomer.

8364 A. CURLY PINK. Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurled petals. **Nearly immune to black spot.**

Hardy Super Roses! In Bloom All Season Long!

Helen Hayes

SUB-ZERO EVERBLOOMING ROSE COLLECTION
(Group 61-RO-2)
10 Roses (1 of each variety) $20.00
6 Roses (your choice) $13.00
Postpaid

Curly Pink

8372 A. HELEN HAYES. A rare color-changing semi-double beauty! Opens a lovely shade of yellow and slowly changes to a soft orange with warm pink overtones at full bloom. One of America's most fragrant Roses! Beautiful glossy-green foliage, nearly thornless. **Disease and black spot resistant.**

8382 A. RED DUCHESS. Here's one of our favorites which we predict will be one of yours if you try it. Just imagine! Large well formed bushes, literally covered with lovely iridescent rosy red flowers. PLUS the fact that this is the most fragrant Sub-Zero Rose. **Totally immune to black spot.**

8376 A. PINK BOUQUET. A superbly vigorous and sturdy variety that's always in bloom. Hot, dry summers don't slow it down—it just keeps right on blooming until heavy frosts. Produces large clusters of charming, recurled, double blooms, similar to Floribundas in size and beauty. **Totally resistant to black spot.**

8350 A. AVE MARIA. A Recent Introduction. One of the largest, whitest, most perfectly formed Roses you ever saw—actually increases in size and beauty each year. Creamy ivory-white buds open to huge, 3 to 5 inches. Fully double, long lasting blooms. Sub-Zero hardy and disease-resistant.

Stern's Super-Grade Selected No. 1 Plants . . .
Guaranteed to Start Blooming 60 Days After Planting.
Postpaid: Each $2.50; 3 for $7.00; 6 for $13.00;
10 for $20.00; 25 for $45.00.

NOW Hundreds and Hundreds of Roses ...From a Single Rose Bush!

Stern's LIFETIME SUB-ZERO EVERBLOOMING

PILLAR ROSES

GUARANTEED! BLOOMS THIS SUMMER ...AND YEAR AFTER YEAR

June-July-August-September-October ... Right Up Until Frost

This is an absolutely new race of Everblooming Climbing Roses developed by famous Rosarian Walter D. Brownell, who finally succeeded in combining the everblooming habit of Sub-Zero Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They will stand 15 degrees below zero without protection, and will last a lifetime.

They'll not only bloom in June, the very first year, but will keep right on blooming throughout hot, dry summer weather when other types of Everblooming Climbing Roses fail. These new **Pillar Roses** are also amazingly resistant to common Rose diseases such as black spot. Their rugged hardiness is your guarantee of Roses year after year.

Ideal for "Accent Points"

Plant Pillar Roses to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

Everblooming Specimen Bush

Perhaps the most amazing thing about these new Pillar Roses is their wonderful adaptability to use as a specimen plant in your yard. Planted by themselves, they will form a self-supporting, ever-blooming shrub, 6 to 8 feet tall, that will bloom from June to October, right up to heavy frost! This everblooming characteristic is exceedingly rare north of the tropics. Two or three Pillar Roses, strategically planted in your garden, could easily become the focal point of your entire landscape theme.

3 Outstanding Colors

8400 A. RED PILLAR ROSE. Fully double, deep-red flowers all season long. Blooms freely—resists diseases such as black-spot—and defies even the chillest winters. A source of continual enjoyment.

8401 A. PINK PILLAR ROSE. Lovely large, double pink flowers that bloom in endless profusion. Matchless in shape and quantity of blooms, hardiness, vigor and performance.

8403 A. YELLOW PILLAR ROSE. Exciting double yellow flowers like beautiful Tea Roses. Extremely hardy. Flowers produced in abundance all season long.

Stern's Super-Grade Selected No. 1 Plants Guaranteed to Start Blooming 60 Days After Planting

	Each	3 for	6 for	10 for
Postpaid	$3.75	$11.00	$20.00	$32.00

Extremely Limited Supply

Please order early. Our limited supply will be sold out before the end of the planting season.

PILLAR ROSE COLLECTION
(Group 61-RO-3)
3 PILLAR ROSES $11.00
(1 of each—Red, Pink, Yellow) Postpaid

Mr. and Mrs. Walter D. Brownell

Yellow Pillar Rose

Red Pillar Rose

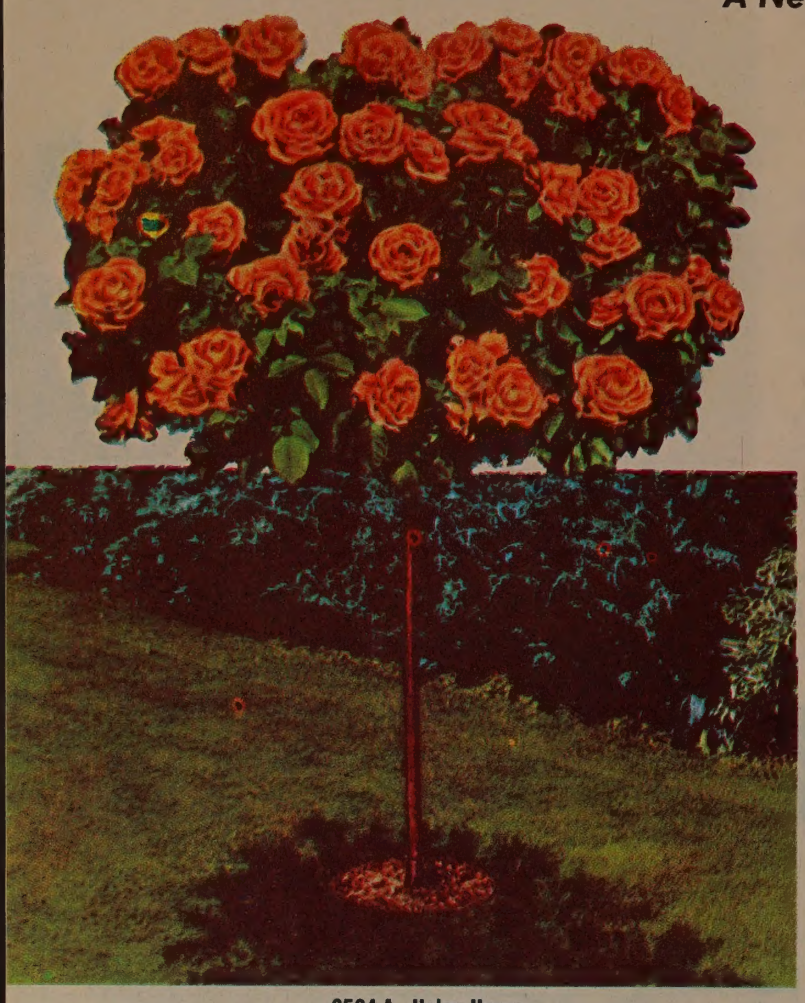
GUARANTEED TO BLOOM IN 60-90 DAYS!

A New Garden Thrill For You—Starting This Spring!

STERN'S LIFETIME EVERBLOOMING SUB-ZERO

TREE ROSES

MORE BEAUTIFUL ROSES THAN YOU EVER DREAMED POSSIBLE



8504 A. Helen Hayes

NEW! A STRONGER, HARDIER, DOUBLE-BUDDED TYPE OF EVERBLOOMING ROSE TREES

Many will call this the most amazing development in gardening history—everblooming lifetime Roses that not only laugh at cold, survive sub-zero temperatures—but at the same time grow to eye-level height. At eye-level, the magnificent size of the flowers, the radiant colors, the rich foliage, the entrancing scent—all give you a new dimension of beauty such as you have never thrilled to before! You enjoy DOZENS of gorgeous huge Roses this very spring—all through summer and fall—year after year.

ONCE IMPOSSIBLE, NOW THEY'RE YOURS!

It seemed impossible to develop this new race of Sub-Zero Roses that live through intense cold and heat—bloom continuously spring, summer and fall—are almost totally immune to disease. Then—the next "miracle"—to develop an **Eye-Level Species**—now it has been done!

THRIVE UNDER TEMPERATURES TO 15° BELOW ZERO

DOUBLE-GRAFTED, sturdy—with heavy, straight trunks that are three feet tall when planted. Then, as you watch, day by day in thrilled amazement, a large rounded head develops—magnificent Roses appear, huge and evenly in the beautiful foliage—glorifying your home from June until late fall.

Each year the sturdy trunk grows thicker in diameter, not in height—the dense, bushy head grows larger, handsomer—producing a great umbrella of breath-taking masterpiece Roses—the pride of your home, the envy of your neighborhood. Guaranteed to bloom just 60 to 90 days after planting!

BE AMONG THE FIRST to own these astounding specimens—never before available—they'll be the Queens of your garden, a joy forever!

WHERE TO PLANT THESE GARDEN JEWELS

Plant among other rose bushes for rose beauty at two levels! Or directly before a picture window and enjoy this astounding specimen indoors and out. Plant two, to form a magnificent living gateway to your home. Plant anywhere you want a sensational landscape effect!

HAVE TREE ROSES IN 4 GLORIOUS COLORS

8504 A. HELEN HAYES. A rare color-changing semi-double beauty! Opens a lovely shade of yellow and slowly changes to a soft orange with warm pink overtones at full bloom. Nearly thornless. Disease and Black Spot resistant. Very fragrant.

8496 A. CURLY PINK. Large, two-toned pink blossoms form a gorgeous bouquet on a single stem. Over 50 gracefully recurled petals.

8492 A. QUEEN O' THE LAKES. Spectacular, deep, velvety red flowers, up to 5 inches wide, fully double. An abundant and continual bloomer. Most beautiful.

8498 A. VICTORY. The golden sunshine of this everblooming beauty will thrill and delight you with its abundant bloom. Large, 4-6 inch flowers are fully double. Famous for its long-lasting loveliness. Fragrant.

GUARANTEED TO BLOOM 60 TO 90 DAYS AFTER PLANTING

GUARANTEED TO BLOOM ALL SUMMER LONG

Stern's DOUBLE-BUDDED No. 1 Everblooming Tree Roses—Your Choice of Above Varieties: Postpaid: Each $10.00; 2 for $17.00; 4 for $32.00; 10 for $70.00

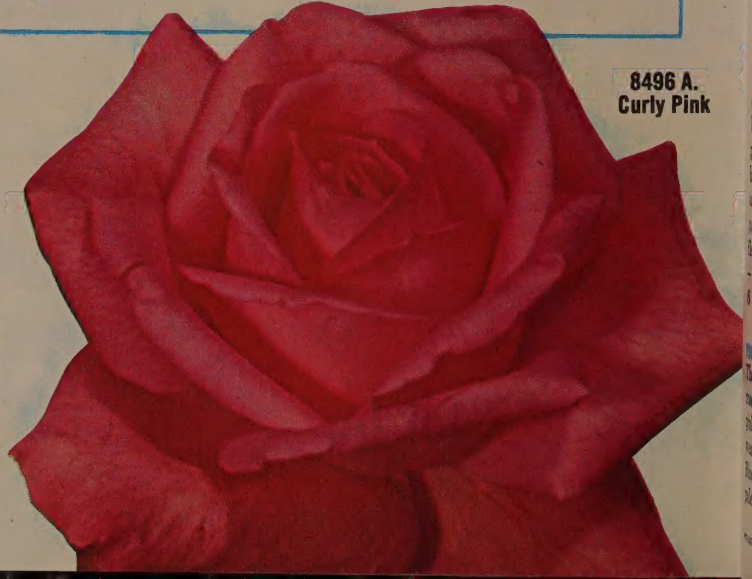
ORDER NOW! ... OUR SUPPLY OF THESE FOUR GORGEOUS SUB-ZERO TREE ROSES IS EXTREMELY LIMITED

Stern's Everblooming Sub-Zero Tree Rose Collection
(Group 61-RO-4)

8 Sub-Zero Tree Roses—2 of each variety—for only $62.00

4 Sub-Zero Tree Roses—1 of each variety—for only 32.00

ALL PRICES POSTPAID



8496 A. Curly Pink

Imagine a hedge covered with thousands of pink roses blooming from spring till snow time!

GUARANTEED TO BLOOM THIS SUMMER

STERN'S EVERBLOOMING

Pink Cushion Rose*

(The Fairy)

FORMS A 3-FT. HIGH HEDGE COVERED WITH MASSES OF ROSES FROM SPRING TILL SNOW!

GUARANTEED! MORE BLOOM WITH LESS WORK THAN ANY OTHER ROSE IN THE WORLD!

Stern's Nurseries, Geneva, N. Y. From Stern's Experimental Farms comes news of a rose that we confidently expect will make garden history. It needs almost no care . . . is unsurpassed for vigor, spreading growth, perfect health, hardiness, and super ability to produce an abundance of charming pink roses! Blooms from spring all thru summer and fall! Never skips a day! Often still in bloom while the first snow frosts its leaves crystal white.

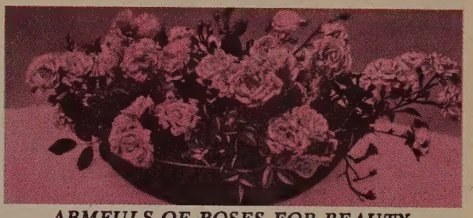
HUNDREDS OF DAINTY QUARTER-SIZE ROSES COVER EVERY BUSH! Originated in England and introduced in the U.S.A. under the name *"The Fairy."* We call it Stern's Everblooming Pink Cushion Rose because each bush looks like a 3 ft.-high cushion of pink roses! And each rose is exquisite! A blush-pink work of art no larger than a 25¢ piece! *(Shown above actual size)* They bloom in clusters — each forming a graceful natural bouquet. Despite their dainty size, these are perfect roses — very double — with layer on layer of beautifully-shaped petals. Buds are as delicately detailed as the rosebuds hand-painted on fine china! These delightful flowers — crisp and fair like pink seashells — bloom by the hundreds on every bush, 5 to 6 months a year, every year for a lifetime!

YOU CAN HARDLY SEE LEAVES FOR THE FLOWERS! The foliage, glimpsed thru heavy masses of roses, is deep glossy green. Roses stay blush-pink even thru mid-summer heat. When brisk weather comes, there's an exciting change! Blooms appear in every shade of pink from pale pastels to vivid rose!

GROWS ONLY 3 FT. HIGH, TO MAKE A PERFECTLY PROPORTIONED HEDGE FOR SUBURBAN HOMES! There's no lovelier, easier way to separate your property from your neighbor's; line a driveway or garden path; border a terrace or pool; divide off garden areas, barbecue or patio, than with this flowering hedge! Each plant bushes out to about 4 ft. wide. Seldom grows taller than 3 ft. — perfect height for most suburban homes!

JAPANESE BEETLES WON'T TOUCH THEM! NEED NO SPRAYING—ALMOST NO CARE! Just plant and enjoy them! Amazingly resistant to mildew, blackspot, other common rose diseases and insects. *Japanese Beetles won't touch these roses!* Sub-zero hardy — unharmed by winter cold. Flourish anywhere in U.S. Do well in sun or even semi-shade. Need no special soil. Need little pruning to stay neat, compact. Trim just by cutting roses you want indoors.

SO MANY BEAUTIFUL WAYS TO PLANT THESE WORK-SAVERS! Plant in front of tall shrubs; mixed with perennials; in your rock garden. Use them to hide the legginess of taller plants, or sharp edges of steps. Use as ground cover on slopes, terraces, other large areas. Even small places have room for a few. Big places almost demand them!



ARMFULS OF ROSES FOR BEAUTY INDOORS, AND FOR GIFTS!
The more you pick, the more they bloom! You'll have all you want for delightful arrangements, corsages, bouquets. Cut roses stay fresh a full week!

BLOOM THE FIRST YEAR PLANTED—MONEY-BACK GUARANTEE! Stern's Everblooming Pink Cushion Roses are guaranteed to give you more bloom and more color with less work than any other rose in the world. Bloom the first year planted, starting in June. You must be completely satisfied or get free replacement or money back.

12 FEET OF HEDGE, ONLY $3.75! Due to a special propagation method, these superb roses are yours at low, low cost! 3 bushes, for a 12 ft. hedge, cost only $3.75 — less than the price of a meal in a good restaurant! The more you order the less each costs! *Plant 4 ft. apart for thick-blooming hedge; same for ground cover.*

STERN'S EVERBLOOMING PINK CUSHION ROSES

Sturdy Field-Grown Plants,
10"-12" tall when they arrive
American Rose Society Rating 8.6 (Excellent)

3 for $3.75	50 for $40.00
6 for $7.00	100 for $75.00
10 for $10.00	250 for $150.00
25 for $22.00	500 for $275.00

All prices postpaid.

Easy planting directions enclosed with each order.

Stern's Nurseries

*TRADEMARK

NOW! ... A Breathtaking Miracle of Beauty For Your Garden!

STERN'S LIFETIME EVERBLOOMING SUB-ZERO

FOUNTAIN TREE ROSES

Stern's Red Fountain

GUARANTEED TO BLOOM *This Very Spring!*

What an eye-opening vision of beauty is our exclusive new FOUNTAIN TREE ROSE! So rare that unless you've visited Europe's finest exhibition gardens you've probably never seen one before! So spectacularly lovely they'll astound your friends—amaze every passerby—make your place the envy of your whole neighborhood.

GRACEFUL CASCADES OF ROSES ALL SEASON LONG!

Our unique new FOUNTAIN TREE ROSE is the glorious result of DOUBLE BUDDING our amazing new SUB-ZERO PILLAR ROSES on sturdy Tree Rose stems. At first the Fountain Tree Rose develops like our regular Tree Rose, with lush foliage, big colorful blooms. As growth continues, the canes bend gracefully earthward, like a Willow, till they actually reach the ground! Imagine these flower-filled sprays, forming a living fountain of Roses, glorifying your landscape all summer long. Plant now for guaranteed bloom this very spring!

GUARANTEED TO BLOOM IN 60 TO 90 DAYS!

They start blooming early—bloom abundantly all season—even during summer drought! Go on blooming continuously to late fall—often till early snow falls. Increase in size and beauty year after year—continue their amazing display all season long.

VIRTUALLY FREE FROM DISEASE

So hardy and vigorous they laugh at conditions that would kill their weaker cousins. Need almost no spraying or dusting. Even highly resistant to black spot, age-old enemy of Roses!

PLANT ANYWHERE FOR FLORAL FOUNTAINS OF EVERBLOOMING ROSE GLORY!

Highlight your entire landscaping plan with a few of these unique specimens. Watch the amazed glances of your neighbors when they burst into bloom—their graceful Willow-like sprays covered with hundreds of dazzling big Roses! Plant in front of a picture window, and enjoy their loveliness indoors and outside!

Stern's Yellow Fountain

Stern's Pink Fountain

HAVE FOUNTAIN TREE ROSES IN 3 GLORIOUS COLORS

8408 A. STERN'S RED FOUNTAIN—Graceful, willow-like sprays of double, cherry-red blooms in continuous abundance.

8407 A. STERN'S PINK FOUNTAIN—A "Floral Fountain" of large, double, pink flowers that bloom in seemingly endless profusion.

8409 A. STERN'S YELLOW FOUNTAIN—Abundant, continuous "Waterfall" of lovely flowers, with all the size and beauty of fine Tea Roses!

STERN'S SUPER GRADE No. 1 PLANTS
Guaranteed to Bloom This Very Spring

Each .....$10.00 6 for $45.00
3 for ..... 25.00 10 for 75.00
Postpaid

EXTREMELY LIMITED SUPPLY

Please order early. Our limited supply will be sold out before the end of the planting season.

FOUNTAIN TREE ROSE COLLECTION (Group 61-RO-5)

3 Fountain Tree Roses (1 of each) $25.00
6 Fountain Tree Roses (2 of each) 45.00
Postpaid

A Personal Message from Otto Stern

Dear Old Friends:

At this season of the year all of us are enthusiastically looking forward to springtime in the garden; to dream, to plan, to create beauty out of earth and light with growing things is one of the world's great joys. There is nothing like it!

To help you derive more enjoyment out of gardening—to avoid even your slightest disappointment is not just our aim—it is our moral duty. The confidence that you have placed in Stern's Nurseries is not a matter to be treated lightly. Each year this trust must be renewed. Each year we must justify and fulfill your faith in us.

Again this year, I want to offer all of our friends—old and new customers alike, this absolute guarantee.

If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will do my best to see that you are completely satisfied.

There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your satisfaction—not only with nursery stock of distinguished quality—but because of the careful and considerate treatment extended to every Stern's customer.

Please do not hesitate to write me. While I enjoy your many letters of praise, I also want to hear any possible complaint anyone may have ever had.

Thank you for your valued patronage, and may I extend to you our wish for your most enjoyable garden in 1961.

Sincerely,

Otto Stern President

Geneva, N. Y.
January 1961.

Valuable FREE GIFTS

Help Us Avoid the Spring Rush Get These Free Gifts For Ordering

Before March 15, 1961

Each FREE GIFT Worth $1.00 or More.

In return for your early order we are happy to offer the gifts listed below.

Please indicate your preference—however the choice of rose bushes, trees, summer flowering bulbs and perennials will have to be ours. We are unable to guarantee that you will receive any particular item.

GIFT No. 1— 1 Everblooming Hybrid Tea Rose Bush. Your preference by color only: Tutone, Red, Pink or Yellow.

GIFT No. 2— 1 White Dogwood Tree—For early Spring bloom, brilliant Fall color. Sturdy, 2-3 ft. trees. A $2.00 value!

GIFT No. 3— 3 Hardy Perennial Flowers.

GIFT No. 4—10 Summer Flowering Bulbs.

GIFT No. 5— Special Surprise Gift—The most valuable gift of all! May be nursery stock or a House and Garden item.

For Orders Of $10.00 or More:

- To reward you for sending us your order before March 15, 1961, we'll send you one free gift with every order for $10.00.
- Orders of $10.00 or more—choose 1 FREE gift.
- Orders of $20.00 or more—choose 2 FREE gifts.
- With each additional $10.00 of your order, please specify an additional gift from list above.

For Orders of $50.00 or more:

- For orders of $50.00 or more you may select, as your FREE gift, any merchandise of $5.00 value from this catalog. For each additional $10.00 of your order you may select additional merchandise of a $1.00 value.

HOW TO ORDER

All plants are shipped at the proper planting time in your locality, unless otherwise instructed by you. Complete planting and growing instructions included in every shipment.

Please write your order on enclosed order blank. Send check or money order with your order. You will save C.O.D. charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. Other items are too large for parcel post and must be sent by Express, shipping charges collect.

Where there is a mixed order of postage and express items, we ship the whole order express, prepaying in advance, our portion of the charges.

You can buy from this catalog with the same confidence as if you personally selected each plant from the field where they are grown. All of our products are sold under our unconditional guarantee.

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded. No need to return the plants; they will be yours without any question.

STERN'S NURSERIES • GENEVA, N. Y.

DINERS' CLUB MEMBERS . . .

Diners' Club Members may now order from this catalog and charge to their Diners' Club Account. Just be sure to include on the order blank the address under which membership is carried and Diners' Club Account Number.

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AAN — American Association of Nurserymen — Beauty · Value · Service — 1875

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NEW INTRODUCTION—EXTREMELY RARE SHADE TREE!

Most Amazing, FAST GROWING, Small Ornamental Tree!

STERN'S AROMATIC

SUMMER-FLOWERING
BEE BEE TREE

5170 C. (Evodia daniellii)

LOADED WITH WHITISH BLOSSOMS —DURING JULY AND AUGUST!

First Time Offered! Yes—be the very first in your town to enjoy this unusual and rare small ornamental shade tree. Loaded with masses and masses of sparkling blossoms during hot summer months when few other trees are in bloom. Thrill to the delightful perfume emanating from its graceful, dark green foliage. So rare is Stern's Bee Bee Tree, that up to now only a few specimens can be found in botanical gardens.

One Of The Fastest Growing Trees Known

If you want a tree in a hurry—plant Stern's Summer Flowering Bee Bee Tree! Grows so fast you can almost see it shoot upward. These husky young two-year-old trees, when planted, will shoot up to 16 to 20 feet tall in just three years. Attains a height of 25 to 30 feet at maturity.

Ideal for Ranch-Type Homes or Small Yards. These small ornamental shade trees are handsomely shaped with loose, open foliage—grass grows right up to the tree trunk. Dark green leaves are truly unique—long, graceful, ovate shape arranged feather-fashion. Trees are loaded with blossoms in July and August. Whitish flowers with tints of yellow and green are borne in large flat clusters about 10" across. Extra color is added by its reddish colored branches.

Attracts Songsters To Its Branches

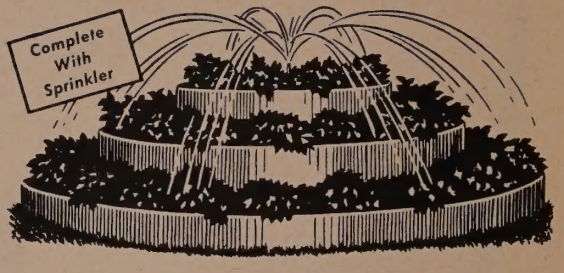
Gay little song birds love this tree, especially during September when the fruit ripens. This provides excellent insurance against bugs and insects. You and your family will get hours of pleasure out of your feathered friends. Trees are most attractive in fruit which ranges from red to glossy black. And—in October some of these trees take on a deep burgundy appearance.

Winter Hardy—Grows Anywhere

Originating in North China and Korea. Stern's Bee Bee Trees are fully winter-hardy. Records show this tree has endured the severe winters of New England. Bee Bee Trees are easily grown—need no special care and thrive in almost any ordinary field soil. Easy planting instructions included with each order.

Very Limited Supply—Sturdy, well-rooted, 1 year old plants 2-3'. Each: $2.00; 3 for $5.00; 10 for $15.00; 25 for $30.00; 50 for $50.00; 100 for $90.00. All Prices Postpaid

Build a Pyramid of "Superfection" in Your Garden



Stern's ALUMINUM PYRAMID
STRAWBERRY GARDEN

Now, Enjoy More Beauty—Grow More Berries!

Looking like a gigantic "strawberry shortcake" in your garden, the STRAWBERRY PYRAMID GARDEN grows three times as many berries in a limited area—75 luxuriant, everbearing strawberry plants—enough to supply the average family for every use all season long.

Uses Unlimited for Those With Limited Space!

Not only can this unique Strawberry Pyramid Garden be used for planting 75 Strawberries in a 6-ft. area, it's perfect for a 3-terrace rock garden, perennial or annual flower or bulb bed, or a pyramid miniature rose garden. Excellent as small vegetable garden. Special nozzle sprinkles entire garden.

Enjoy Berries All Season Long

Grown the PYRAMID way, the fruit is easier to pick—easier to care for. Constructed of 5" bands of tough aluminum, 6-ft. in diameter at the base and 3-terraces high, the gleaming beauty of Stern's STRAWBERRY PYRAMID will last a lifetime free from rust or corrosion. Aluminum Supporting Strips and Plastic Cover make a miniature greenhouse for early planting. Net protects against birds. All of these are optional. (Simple and complete assembly and growing instructions with order.)

SPECIAL OFFER: STRAWBERRY PYRAMID (including sprinkler) and 75 Superfection Everbearing Strawberry plants, **postpaid—$14.95.**

Supporting Strips for Plastic Cover and Net.

STRAWBERRY PYRAMID PRICE LIST

Pyramid and 75 Superfection Strawberry Plants	$14.95
Strawberry Pyramid (including sprinkler)	9.95
Supporting Strips	3.95
Covering Net	6.95
Plastic Cover	6.95

All Prices Postpaid

Now you can have a "Miracle Lawn" in days!

STERN'S *PRE-TREATED*

MIRA-LAWN

TURF GRASS SEED

This Permanent, Fine-Leaf, Turf Grass Seed Has Been Specially Treated For Guaranteed Results!

Read How Remarkable 'Balanced Blend' Formula Gives Lush Green Grass up to Twice as Thick!

Now Yours In Just Days! New beauty, permanency and durability such as you never dreamed possible! Want a lawn that's fun to grow . . . lush and green . . . luxurious and thick—**in just days!** Stern's new balanced blend Mira-Lawn specially treated with "Miracle Green" is the answer. Here is a wonderful combination containing a top quality turf seed mixture that's specially treated to assure you of complete lawn success. Yes, now you can have beautiful turf grass surrounding your home. All the lawn beauty you've ever wanted can now be yours. Stern's Mira-Lawn is excellent for building a completely new lawn or for improving old lawns. Cover those bare spots with a carpet of green—see those burned out places greener than ever before.

Every Seed Protected from Fungus "Damping Off" Disease

Perhaps you or your friends have spent money, time and labor in preparing a lawn only to have little or no results. Chances are the reason for your failure was either cheap, inferior seed or seed which succumbed to a fungus found in all soils. This fungus causes the seed to rot, or they may germinate, only to have the tiny seedlings keel over in a day or two, rotted right in two at the base. To combat this, Stern's has treated their seed with the miracle chemical, Thiram, and included a green pigment so you can tell that each and every seed has been treated.

All-Purpose Mixture—Fits Any Lawn Ideal for Treating "Problem Spots"

Long hours of study and experimentation went into this mixture for a lawn seed that would fit the requirements of all lawns—especially designed for today's accent on "Outdoor Living." This scientifically balanced formula builds luxurious all-purpose lawns in sun, shade, slopes or terraces. Stern's Mira-Lawn contains:

KENTUCKY BLUEGRASS: Germinates in 2-3 weeks and after a single season will give you a beautiful close knit turf growing best in loam or sandy loam soils. It's one of the first to green-up in the spring and stays green the longest in the fall. The high percentage of this quality seed assures a rich, green lawn for the longest possible season.

CREEPING RED FESCUE: Is tolerant of sandy and other dry soils, relatively drought resistant and shade tolerant. Remains green in the summer when other grasses often go dormant. It successfully competes with tree roots, withstands neglect and is particularly useful where summer lawn watering is prohibited.

DOMESTIC RYEGRASS: Is known as a "nurse grass," and will give your lawn a lush green look only a few days after planting. It is a temporary grass and will not live beyond the first season, but in the meantime it gives quick results, and prevents erosion and washing away of permanent seeds before they have a chance to germinate.

POA TRIVIALIS: Is a permanent grass which germinates quickly and one which will form a close knit turf in moist SHADY areas where other grasses fail to grow.

With a combination like this, plus the fact that every seed is "life-protected" against soil diseases by an exclusive chemical green coating, it's little wonder that Stern's dares to guarantee your results!

Grows in Sun, Shade, on Banks and Terraces
Produces luxurious all-purpose lawns for sun, shade, slopes or terraces.

Why "MIRACLE GREEN" Treated Lawn Seed Gives You Lush, Green Grass . . . UP TO TWICE AS THICK!

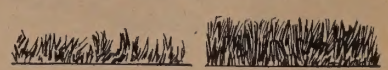
Here's the important difference. Seed in illustration No. 1 at right is untreated, first quality seed. It is unprotected and must lie "naked" in damp, cold ground. It is wide open to attack by root rot, fungi or bacteria . . . deadly enemies that lurk in all soil, even the best. This is why expensive seed you have planted year after year may have failed to grow . . . why often it is destroyed before it even sprouts.

Now look at the seed in illustration No. 2 at the right. It's "Miracle Green" treated lawn seed . . . seed that is actually "life-protected" against soil diseases by an exclusive chemical green coating. Discovered and proved by skilled agronomists, "Miracle Green" even protects the tender shoots as they emerge.

Test plots prove "Miracle Green" seed produces a lawn more than twice as thick. Under identical conditions, a first quality, untreated seed grew only 1302 plants . . . while "Miracle Green" treated seed produced 2656 plants.

Ill. No. 1—*Untreated Lawn Seed, Dead Seed . . . killed by fungus, rot or bacteria.*

Ill. No. 2—*"Miracle Green" Treated Living Seed . . . protected by Miracle Green.*



1st quality untreated seed . . . 1302 plants.

"Miracle Green" treated seed . . . 2656 plants.

3. Since it contains almost twice as many seeds Stern's Mira-Lawn covers a greater area. A one-pound package will seed 400 square feet, a five-pound package, 2,000 square feet . . . and because of its greater number of seeds and "Miracle Green" treatment, it will produce a thicker, more luxuriant lawn.

4. Since Stern's Mira-Lawn is an 80% turf mixture, it will last longer . . . no need to re-seed year after year.

5. And . . . you'll see results fast!

Why Stern's Mira-Lawn Is Your "Best Buy"

1. Stern's Mira-Lawn contains over a million seeds per pound, over 80% of which are turf grasses. This is almost twice as many as a typical cheap mixture.

2. Stern's Mira-Lawn is "Miracle Green" treated . . . means up to twice as many of the seeds will grow . . . producing lawns twice as thick.

FREE! VALUABLE NEW BOOKLET to Assist You in Preparing and Keeping Up Your Lawn

Order Today for Early Spring Planting

UNCONDITIONALLY GUARANTEED!

Don't delay—order today Spring lawn planting should be done as early as possible. The sooner you order, the earlier and better results you'll have. And you must be completely satisfied—or, you will receive a duplicate shipment of Stern's Mira-Lawn Turf Grass Seed ABSOLUTELY FREE OF CHARGE!

1 lb.	(Sows 400 sq. ft.)	**$ 2.50**
3 lbs.	(Sows 1,200 sq. ft.)	**5.95**
5 lbs.	(Sows 2,000 sq. ft.)	**8.95**
10 lbs.	(Sows 4,000 sq. ft.)	**17.00**
25 lbs.	(Sows 10,000 sq. ft.)	**38.00**

All Prices Postpaid

stern's LIVING

4980 B. *Now You Can Plant the World's Strongest Fence!*

Beautiful LIVING FENCE

of Stern's Multiflora Roses—SO DENSE NO PERSON OR ANIMAL CAN GET THROUGH!

Here are the tough, hardy Shrub Roses that are perfect for hedges and farm fences! About one-fifth the price of wire fencing. No upkeep, no repairs, nothing to maintain. Beat man-made fences by a mile!

Hardy, Fast Growing

For Farm

For Garden

Plant 18 Inches Apart They're 3 to 4 Feet Tall Next Year!

Grow like wildfire in practically any soil. Soon so dense and thick they form a solid tangle that children, dogs, horses, sheep, even bulls can't get through! Shoot up so fast, they sometimes **grow an inch a day!** Reach about eight feet at maturity, then gracefully arch down. Or keep any height you like by clipping them once or twice a season. Once established, take care of themselves. Last a lifetime. Grow more beautiful and useful every year!

Spring is the Perfect Time to Plant!

For a 2-3 ft. tall Living Fence by THIS SUMMER, plant THIS SPRING. Easy directions enclosed. Plant 1 to 2 feet apart for farm fence, 18 inches for garden hedge. (Use 25 plants for 40-ft. hedge; 50 for 75-ft.)

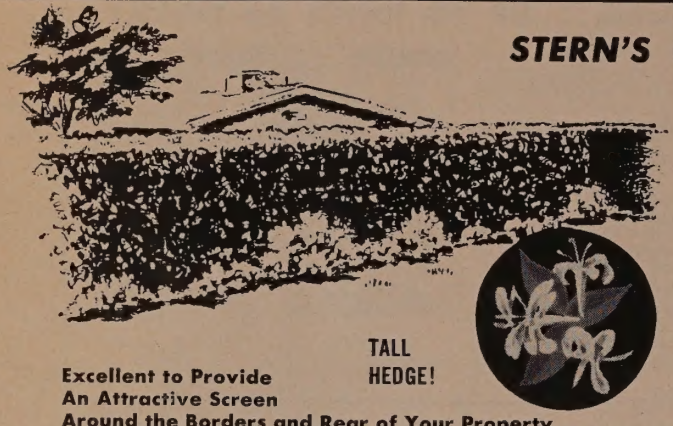
Beautiful Protection All Year!

Use to reinforce present fences, or alone. **Needs no support.** Covered with Roses each spring, sparkling foliage in summer, red berries all winter!

Recommended by U.S. Department of Agriculture and U.S. Soil Conservation Service. Found . . . the one shrub best suited for use as a living fence. Forms barrier so strong, now being used to replace conventional guard-rails on many state highways. Raises property values. Attract song and game birds and other small game that cut down destructive insects and rodents. Help conserve top soil, cut winds. To quote an expert: "You couldn't make a better investment than planting the fence that blossoms as the Rose."

4980 B. Fine Quality, Heavy 15"-18" plants

10 for $2.50; 25 for $5.00; 50 for $9.00; 100 for $15.00; 250 for $30.00; 500 for $50.000; 1,000 for $90.00. Postpaid.



STERN'S CRIMSON RED HONEYSUCKLE

4922 B.

(Lonicera tatarica zabeli)

FINEST TALL HEDGES FOR SCREENING . . . KEEPS OUT NOISE AND INTRUDERS

Here's a marevlous new Honeysuckle in spectacular hedge form. This American favorite can't be beat for year 'round beauty or for hardiness and resistance to disease. Its thick, healthy green foliage is unequalled for a tall screen or background. In mid-May, you'll be thrilled by its glowing red flowers with deep golden yellow stamens. Following the bloom, brilliant red berries appear which last all summer and throughout the winter.

TALL HEDGE!

Excellent to Provide An Attractive Screen Around the Borders and Rear of Your Property

You can plant Stern's "Crimson" Red Honeysuckle anywhere, for it is one of the hardiest of all shrubs. For more color, for more zest, for more harmony, plant these colorful companions. New, trouble-free variety. Grows 8-10 feet in height or can be trimmed to 6-8 ft.

Trouble-Free—Grows Anywhere!

They're so easy to plant and vigorous that Stern's will guarantee these Red Honeysuckle to thrive in your garden—in full sun or semi-shade! Plant this spring. They'll amaze you with their Miracle Growth!

Year 'Round Miracle Beauty

Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Honeysuckle in several locations and notice how they'll set the whole landscape on fire—not one month, two or three months—but twelve beautiful months throughout the year.

How to Plant

Easy-to-follow planting instructions with every shipment. For hedge use, plant 2 feet apart. For individual plantings, set 3 feet apart.

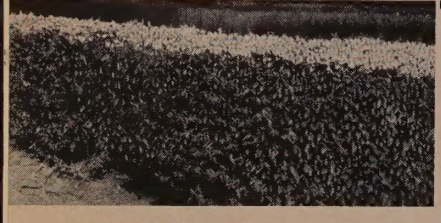
Strong, 2-year plants with husky roots, 12-18 inches. 10 for $6.00; 25 for $13.00; 50 for $25.00; 100 for $44.00.

All prices postpaid.

SPECIAL LANDSCAPE SIZE SPECIMENS

3404 A.

Heavy, well-branched shrubs 2-3 feet. Postpaid: 5 for $7.00; 10 for $12.00; 25 for $27.00; 100 for $92.00.



Low Formal Hedge or T-A-L-L Windbreak!

4850 B. **STERN'S**

RUSSIAN OLIVE

(Elaeagnus angustifolia)

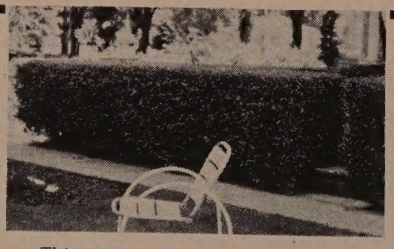
Silvery, Gray-Green Hedge

Now you can have a beautiful color-tone hedge—excellent low formal hedge **or,** superior tall windbreak or screen. Has withstood the fierce winds of the Northwestern Plains, where it is used extensively. Yes, such a vigorous plant that it will quickly form a thick, compact, dense hedge which can be clipped to formal shape four to six feet tall or will grow rapidly to a height of 15 to 20 feet, forming an excellent windbreak. Not bothered by heat, drought or cold—it will grow in almost any soil. Also thrives under seaside conditions.

Most Unusual Foliage—Small, silvery, gray-green leaves create new hedge beauty as contrasted by the darker greens around it. Its dainty flowers, silvery outside and yellow within, appear magically in early summer—spreading a lovely blanket of perfume over your yard. For hedge use, plant 4 feet apart. For individual plantings, set 6 feet apart.

Sturdy plants with husky roots, 18-24 inches.

Postpaid: 10 for $6.00; 25 for $13.00; 50 for $25.00; 100 for $44.00.



Fast-Growing— Semi-Evergreen Hedge— Ideal for Trimming

STERN'S 4900 B.

AMUR PRIVET

(Ligustrum amurense)

This winter-hardy privet from Eastern Siberia is the hardiest of all privets—perfect for rugged northeastern conditions. Semi-evergreen, the clean, light green foliage remains on the bush late in the fall—in protected places may keep its foliage all winter.

See Results the First Year

Grows rapidly. Fills in quickly. You can actually have a solid, square hedge the very first year! As an untrimmed screen, it grows about 10 feet in height. Can easily be trimmed to any height desired. Plant one foot apart.

4900 B. 12-18 inches

Postpaid: 10 for $4.00; 25 for $8.00; 100 for $22.00; 500 for $100.00; 1,000 for $175.00.

FENCES

FOR BEAUTY... PRIVACY AND PROTECTION

NOW PROTECT YOUR PRIVACY—ENJOY MORE GRACIOUS OUTDOOR LIVING WITH THE

MOST BEAUTIFUL REBLOOMING FENCE IN THE WORLD

(Rosa Rugosa Hybrids)

GLORIOUS DOUBLE-FLOWERED ROSES ALL SUMMER!

Handsome, Tough, Strong, Hardy Hedge All Winter!

Now you can have thrilling roses wherever you need a wall or fence! Yes, actually separate your property from your neighbor's . . . screen off the street and wind . . . with a living wall of breathtaking flowers! Even divide off garden areas, barbecues, children's play corner with a spectacular screen of fragrant, exquisite roses! Live in a private Eden, surrounded by the most beautiful fence in the world . . . a hedge that landscapes your home with a riot of beauty!

Everblooming, Permanent Hedge of Roses

We don't know a fence that can equal Stern's living, blooming rose fence! Laden with huge, double-flowered, fragrant roses from early spring to late fall! The more you pick, the more they'll bloom, filling the air with perfume! Have all the roses you want for arrangements and bouquets . . . give armfuls to your friends! You'll still have an abundance of bloom outdoors . . . rows of lovely thick-clustering roses bordering your grounds, protecting your lawns, setting off the beauty of your garden!

Beautiful Big, Fully Double Roses!

Don't confuse the flowers of Stern's hedge of roses with those of ordinary hedge roses or ramblers. Stern's beautiful Rosa Rugosa Hybrids produce huge clusters of double-flowered velvety-petaled roses of charming shape and form. Roses that look enchanting in vases and permeate your home with their heavenly fragrance.

Imagine! A 10-Foot Hedge for only $8

It costs so little to enjoy the world's loveliest fence! 5 rose plants for a 10-foot hedge, cost only $8! And the more you buy, the more you save! Well-rooted, vigorous, they'll establish themselves at once . . . shower you with roses this very spring!

So Hardy—Bloom Even When Neglected!

These enchanting rose bushes are among the hardiest in the world! They even flourish by the sea unharmed by the wind, salt spray and sand that kill other varieties. 100% winter-hardy. Foliage is even pest-resistant!

When your rose shrubs arrive, they'll be 15" to 18" tall. Plant them two feet apart . . . they'll bush out into a thick, luxuriant hedge. If you wish, let them grow to their full height, for a magnificent screen and wind-breaker. Or keep them cut lower . . . a thrilling border to paths. No trouble at all to keep trim! Just cut out dead wood and long shoots once a year, in early spring. Then sit back and enjoy carefree months of gorgeous, double-flowered, sweet-scented roses . . . year after year after year!

Choose One of These Glorious Varieties

6955 A. MAGNIFICA—Delightful, deep carmine, double flowers. Grows 4-5 feet tall.

6915 A. DELICATA—Beautiful double mauve-pink roses. Grows 3-4 feet tall.

2 plants $3.95 (4 ft. hedge)	**5 plants $8.00** (10 ft. hedge)	**10 plants $15.00** (20 ft. hedge)
25 plants $30.00 (50 ft. hedge)	**50 plants $50.00** (100 ft. hedge)	**100 plants $90.00** (200 ft. hedge)

All Prices Postpaid

Screens Out Streets Assures Privacy

Keeps Children or Animals In or Out

Stops Cross-Lawn Traffic

Makes Magnificent Boundary Plantings

America's Most Colorful Hedge—All Year Long!

Stern's Crimson RED-LEAF BARBERRY

4820 B.

(Berberis atropurpurea)

Striking Colors in Spring! Summer! Fall! Winter!

This is the hedge you've always admired—most popular hedge in America. In spring the foliage is a lustrous purple-red, becoming even more brilliant in summer, and in fall turning a striking orange-scarlet. During the winter months its bright red berries attract the birds and lend a dash of color to the winter scene. In mid-May you'll even see tiny reddish flowers that are a canary-yellow inside the petals. This special Stern's strain of Red Barberry was developed from hardy Japanese Barberry grown in the mountains of Japan.

Frame Your Home with Radiant Color

Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Barberries in several locations and notice how they'll set the whole landscape on fire—not one month, not two or three months, but twelve beautiful months throughout the year. Ideal for inexpensive hedges of an informal, irregular shape or may be trimmed to make a dense, impenetrable hedge of nice, even form and texture. Grow to five feet high, can be trimmed to compact 2-3 foot height.

Hardy—Vigorous—Grows Anywhere

They're so easy to plant and vigorous, they will grow in almost any soil. They'll amaze you with their Miracle Growth! A **real trouble-free beauty!** One of the hardiest of all shrubs! For hedge use, plant 1½ feet apart. For individual plantings, set three feet apart.

Strong 3-year transplants with husky roots 12-18 inches. Postpaid: 10 for $9.00; 25 for $20.00; 50 for $37.00; 100 for $70.00.

Goldilocks

Pride of European Estates Now Yours!

STERN'S EVERBLOOMING

ROSE HEDGE

Lafayette

Guaranteed . . . Hundreds Of Blooms In Your Garden In 60 Days!

Now you can have the striking beauty of these spectacular Floribunda Roses not only as superb specimen plants but in the form of an ever-blooming hedge—the same magnificent beauty made famous by many European estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, driveways, property lines—enjoy indescribable beauty **from June until late fall**—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, form a living wall of blossoms giving a color effect so spectacular that neighbors and friends will stop to rave and envy you.

Masses of Colorful Blooms for Nearly 6 Months!

What's more, they keep their shape and beauty on the bush for months—that's why these Floribunda Roses are considered more EVERBLOOMING than other types. Each plant is most prolific—producing a sunset effect of color all season long—from spring until late fall.

100 Roses or More on Every Plant . . . Starting This June

Stern's Selected Plants are famous for their vigor, growing power and flowering beauty. Each Stern's plant produces more flowers because each plant is larger, with bigger roots. Their vigorous, bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the Rose Garden.

Showy Specimens . . . Spectacular Entrance Border!

STERN'S Floribunda Roses are adaptable for every type of planting on your property. They grow approximately 3 feet high. For a living fence of continuous flowering beauty, plant 18 inches apart in rows. Also perfect planted in groups, alone or between evergreens. Excellent for beds, borders, backgrounds or simply as specimen planting.

Easiest Rose to Grow! Require almost no care. Rugged, extremely hardy, disease and insect resistant.

5 TOP FLORIBUNDA VARIETIES

8160 A. BETTY PRIOR. A magnificent Rose always in bloom. Great clusters of beautiful, beautiful blooms just like double Pink Dogwood blossoms—2-3 inches across. They're deep carmine-pink in the bud, gradually changing to soft, lovely shell-pink as the buds open.

7210 A. CHATEAU. Hundreds of large flowers of deepest dark velvet red. One of the darkest red Roses. Sturdy and vigorous—rarely out of bloom.

7240 A. IMPROVED LAFAYETTE! Brilliant, deep glowing red flowers suffused with vivid crimson! An abundant bloomer. One of the finest Roses for bedding. Flowers without fail until frost.

7230 A. FLORADORA. Most colorful of all. Red . . . orange . . . scarlet . . . yellow . . . geranium—all blended into a perfect rose. The double flowers are large, well shaped and tight. Abundant bloomer.

8220 A. GOLDILOCKS. The World's Best Yellow Floribunda. This bright golden yellow, 2½-foot Floribunda is constantly in bloom—covered with hundreds of perfectly formed, fully double, fragrant flowers which open to a full 3½ inches across. (Plant Patent No. 672.)

Stern's FLORIBUNDA ROSE Collection
(Group 61-RO-6)

5 Plants (1 of each)	**$ 8.00**
10 Plants (2 of each)	**15.00**
15 Plants (3 of each)	**22.00**

All Postpaid

Stern's Super-Select, 2-year, Field-Grown No. 1 Plants.

Postpaid: Each $1.75; 3 for $4.95; 10 for $15.00; 25 for $32.00.

Floradora

Hundreds Of Large, Fully Double Flowers!

Presenting . . . The Spectacle-of-the-Year!

3142 A. ***Stern's Fabulous Rainbow 3-In-1***

ROSE OF SHARON

Have Huge Rose-Like Double Flowers

. . . 3 DIFFERENT COLORS ALL ON ONE BUSH . . .

Blooming in Your Garden This Very Summer!

Just imagine the excitement in your neighborhood when you plant Stern's rare 3-in-1 Rainbow Rose of Sharon! This glorious ornamental shrub bursts into bloom with an abundance of huge, luxuriant, rose-like double flowers in 3 DIFFERENT COLORS AND VARIETIES—**all in bloom at the same time, all on one bush!**

A Triple Cloudburst of Color This Summer and Fall!

Just to see this magnificent specimen in bloom, its huge **Double Red, Double White, Double Purple** flowers intermixed in a dazzling carnival of color, is an unforgettable thrill! Each lovely bloom is up to 3½" across and shaped like a perfect rose, with many ruffled petals of exquisite color and texture. They bloom in midsummer when other flowering shrubs fail —bloom, bloom, bloom continuously right up until frost, transforming your yard into a fairyland of color!

Hardy, Easy to Grow!

Stern's amazing Rainbow Rose of Sharon is absolutely hardy in most areas. Even below zero temperature won't harm them. They require almost no care. Grow more beautiful each succeeding year! Produce hundreds of glorious Rose of Sharon flowers on each bush!

Plant Anywhere You Want Color From Summer to Frost!

Plant directly before a picture window and enjoy this astounding beauty indoors and out. Use to soften harsh corner lines. Plant two, to form a picturesque living gateway to your home. Line walks and entrance-way with these exquisite flowering shrubs four to five feet apart; or plant three to four feet apart for a glorious rainbow hedge! Wherever you plant, you'll enjoy a rainbow of color for over three months—from July until October—from mid-summer up until frost.

Guaranteed to Bloom This Summer

Spring is the ideal time to plant Stern's fabulous Rainbow Rose of Sharon plants. They are sturdy, heavy, two to three feet tall, ready to bloom this summer. Every one will grow into a perfectly shaped bush, leaf out and bloom beautifully.

Rare! Limited Quantity—Order Now!

All Prices Postpaid: Each $3.75; 3 for $10.00; 6 for $18.00; 10 for $29.00.

Huge, Rose-Like Flowers Up To 3½ Inches Across!

Enjoy Gay Cascades of Golden Yellow Blooms From June 'til Frost . . . Starting in Just 60-90 Days!

Stern's DOUBLE GOLDEN FOUNTAIN FLOWER

3335 A. (Kerria japonica flore pleno)

Everblooming—with Rose-Like FULLY DOUBLE FLOWERS

Add gay, sparkling beauty to your yard! In May hundreds of golden yellow, rose-like double flowers cover the bush . . . then you'll thrill as month after month additional sprays of flowers erupt into bloom—right up to late fall. The flowers themselves are about 2 inches across—and are ideal for cutting as they are long lasting.

Attractive All Fall and Winter Too!

Growing equally well in full sun or partial shade Stern's Golden Fountain Flower grows 4 to 5 feet tall. In fall the lush, handsome green foliage turns a bright golden yellow. In winter the branches retain their springtime green coloring. Very hardy. Ideal as foreground to shrub borders or as a small specimen bush.

Sturdy No. 1 peat-balled plants, 18-24 inches. Postpaid: Each $2.50; 3 for $7.00; 10 for $20.00.

World's Most Fragrant Evergreen Dwarf Shrub!

Stern's Reblooming EVERGREEN PINK DAPHNE

2845 B. (Daphne cneorum)

COVERED WITH LOVELY ROSE-PINK BLOOMS FROM SPRING 'TIL FALL!

New and exciting. Year 'Round Beauty for your home! Here, at last—the perfect low-growing shrub with beauty, fragrance and color! See gorgeous flower clusters of soft rose-pink, sprinkled with rich wine-colored buds, cover the plant each Spring and Fall —and throughout the summer there's scarcely a moment when some flowers are not produced. **Very fragrant.**

Grows Only 8-10 Inches High

Stern's Pink Daphne never grows taller than 8 to 10 inches. Its spreading habit makes it an excellent ground cover. Can be used to advantage as a low-growing border or edging plant. **As a foundation plant for Ranch-type homes it can't be beat.** Used as a specimen plant it is most attractive—but for a really striking display, plant a number in a circular bed. Also recommended for rock gardens.

Evergreen—Enjoy bright green color in your mid-winter landscape. Hardy—thrives even in poor soil with a high sand or gravel content—enjoys full sun. These charming little plants are hardy and very easy to grow.

Nicely branched, 1 year plants 6"-12" wide. Postpaid: Each $2.25; 3 for $6.00; 6 for $11.00; 10 for $18.00; 20 for $35.00.

Now for '61, BRILLIANT NEW
Unusual Shade-Loving Plants

Here's Exciting Evergreen News for Your 1961 Garden!

Stern's SUB-ZERO EVERGREEN

CHRISTMAS HOLLY

(Ilex Opaca Hybrids)

Produces Flaming Red Berries—Year After Year!

Survive Temperatures of 20° Below Zero

Now, at last . . . After years of research, here are Stern's thrilling Winter-Hardy Holly Trees! Delightful plants with lush, glossy, deep-green leaves, and brilliant red berries that have made them the pride of the South. Now with a sturdy hardiness that insures their thriving, even under rugged Northern conditions. Best of all, their lush color remains vibrantly green the year 'round—even when other evergreens become drab and brown.

Holly Berries

Holds Its Beautiful Green the Year 'Round!

This green aristocrat puts on its glorious display during all seasons. Just when your fall flowers have given up the ghost and your garden needs a lift for winter, these amazingly hardy Holly Trees produce a splash of red color amidst the green leaves, as brilliant berries ripen . . . turning your garden into a riot of gay color—And most important, those crisp, sparkling winter days are brightened with this exciting lush, green color and flaming berries.

Grow Your Own Christmas Decorations

Yes, from the beautiful "Christmas Holly" ornaments in your own yard, you can have all of the bright holiday decorations you desire. Just imagine the fun you and your family will have making Christmas wreaths, sprays, holly rope, mantel pieces and many other gay decorations. Your home, dressed in Christmas greenery, will radiate the true meaning of the holidays.

The Pride of Palatial Estates—Now Practical forAll

Stern's superior strain of Holly is propagated from choice name varieties. To insure large crops of berries on your female plants you must plant a pollinating male companion nearby. Each Stern's collection has three female and one male plant, sure to provide sufficient pollination. Stern's Christmas Holly needs no coddling—thrives with minimum care.

Evergreen Beauty Guaranteed

Stern's Sub-Zero Christmas Holly reaches a height of 30-40 feet at maturity if left untrimmed. Looks its best if trimmed to a compact 4-10 feet. Can be planted wherever a pyramidal evergreen would be used. Plant in good garden soil enriched with peat moss or leaf mold if possible. Feed with Stern's Miracid for superior results. Plant in semi-shade and mulch.

STERN'S CHRISTMAS HOLLY COLLECTION
(Group 61-SH-1)

4 Named Varieties of Holly (3 female and 1 male) 6-10 in. high, with planting directions, postpaid for only **$5.95**

8 Named Varieties of Holly (6 female and 2 male) 6-10 in. high, with planting directions, postpaid for only **$11.00**

A Lovely Small Shrub . . . Covered With Bright Yellow Flowers From June 'til October!

STERN'S DWARF EVERBLOOMING BUTTERCUP BUSH

3592 C. **(Potentilla, Katherine Dykes)**

Now, you can enjoy sparkling yellow flowers for not 1 . . . 2 . . . 3 . . . but 4 months—**all summer long!** You won't believe your eyes—blooms, blooms, blooms in abundant profusion, splashing your garden and yard with gorgeous color all summer long. These low-growing beauties are just the thing to plant at the base of taller-growing shrubs, roses or evergreens. Excellent in rock gardens or dainty low edgings for walks. Ideal foundation plants for modern Ranch-Type Homes.

Bright Buttercup-Yellow Flowers. 1-2" across, bloom continuously. Adding to its unusual beauty are the small green fern-like leaves. Dense and compact, it grows about two feet high and spreads three feet over the ground. Can be trimmed to form dainty, attractive hedge. These winter hardy little jewels will do well 'most anywhere. Need no care. For hedge use plant 12" apart.

Strong No. 1 Plants. Postpaid: Each $2.00; 3 for $5.00; 10 for $15.00; 25 for $30.00.

3815 A. ***Everblooming Shrub for Ranch-Type Homes***

Stern's DWARF RED SPIREA

(Spirea bumalda coccinea)

GUARANTEED TO BLOOM IN 60-90 DAYS!

Here's a low growing plant, ideal for the modern home. In June, Stern's Dwarf Red Spirea is covered with rich, crimson-red blooms—resembles a bush laden with tiny red umbrellas. These, contrasted with its rich green foliage, present a beautiful bush you'll be proud to plant under your picture window. After June, there's hardly a moment throughout the summer that some blooms are not produced. Grows only 2-3 feet tall.

Crimson Beauty from June 'til Frost!

Large, handsome clusters of rich, crimson-red flowers 4-5 inches across from June until frost. Stern's Dwarf Red Spirea is highly recommended to give your home and yard an exciting splash of color wherever needed. Because of its low height, can be used most effectively for foundation planting. So beautiful is this attractive shrub you'll want several strategically located as specimen plants. Grows in partial shade or full sun. Thrives even in poor soil.

Shipping height: 18-24 inches.

Postpaid: Each $2.00; 3 for $5.75; 10 for $17.50; 25 for $40.00.

COLOR for Shady Spots!
Brighten Even Dullest Corners

HAVE BLAZING NEW COLOR... THIS SPRING!
THE CROWN JEWEL OF FLOWERING SHRUBS

STERN'S "SELECT-STRAIN"

Rare European AZALEAS

Guaranteed to Bloom in 30-60 Days

Colors You've Seldom Seen Before! Stern's representatives in Holland have secured a choice but extremely limited supply of these rare Azaleas. Now you can enjoy a fireworks display of blazing colors only 30-60 days after planting. Immediate beauty—formerly seen only in the formal gardens of famous European estates. Now you can enjoy the breath-taking spectacle of these rare European beauties entirely covered with giant flowers of amazing color—right in your own garden. Grow 2-4 feet tall.

THRIVE IN ANY SOIL... GUARANTEED TO BLOOM

Another tremendous advantage of these specially developed beauties! Thrive in any soil—even endure temperatures as low as 10 degrees below zero. Plant in full sun or partial shade—will increase in size, beauty and tremendous value each year! Your garden is not complete without these rare Azaleas.

HOW TO GROW AZALEAS SUCCESSFULLY

Contrary to the general belief, Azalea Mollis do not require an acid soil. Mixing a liberal amount of organic matter such as peat moss or leafmold with soil in planting holes will help in achieving the best results. To insure maximum bloom each year, remove the faded flowers before they go to seed. Do not cultivate deeply as Azaleas root close to the surface of the soil. For superior results, feed with Miracid soil acidifier. (See page 55.)

PLANTS ARRIVE WITH FLOWER BUDS Ready to Bloom in 30-60 Days!

These Stern's European Azaleas are a "Selected Strain." Each thrifty plant is **guaranteed** true to color! Bloom in May.

2566 B. Red—Abundance of large showy flowers.
2562 B. Orange—Striking—prolific producer.
2568 B. Yellow—Glowing golden yellow blooms.
2564 B. Orange-Red—Mass of garden color.

Heavy plants with flower buds. 3-year, 12-15 inches.
Postpaid: $3.75 each; 3 for $11.00; 10 for $32.00.

Stern's Collection of Rare EUROPEAN AZALEAS
(Group 61-SH-2)
One of each color listed above—with flower buds. **For only $14.00 Postpaid.**

Versatile Year 'Round Garden Beauty
Stern's HARDY IMPROVED
EVERGREEN BITTERSWEET

4610 A. **(Euonymus radicans vegetus)**

Wonderful Evergreen, Vine, Shrub, Hedge or Ground Cover!

This gorgeously graceful evergreen foliage plant has been called the plant of 101 uses—and really deserves its title. Stern's new, improved type is completely winter hardy even in our rugged Western New York winters. In addition—it's evergreen the year 'round and during winter is cheerfully decorated with garlands of bright orange-white berries. Easily trimmed to desired height.

Study These Varied Uses

AS A SHRUB! Planted as a shrub, Stern's Hardy Evergreen Bittersweet remains green all year long and its gaily colorful berries add charm and delight during the winter months. Plant among your needle evergreens for pleasing contrast, or as individual specimens.

AS A HEDGE! Planted twelve inches apart forms an excellent low evergreen hedge. Easily trimmed into formal shape or it may be left in a natural condition.

AS A VINE! Excellent for covering fences and trellises. Clings to masonry walls, and stays green all year long. If left untrimmed will grow 5-6 feet tall.

AS A GROUND COVER! Perfect for planting on large banks to replace grass and prevent erosion. A rapid grower! Thrives in full sun or shade.

Selected No. 1 Plants.
Postpaid: Each $2.75; 3 for $7.75; 10 for $22.00; 25 for $45.00.

Most UNUSUAL Midsummer Color Display
3252 C. **STERN'S**
NIKKO BLUE HYDRANGEA

(Hydrangea nikko blue)

MASSES OF GIANT BLUE FLOWERS COVER THE BUSH!

The most beautiful of all the Blue Hydrangeas. Truly an unbelievable sight—masses of gorgeous **Real Blue** flowers some of which measure a foot across! Its bright green, lustrous foliage makes this a very attractive bush. Excellent as foundation or lawn specimen plant. Grows 2-4 feet tall. Blooms in July and August.

HARDY TO 20° BELOW!

Stern's Blue Hydrangea is very hardy—having withstood 20° below zero. At their best in partial shade. Bloom on new growth each year! For best results mound up in the fall as you would a Rose bush. Cut back old growth in the early spring. See your Stern's Blue Hydrangea shoot up again—burst into full glorious bloom.

Flowers are **True Blue** in acid soil, pink in neutral or alkaline soil. To provide soil acidity, feed with our Miracid fertilizer (see page 55). Shipping height, 12 to 18 inches.

Postpaid: Each $2.25; 3 for $6.25; 10 for $19.00.

Dr. H. C. Dresselhuys

Catawbiense Grandiflorum

BEAUTY SUCH AS YOU'VE NEVER KNOWN BEFORE!

STERN'S EVERGREEN Sub-Zero RHODODENDRONS

Your Plants Arrive Heavy With Flower Buds... Guaranteed To Bloom In 30-60 Days!

NOW you can have the Queen of all evergreen flowering shrubs ... blooming in your yard or garden this very spring! Each one of Stern's Hardy Evergreen Rhododendrons is already loaded with healthy flower buds—ready to burst into huge exciting blooms—grows into a perfectly magnificent specimen bush 4-6 feet tall.

Rich Evergreen Foliage 12 Months of the Year!

These majestic shrubs are the most beautiful foundation plants for any landscape scheme! See them covered with dazzling, bright colored blossoms each spring. Enjoy the evergreen beauty of their luxuriant deep green foliage all year long! For 12-months-a-year beauty, plant in massed groups or against a background of other evergreens. Intermix colors for most spectacular effect. Or plant a single specimen in your lawn for a glorious color accent!

How and Where to Plant

Rhododendrons prefer a good loamy acid soil—a soil rich in organic matter. Any gardener can create this soil condition by working peat moss or compost into the soil before planting. Since Rhododendrons are shallow-rooted plants, only the upper 12-15 inches of the soil should be treated. Acidify your soil by using a liberal quantity of cottonseed meal or Stern's MIRACID (see page 55 of this catalog). Plant in semi-shade and cover the ground with a moisture-retaining mulch of peat moss, leafmold, or similar material up to two inches in depth. Your Rhododendrons will reward you with lifetime beauty.

Our Supply Is Very Limited—Order Early, Please
Famous Named Varieties—Peat Balled

Each year we can import only a limited number of these superb plants from Europe. They are peat-balled to insure guaranteed planting results.

2583. CATAWBIENSE GRANDIFLORUM. Lilac-purple.

2581. Dr. H. C. DRESSELHUYS. Crimson-red.

2584. CATAWBIENSE ALBA. White.

2582. ROSEUM ELEGANS. Deep rosy pink.

Heavy Plants, 3-4 Years Old, Already 12-15" Tall—Ready to Bloom in 30-60 Days!

Postpaid: Each $6.50; 3 for $18.00; 6 for $35.00; 10 for $55.00.

Stern's "Majestic" Rhododendron Collection

(Group 61-SH-3)

One of each shown—4 grafted Rhododendron plants with flower buds for only **$22.00, postpaid.**

Have Garden Beauty THIS YEAR!

Enjoy Masses of Colorful Majestic Flowers

Roseum Elegans

Feed With MIRACID see page 55

Dr. H. C. Dresselhuys

Now Stern's Announces A Rare Garden Miracle!

IMPORTED IMPERIAL

TREE PEONIES

Dug In Nursery Fields At Yokohama...

RUSHED BY AIR FROM JAPAN!

Now, from the Far East, rushed here by Air, to be the crowning glory of your garden, Tree Peonies of such rarity and magnificence you have probably never seen anything like them before! For centuries, they were the jealously-guarded treasures of the rulers of the Orient. Now they're yours—at amazingly low cost!

Big Double Blooms up to 8" Wide—As Many as 200 Blooms per Plant!

We honestly believe these are the most beautiful plants ever to bloom in a garden. Lovely fully double goblet-shaped flowers measure up to 8 in. wide! Their petals have the rich gleam of Oriental silk and a transparency unknown among lesser peonies! Their foliage is a lush deep green. To add to their many splendors, they have delightful perfume. Have them in white, gleaming pink and deep crimson red. They bloom with royal lavishness — produce up to 200 huge flowers per plant.

RARE, EXOTIC...YET SO EASY TO GROW!

In 3 Radiant Colors:

DEEP CRIMSON RED
PURE WHITE
GLEAMING PINK

Rarest of All Garden Treasures—Start to Bud Even Before Snow Leaves the Ground

While the frost is still on the ground these glorious Tree Peonies begin active growth. Each April you'll see their buds shoot out, then open with a remarkable unfolding of color and form—the hues of the red stems and sea-green leaflets varying from one plant to the next. What a thrill to watch them unfurl! What a joy when the huge flower buds appear—and swell to the size of apples—then open wide their silken petals and burst into full bloom! Folks will come miles just for a glimpse of your garden.

Live for Generations. Add Beauty Year 'Round!

Unlike ordinary peony varieties, these woody bushes do not die back to the ground in winter—instead grow larger and more beautiful each year! The bush seldom grows higher than 4 to 6 ft., but spreads gracefully with each succeeding year. Like the Giant Redwoods, they live for generations—for a century or even more! So amazingly hardy, living blooming plants of 200 and 300 years old are reported from China and Japan!

Order NOW with Money-Back Guarantee

Despite their exotic loveliness Stern's imported Tree Peonies are remarkably easy to grow—flourish in any good garden soil. We guarantee they'll bloom with great beauty, and grow larger and lovelier with each passing year. You must be thrilled with their blooms—delighted in every way. Otherwise receive free replacement or your money back.

Extremely Limited Supply Rushed Here by Air
Don't Lose Out—SEND TODAY!

HUSKY 2 YEAR NO. 1 FIELD GROWN PLANTS

Each $5.00	3 for $12.00	6 for $22.00	9 for $30.00
(any color you choose)	(1 of each color)	(2 of each color)	(3 of each color)

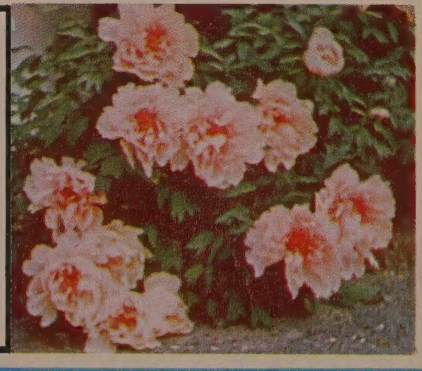
All Prices Postpaid
Easy planting directions enclosed.

These Royal Beauties Deserve The Place of Honor in Your Garden

Stern's spectacular imported Tree Peonies should be planted alone, in the most outstanding spot in your garden, so you may have an unobstructed view of their queenly beauty. Don't fence them in with other shrubs or trees.

TREE PEONY COLLECTION
(Group 61-P-10)

3 Plants (1 of each color) .. only **$12.00**
6 Plants (2 of each color) .. only **$22.00**
9 Plants (3 of each color) .. only **$30.00**
Postpaid



A Rainbow of Color
SELECTED SPECIMEN
Produce Spectacular Blooms

Stern's Everblooming

BOUQUET SPIREA

3818 A. (Spirea macrothyrsa)

The tremendous 12-inch spikes of bright glowing pink flowers are so impressive that a single flower cluster appears to be a whole bouquet. Will bloom and bloom—all summer long. Foliage is an attractive blue-green. Thrives everywhere, even in dry places and slight shade. Maturity height 4-5 feet. Shipping height 2-3 feet.

Postpaid: Each $2.00; 3 for $5.75; 10 for $17.50.

Sparkling Color in 30 to 60 Days!

2975 A. STERN'S

FORSYTHIA GOLDEN BELL

(Forsythia, Beatrix Farrand)

Here's brilliant early spring color for your garden! Stern's True Golden Bell Forsythia is surely the showiest and one of the earliest to bloom of all the spring flowering shrubs. It's so quickly a sign of spring that it sometimes blooms even before the last snows have melted—in late March and early April! Its erect and gently arching branches are literally covered with golden yellow flowers from top to bottom.

Glorious in Bloom—Handsome in Foliage

When not in bloom the naturally graceful branches are covered with rich green, clean foliage which remains until late fall, becoming handsomely olive or purplish in color.

Stern's Golden Bell Forsythia are not particular as to soil and do well in partial shade as well as in full sun. Maturity height 8-10 feet. Shipping height 2-3 feet. Makes an excellent hedge.

Loaded with flower buds to bloom this spring!
Postpaid: Each $2.00; 3 for $5.75; 10 for $17.50; 25 for $37.50.

Weigela, Eva Rathke

French Pussy Willow

Spectacular Color-Changing Hedge for Year 'Round Beauty!

2942 A. STERN'S FAMOUS COLOR-CHANGING

DWARF BURNING BUSH

(Euonymus Alatus Compacta)

★ Fiery Copper-Red in Fall! ★ Yellow Blooms in May and June! ★ Lush Shining Green in Summer! ★ Sparkling Red Berries! ★ Unusual Ridged Corky Bark All Winter!

Crimson-Red Specimen Shrub. What radiant, fiery, color-changing beauty Stern's Burning Bush brings to your home! Gorgeous year 'round . . . so spectacularly vivid in fall with its glowing crimson-red foliage, people will stop and stare! At Thanksgiving time, cut colorful indoor bouquets whose myriads of orange-red berries will lend a gay, woodsy atmosphere to your decor. During the winter, the novel corky ridges on the bark give the branches the appearance of being square.

Fiery Color-Brilliant Hedge

Here's just about the most colorful fence you can plant! A living wall of flame, 4-5 feet, that will startle and amaze your friends and neighbors. Or use as a spectacular specimen shrub that will be the focal point of your lawn or shrub border. For hedge use, plant two feet apart. For individual plantings, set three feet apart.

Dwarf Burning Bush Hedge

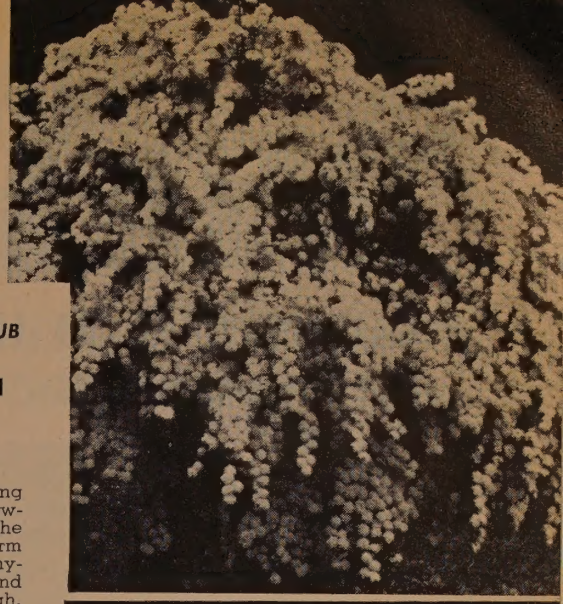
Supply Limited—Order NOW!

Because the supply is limited, mail your order early to avoid disappointment. Sturdy, well-rooted, Heavily-branched Bushes, 12-18 Inches.

Postpaid: Each $3.00; 2 for $5.75; 4 for $11.00; 10 for $25.00.

"Summer Lilac" Ile de France

from March Through October
FLOWERING SHRUBS
the First Year Planted



NOW! BRIGHTEST RED FLOWERING SHRUB

STERN'S EVERBLOOMING

4192 A. FLAME RED

WEIGELA EVA RATHKE

Here's a very colorful, hardy shrub we predict will become one of America's favorites. It thrives in any section of the country, East, West, North or South, in any soil. Be the first in your neighborhood to thrill to the sight of this great new shrub in full bloom!

GUARANTEED TO BLOOM THIS SPRING, SUMMER, FALL

In May and June the brilliant trumpet ruby-red flowers literally cover the bush from top to bottom with hundreds of blossoms 1 to 1¼ inches across. After this mass display, there is scarcely a moment until freezing weather that there are not some blossoms.

EXTREMELY HARDY—GROWS IN ANY SOIL

Now, an extra winter-hardy variety of Weigela! These beautiful shrubs have stood temperatures as low as 20° below zero without injury. Grows in all types of soil in full sun or semi-shade, making a full, well formed bush, 5-6 feet tall.

Strong, Vigorous Shrubs, 18-24 inches.
Postpaid: Each $2.00; 2 for $3.75; 4 for $7.00; 10 for $17.50

Giant Velvet Cushions of Sensational Beauty!

STERN'S GIANT FRENCH

PUSSY WILLOWS

3655 A. (Salix discolor)

SENSATIONAL SILVERY PINK BLOOMS

NOW, you can grow **in your own garden** the same superb Pussy Willows sold by the finest florists' shops for up to $2.00 per dozen!

Stern's specially cultivated French variety is not the wild willow you knew as a child. But a beautiful round shrub whose soft silvery foliage is gorgeous all summer long. Whose giant catkins are flushed with an exquisite silvery pink.

AMAZING WINTER BEAUTY

To enjoy the thrill of these blooms indoors, just cut the ends of branches in January or February. Place in a vase of water. Then watch them unfold their large 1-2 inch silver-pink catkins.

At maturity Stern's Giant French Pussy Willow grows about 10 ft. tall; makes an excellent screen or background. By cutting back severely each year it can be kept at a lower height.

Strong, Vigorous Shrubs, 2-3 feet.
Postpaid: Each $2.00; 3 for $5.75; 10 for $17.50

Colorful Shrub that Blooms All Summer!

STERN'S EVERBLOOMING

"SUMMER LILAC" (Buddleia davidi)

Now yours to enjoy . . . this summer, Stern's "Summer Lilac" or Butterfly Bush! A shapely, compact green shrub, 4-5 feet tall, literally bursting with gorgeous 6-12 inch flower sprays. So fragrant . . . so lovely . . . there's never a day all summer long they don't have flowers. The long, graceful sprays twinkle with color in the slightest breeze. Blooms from July until heavy frost. Very easy to grow. In coldest sections they die down in winter but come back the next spring.

Strong No. 1 Plants. Postpaid
Each $1.75; 3 for $4.75; 10 for $15.00.

Stern's Summer Lilac
(Group 61-SH-5)
5 Plants (1 of each) **$ 7.75**
10 Plants (2 of each) **$15.00**
Postpaid

2706 A. Royal Purple (B., Ile de France)
2700 A. Shocking Pink (B., Charming)
2698 A. Flaming Red (B., Burgundy)
2703 A. Sky Blue (B., Empire Blue)
2712 A. Snow White (B., Snowbank)

AMERICA'S MOST POPULAR SHRUB FOR BEAUTY—FOR PROTECTION

WHITE FOUNTAIN

SPIREA

3830 A. (Spirea Van Houttei)

Here's the most popular flowering shrub in America! Masses of snow-white flowers completely cover the bush in May, cascading down to form a gorgeous floral display. Grows anywhere—tolerates shade, smoke and city conditions. Grows 4-6 feet high. Beautiful as a specimen shrub—unsurpassed as a showy hedge!

Specimen Plants, 2-3 ft. Postpaid:
Each $1.50; 3 for $4.00; 10 for $12.00.

SPECIAL HEDGE SIZE
WHITE SPIREA PLANTS
(4990 B) 12-18 in. Plant 2 ft. apart
Postpaid: 10 for $5.00;
25 for $10.00; 100 for $35.00

Masses of Large Double Flowers

STERN'S REBLOOMING

Sweet MOCKORANGE

3550 A. (Philadelphus virginalis)

The most popular of all the Mockorange! Its large double flowering floral display and its heavenly fragrance make this plant a delightful addition to any garden. During its first blooming period in June, the shrub is completely covered with fully double and **exceptionally sweet-scented flowers.** Then throughout the summer and fall there is scarcely a time when some flowers are not produced!

SUPERIOR FOR ITS CUT FLOWERS

This outstanding shrub produces the finest of cut flowers. Enjoy them in your home—make excellent floral gifts for your friends. Its sweet-scented Mockorange fragrance is delightful. Use as background for lower growing shrubs, plants or roses. Its creamy-white flowers make excellent contrast with bright or pastel colored blooms at its base. Plant a number around your yard to blanket your home with fragrance. Grows 6-8 feet in height.

Shipping size 2-3 feet. **Postpaid:**
Each $2.00; 3 for $5.75; 10 for $17.50.

Beauty For Bare Shady Spots

3250 A. STERN'S

HILLS OF SNOW

(Hydrangea arborescens grandiflora)

NOW HAVE GORGEOUS FLOWERS THIS VERY SUMMER!

Now even those bare, shady spots on the north side of your home can be turned into bowers of blooming beauty! Thrives where other flowering shrubs won't grow. Blooms summer-long, from July to October, for a lifetime! Guaranteed to bloom the very first year.

WHITE BLOOMS ALL SUMMER

In full bloom, it's a rolling mass of snowy white flowers, forming a living "snowbank." Big clusters of flowers, up to 6" across, cover the lush green foliage. Flowers are long lasting. Shrub is graceful, compact, grows only 4-5 feet tall. Plant as a showy specimen or use in mass for striking effect. Shipping height 2-3 feet.

Each $2.00; 3 for $5.75; 10 for $17.50.
Postpaid

Beautiful Hedge or Shrub
SPIREA VAN HOUTTEI

Gorgeous Sweet-Scented Flowers
SWEET MOCKORANGE

Ideal for Shady Spots
HILLS OF SNOW

NOW YOU CAN HAVE A "MIRACLE" GARDEN

AMAZING RESULTS IN YOUR GARDEN WITHIN 7 DAYS OR LESS*

ALL-PURPOSE PLANT FOOD

For Roses . . . Lawns . . . Shrubs . . . Trees . . . All Flowers . . . Evergreens . . . Vegetables . . . Fruits . . . Berries . . . House Plants . . .

Now you can have garden beauty you never thought possible! Grow stronger, bigger plants that bear more fruit—and produce finest flowers. Here's how: Simply apply amazing new STERN'S MIRACLE-GRO—use regularly for a glorious garden all season long.

A SCIENTIFIC TRIUMPH!

Instant action Miracle-Gro brings plants "back to life"—stimulates new healthy growth, faster, surer than ever before. Miracle-Gro users report flowers bloom two weeks earlier—Roses transformed after one week—vegetables fifteen days ahead. Promotes healthy, steady growth, produces earlier flowers, extends growing and blooming season. No digging—no waiting—no watering in. Goes to work immediately because it's applied directly to roots and leaves.

FEEDS PLANTS WITHIN MINUTES!

MIRACLE-GRO starts feeding your plants almost immediately—supplies essential life-giving growth elements within 15 minutes after application. (During growing season.)

Miracle-Gro is a scientifically balanced, water-soluble plant food formula of nitrogen, phosphoric acid, potash, plus essential plant minerals, growth hormones and vitamins.

READ THESE IMPORTANT FACTS!

FAMOUS UNIVERSITY uses radioactive isotopes to prove super-rapid plant absorption

In co-operation with STERN'S NURSERIES of Geneva, New York, a world renowned scientist, associated with one of America's great horticultural research centers performed these amazing experiments. Stern's Miracle-Gro is not radioactive—was not used during these experiments. While these experiments were conducted in co-operation with STERN'S NURSERIES, they do not constitute a specific brand endorsement.

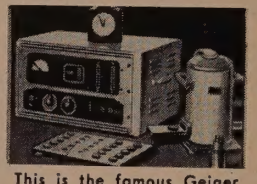
RESULTS within 15 minutes!

Traces of radioactive material proved amazing speed of food absorption. The leaf was cut from plant only 15 minutes after plant food was applied to roots. Note how nutriment reaches vital growing edge of leaf. Proof of super-speed absorption!

This is RADIO-ACTIVE "HOT" LEAF.

Feeds 6-foot Rose bush in 60 minutes

Only 60 minutes after feeding, entire 6-foot Rose bush contained life-giving food! Astounding proof of highest fertilizer efficiency.



This is the famous Geiger Counter

Feeds top leaves almost instantly

Within minutes the GEIGER COUNTER revealed nutriment in upper leaves and stem of growing plant. This is where spectacular new growth is observed.

Results of University tests

Plant Number 3 received most liquid plant food yet it showed absolutely no signs of fertilizer burning or forcing. Visible improvement was noticed within a few days.

No. 1 No. 2 No. 3

HIGH ABSORPTION IS THE SECRET

Radioactive isotopes used on test plants—proved it completely feeds many plants in as little as 60 minutes!! So important especially at the start of the growing season.

Enters the "blood stream" of plants within 30 seconds after application!

Because MIRACLE-GRO is soluble in water, it feeds plants two ways—through the leaves and through the roots. No other type of plant food faster or safer!

Leaf Feeding for Foliage Growth

Miracle-Gro contains special types of nitrogen and phosphorus that are absorbed through leaves. So simple to apply. Just sprinkle over plant with watering can, or use ordinary garden sprayer. Mix one tablespoon per gallon.

Scientifically Balanced

Formulated by famous horticultural scientist, Miracle-Gro's balanced formula contains growth elements that may be lacking in your soil—helps you have a "Miracle Garden."

AMAZING RESULTS IN 7 DAYS* OR MONEY BACK!

Unconditional Guarantee

After only 7 days compare plants fed with Miracle-Gro to untreated plants. Compare growth size, quality of fruits or flowers. If not thrilled—money back.

Apply Miracle-Gro to lawns. In 7 days you'll see green lush growth. You'll say Miracle-Gro is better than anything you ever used—or your money back.

*During growing season.

STERN'S Miracle-Gro

SAVE "SICK" TREES, SHRUBS!

Many sick looking plants are only starving. Apply Miracle-Gro before it is too late. Miracle-Gro goes to work immediately—saves your valuable plants!

REAL ECONOMY!

Only Pennies Per Gallon!

Instant-Action Miracle-Gro is concentrated plant food—no fillers. Simply dissolve in water, and use. Now only one level tablespoon makes a full gallon. No special equipment needed—use sprinkling can. Easy, clean, odorless.

1 ½ Lbs. $2.25
(Feeds up to 1500 sq. ft.)

5 Lbs. $5.00
(Feeds up to 5,000 sq. ft.)

10 Lbs. $9.00
(Feeds up to 10,000 sq. ft.)

25 Lbs. $20.00
(Feeds up to 25,000 sq. ft.)

50 Lbs. $35.00
(Feeds up to 50,000 sq. ft.)

All Prices Postpaid

NOW JAPANESE CAMELLIAS Flourish up North Survive 7 Winters, Sub-Zero Weather!

FOUR MAGNIFICENT VARIETIES PROVE HARDIER THAN AZALEAS, RHODODENDRONS, LAUREL IN NEW YORK, LONG ISLAND TESTS!

GENEVA, N. Y. — From Stern's Nurseries comes news of a spectacular triumph. Precious Japanese camellias, considered for a long time the exclusive property of southern gardeners, are now confirmed northerners as well.

Tests begun in 1950 in Yonkers, soon spread to other parts of metropolitan New York, New Jersey and Long Island. The work parallels the most exhaustive testing in horticultural history — through severe winters as well as mild ones, in a variety of locations, by home gardeners as well as experts. These Stern's varieties —the big "corsage" camellias— survived a winter so cold that hardy azaleas, rhododendron and laurel were badly damaged. The results are in . . . and for northern gardeners, so are the famed Japanese camellias!

HAVE HUGE CAMELLIAS UP TO 5" ACROSS!

HAVE WITHSTOOD COLD 7° BELOW—In actual field tests, these hardy varieties of *Camellia Japonica* selected by Stern's Nurseries for their remarkable cold tolerance, produced beautiful blooms even after winter temperatures of 7° and 8° below.

MONTHS OF BLOOM STARTING EARLY EACH SPRING — LOVELY GREEN FOLIAGE YEAR 'ROUND! In the words of a prominent horticultural expert: "I have found that the hardy camellias are among the easiest plants to grow." They thrive in partially shady places where most other broad-leaved evergreens will not. Once established they require minimal feeding and care—need little pruning to retain their graceful, compact, symmetrical form. They start to bloom as early as March and April, long before most other flowers are in bloom . . . then bloom week after week for months, making the garden a fairyland of color. Glorious big corsage camellias are just like those sold by florists for premium prices.

Plant as glowing garden accents or have a flowering camellia hedge!

Their lovely lush foliage stays glossy green all year long.

WHERE TO PLANT THESE GARDEN ARISTOCRATS—To quote a leading garden authority, *"Out of bloom they are the handsomest evergreens available, in bloom they are a wonder almost beyond comprehension."* Plant singly for delightful accents in garden or lawn. Plant a matched pair to form a living gateway to your home or garden path. Plant in the foundation planting near your home, or in the shrubbery border. Plant in rows for a magnificent evergreen flowering hedge!

MUST BE PLANTED EARLY—

It is important that Stern's Sub-Zero Japanese Camellias should be set out soon, to permit them to become well-established this summer.

Plants arrive with flower buds— ready to bloom in 30-60 days

Lovely for corsages & arrangements

CHOOSE FROM 4 EXQUISITE VARIETIES

Chandleri Elegans—Cherry Red, with white variegations. One of the largest peony-flowered Camellias. Produces an abundance of blooms up to 4" and 5" across.

Rosedale's Beauty—Big double-red blooms of dazzling brilliance. Produces a magnificent abundance of flowers.

C. M. Wilson—Possibly the most sought after variety. Beautiful soft light pink double peony flowers. Laden with huge blooms.

Mathotiana—Large scarlet-crimson flowers of striking color. Fully double. Blooms in abundant profusion.

Postpaid: Each $7.50; 2 for $13.00; 4 for $24.00; 10 for $55.00.

(SEE NOTE BELOW)

STERN'S SUB-ZERO CAMELLIA COLLECTION

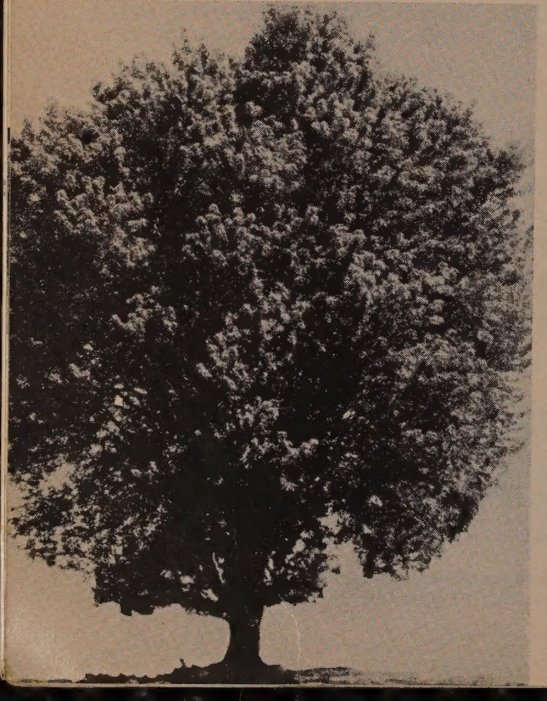
(Group 61-SH-6)

4 Camellias (1 of each) for only **$24.00**

8 Camellias (2 of each) for only **$46.00**

Postpaid

NOTE: Orders West of the Mississippi Shipped Express, Shipping Charges Collect.



STERN'S *Garden Aristocrats*

SELECTED SPECIMEN SHADE

Very Dense Sweet-Scented Shade Tree

5748 A. **Stern's Fragrant**

SILVER LINDEN

(Tilia tomentosa)

Shimmering Beauty of Silver and Green
Here is truly one of the most beautiful of all shade trees. Pyramidal in shape, it is very uniform, dense and compact. Leaves are large and round-shaped; a lovely dark green on top and silver-white underneath. The slightest breeze sets into motion a shimmering, dancing display of breathtaking beauty. A tree you'll always be proud of!

Sparkling Yellow Flowers—Rare Perfume
In mid-summer Stern's Silver Lindens are adorned with tiny yellowish flowers which give off a very delightful sweet-scented perfume. So fragrant they flood your home and yard with their lovely scent. Excellent for tall, dense shade, these trees grow 40-60 feet tall. Stern's Silver Lindens thrive even in hot, dry conditions—are the perfect city tree.

Heavy, well-branched trees, 6-8 feet tall.*
Each $9.00; 3 for $25.00; 10 for $75.00.

Fast Growing, Tall Living Fence!

STERN'S LANDSCAPE-SIZE

LOMBARDY POPLARS

5550 B. (Populus nigra italica)

What grandeur—what a sweeping vista of beauty our magnificent Landscape-size Poplars bring to your home! Covered from top to bottom with rich green foliage which dances with color in even the lightest breeze! Best of all these majestic big trees add gracious old world charm to your property THIS VERY YEAR!

Shipped 4-6 Ft. Tall—Grow Five Ft. a Year!
Here are the fastest growing of all specimen yard trees! They actually grow up to five feet a year—reach 30 to 50 feet at maturity. Plant six feet apart for a spectacular living wall of beauty—excellent as a screen or windbreak. Need little care, they will thrive almost anywhere. Just plant them and watch them shoot up.

Shipping Height 4-6 feet tall. Well-branched.* 5 for $6.00; 10 for $10.00; 25 for $20.00; 50 for $35.00.

Here's The Fastest Growing Maple

Stern's "4 STAR"

SILVER MAPLE

(Acer dasycarpum)

Year 'Round Beauty and Cooling Shade, Dancing Silver and Green Foliage!
Here's the perfect shade tree to give majestic beauty and cooling shade. The fancy, decorative leaves are splashed with bright silver on the underside. The slightest breeze sets off a shimmering, dancing display of silver and green that is most pleasant to watch. Early in Spring the buds burst forth and cover the tree with thousands of creamy yellow blossoms. In summer the lush, dense, deep green foliage touched with silver is magnificent.

Brilliant Golden Yellow Every Autumn
Spectacular Fall Display! Fall's crisp weather turns the leaves a clear bright yellow—like living gold! Its stately branches provide winter beauty—and are covered with fat flower buds when other trees are bare. One of the earliest of all trees to bloom. Grows almost anywhere and is one of the easiest shade trees to transplant. Grows 60 to 80 feet tall.

Well-branched trees. 5020 A. 6-7 feet:*
Each $3.75; 3 for $10.50; 10 for $32.00.
5020 G., 8-10 feet:*
Each $5.00; 3 for $13.00; 10 for $40.00.

Fastest Growing Shade Tree!

Stern's True Golden

WEEPING WILLOW

5560 G. (Selix niobe)

Grows Up To 6-Foot a Year!

Here's a magnificent graceful, fast-growing shade tree that looks beautiful against any background, adapts itself to any surroundings, adds unusual charm to your landscape! Stern's True Golden Weeping Willow is so vigorous it actually grows up to six feet a year!

Most Beautiful Of All Willows
Unusual Beauty! Long, graceful, arching branches covered by slender green leaves with silver facing—to beautify your home. See how each gentle breeze sets its graceful branches and lacy, shimmering leaves into motion . . . to create an ever-changing pattern of sun-dappled shade on your lawn. Enjoy its cooling shade which reduces heat radiation—keeps your grounds and home cooler all summer. Grows 40 to 50 feet tall.

Exquisite Beauty—Summer and Winter
Our handsome Golden Weeping Willows thrive in any soil, need no special care. Flourish in city, country or suburbs. In winter its attractive shape is accented by its golden yellow bark. Adds beauty and value to your home. Exceptionally strong grower, very hardy, ideal for wet spots.

Well-branched trees 8 to 10 feet tall.*
Each $5.00; 2 for $9.00; 5 for $20.00; 10 for $35.00.

Add Charm and Beauty To Your Home!

Stern's TRIPLE-CLUMPED

WHITE BIRCH

5080 A. (Betula alba)

★ Early Sign of Spring ★ Grass Grows Right to Tree ★ Yellow Autumn Coloring ★ Winter Beauty

Now glorify your property with the aristocratic charm of Stern's Triple-Clumped White Birch—**12 months of the year!** They're one of the first trees to announce that spring is on the way, with a show of their graceful, pendulous catkins. You'll enjoy the vision of sunlight filtering through their lacy, luxuriant foliage which provides wonderful shade—yet lets the grass grow right up to the trunk of the tree. Watch shimmering green leaves gradually turn to a beautiful yellow as autumn approaches. And—the snow-white bark with finely etched lines of black make this tree a thing of rare beauty in a dreary winter landscape.

Hardy, Fast-Growing Beauties!
A superb specimen on the lawn. In groups of three or ten, they form a small grove of amazing beauty. Plant on either side of entrance path or driveway for safety as well as beauty. Also, plant beside water for reflected beauty. The bark turns white after a year or two. Growth is gracefully upright, reaching 25 to 30 feet—grow anywhere. Triple clumped specimens this size and form are rarely available.

Each clump with three trunks, 5-7 feet tall,* $7.50;
3 clumps (3 trunks each), $21.00; 10 for $65.00.

***Too large for parcel post. Shipped Express, Shipping Charges Collect.**

for the Home of Distinction!

TREES

PRIDE OF AMERICA'S SHOWPLACE ESTATES

Golden Weeping Willow

Clump Birch

THE MOST BEAUTIFUL OF ALL SHADE TREES!

5010 A. STERN'S

CRIMSON SUNBURST® REDLEAF MAPLE

(Acer platanoides, Faassen Black)

SENSATIONAL NEW PURPLE "FLOWER-FOLIAGE" TREE

Stern's Crimson Sunburst Redleaf Maple is a magnificent specimen tree for large or small gardens. Easily distinguished by the glistening satiny sheen of its handsome dark red foliage, Stern's Crimson Sunburst Redleaf Maple holds its amazing rich purple color from earliest spring until late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season.

A Remarkable Introduction from Europe's leading ornamental tree specialists, they have been planted and observed for several years. Now they are ready for American gardens. Although this new tree has been offered for only a short time, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers-by to stop and gaze. They grow to 40 to 50 feet, providing refreshing shade as well as colorful beauty.

Branched Trees, 6 to 8 Feet Tall.*

Each $7.50; 3 for $21.00; 10 for $65.00.

Thrilling Berry-Laden Shade Tree

Stern's EUROPEAN MOUNTAIN ASH

5700 A. (Sorbus aucuparia)

BEAUTIFUL IN FLOWER!
BEAUTIFUL IN FOLIAGE!
BEAUTIFUL IN FRUIT!

From the highlands of Scotland—to grace the American scene—that's the romantic story behind the European Mountain Ash. This outstanding European variety takes first prize for producing the most brilliant berries of any of our trees.

The most gorgeous of small ornamental shade trees reaching a height of 20-40 feet. In early summer the tree is festooned with white flowers in flat-topped clusters. Its fern-like leaves are up to 10 inches long with artistic saw-edged leaflets.

GRAFTED TO INSURE BOUNTIFUL BERRIES

This special Stern's strain of European Mountain Ash is **budded** from selected trees which are sure to produce massive clusters of flashy orange colored fruits which form a brilliant picture from midsummer 'til late fall—often through the winter. Birds love them. Truly an aristocrat of the Garden World.

Well Branched Trees, 6 to 8 Feet Tall.*

Each $6.00; 3 for $17.00; 10 for $50.00.

SHADE TREES KEEP YOUR HOME COOL IN SUMMER—WARM IN WINTER

The tree you plant this spring will provide shade and protection for generations to come. The satisfaction of seeing the strong, young tree grow to stately maturity cannot be equalled. It is a monument that will always say: "He who planted me loved beauty."

You'll enjoy the cool, refreshing shade created by these beautiful trees all summer long—gives that cozy, secluded look to your home. Acts as a windbreak.

Mountain Ash

Color-Bright Ornamental

Double Flowering FRENCH
LILAC TREE

Not a Shrub! Not a Bush!

Now Stern's brings you the **Rare French Lilac Tree**—the tree of poets—the legendary wishing tree of romance in exciting new beauty. Just imagine . . . an entire tree covered with fragrant Lilacs, thousands of Lilacs all on one big tree, an unforgettable sight!

French Lilacs Grafted on Strong Trees

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Growing 8 to 10 feet tall at maturity; when shipped they are well-branched trees about 3 to 4 feet tall.

Each spike contains hundreds of big, fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types. Each individual flower has eight petals (not the usual four).

Exclusive! Only Stern's Offers These Rare Double Flowering Specimens

Many of these trees have already set flower buds that will burst into glorious fragrant Lilacs this spring. Every plant is BLOOM-TESTED—having bloomed beautifully in the nursery last May. With every succeeding year, you'll enjoy these Lilac Trees more than any other tree in your garden. **But order now—supply is extremely limited.**

Breath-Taking Colors Now Available in Stern's French Lilac Tree

5722 C. VIOLET-ROSE. Clouds of rosy lavender flowers. Immense clusters of large blossoms. So full they will cause the branches to droop gracefully. Delicate fragrance is indescribably lovely.

5724 C. PURPLE-BLUE. Soft glowing purple buds opening into rich royal-blue blossoms. Flowers are large and very striking. Blooms in large clusters that make gorgeous bouquets. Fragrant beyond description.

Postpaid: Each $5.00; 3 for $12.00; 9 for $30.00; 12 for $37.00.

NOW . . . A Purple Cloud of Beauty For Your Garden!
STERN'S NEW SUMMER BLOOMING
PURPLE-LEAF SMOKE TREE

3642 A. . (Cotinus coggygria purpurea, Royal Purple)

Old Garden Favorite in Glorious New Coloring!

You've never seen anything like these colorful trees. Now Stern's Nurseries offer the rare Royal Purple Smoke Tree. Completely different in coloring from the older common form—this rare new strain is not only purple-leaved but "purple-plumed." Imported from Europe—tested at our farms—now they are ready for American gardens.

Spectacular Color from Earliest Spring Until Late Fall

Enjoy foamy sprays of smoke-like flowers—thick, luxuriant foliage. Yes, when other flowering trees have quit blooming, you'll be thrilled when your Stern's Royal Purple Smoke Tree bursts forth in all its glory—vibrant purple panicles forming a veil of bloom so dense you can hardly see the branches—and lasting from mid-July until October. And from earliest spring until winter, you'll enjoy the amazing coloring of the thick, luxuriant royal purple foliage. Just this past summer one visitor to our farms exclaimed: **"I never knew a Smoke Tree could be so beautiful—so colorful.** Even though I already have the old-fashioned type, I simply must plant one of these this fall."

Perfect Tree for Ranch-Type Homes

Excellent specimen tree for small homes, you will be amazed at their grace and beauty—you will enjoy them year after year. The perfect tree for small yards, never too large, always graceful. Use to soften sharp corners of your home, plant in groups or as a hedge.

Enjoy Gorgeous Indoor Bouquets— Foam-like flower panicles are very attractive when cut and brought indoors for bouquets.

Grows Most Anywhere! Winter Hardy!

Stern's Royal Purple Smoke Trees thrive in any well-drained garden soil. Grow into a bushy shrub or small tree 8-15 feet in height. Perfectly hardy here in rugged Western New York where they have withstood temperatures of 23° below zero.

Extremely Limited Supply

Our supply of this unusual specimen tree is still limited. Please order early. Sturdy 2-3 foot plants, well branched. **Postpaid: Ea. $5.00; 2 for $9.00; 4 for $17.**

Trees For Your Home

Most Beautiful Flowering Shade Tree

Stern's GOLDEN CHAIN TREE

5345 G. (Laburnum Vossi)

Because of its upright growing habits and flowering beauty, we recommend the Golden Chain Tree as the best possible combination flowering and shade tree for the home with a small yard. Its silky, clover-like foliage is a bright green in early spring—turning almost bluish in summer and a rich, handsome, deep green in fall.

Flowering Beauty. At full bloom in May and June, Long, pendulous golden yellow clusters of flowers cover the tree and provide a never ending source of enjoyment and pleasure. The 18- to 20-inch flower clusters resemble giant yellow Wisteria blossoms. Grows 15-20 feet in height.

GUARANTEED TO BLOOM THIS SPRING

Heavy, well-branched trees, 6-8 feet in height. Sturdy 4-foot stems. Covered with flower buds to bloom this very spring.

***Each $7.50; 3 for $21.00; 10 for $65.00**

Rare and Unusual Flowering Beauty for Your Lawn

STERN'S FLOWERING TREE WISTERIA

5800 B. (Wisteria sinensis)

What a vision of loveliness your Stern's Flowering Tree Wisteria will be when in full bloom! Your yard, your home, your garden will be enriched and enhanced by its abundant flowering beauty. While the common form of Wisteria vine is well known, Stern's unusual tree form is still available in limited quantities only. You can be among the first to have and enjoy this rare garden gem.

GRAFTED SPECIMENS—GUARANTEED TO BLOOM!

Stern's is proud to offer only the finest specimens grafted directly from heavy flowering plants. The original vines from which these trees are grafted are among the most vigorous and beautiful Wisterias of the northern hemisphere. Now you can enjoy showy clusters of violet-blue flowers in the most spectacular cascade of floral beauty imaginable. Actually produces up to a thousand or more beautiful flower clusters each year! Moreover, our selected specimen trees **usually begin to bloom the first year planted.**

RARE SHOWPIECES—UNUSUAL BEAUTY

Tree Wisterias are a wonderful novelty for your front lawn. Excellent in front of picture windows or other strategic spots. Use two as living gate posts at your entranceway.

Will develop into beautiful specimens, 8-10 feet in height. Bloom for generations, increasing in size and beauty with each succeeding year. Shipping height 4-5 feet.

***Each $7.50; 3 for $21.00; 10 for $65.00.**

***Too large for Parcel Post. Shipped Express, Shipping Charges Collect.**

Now . . . From The Imperial Gardens of Japan
The Orient's Loveliest Gift to Western Gardens

5570 B. ***Stern's DOUBLE-FLOWERING***

JAPANESE CHERRY

(Prunus Kwanzan)

Have Living Pillars of Bloom . . . For Your Home!

Now enjoy the many splendored beauty of Japan's famed cherry blossoms . . . one of the earliest signs of spring . . . in your own garden. From early to late May these trees are covered with a super-abundance of fully double flowers of exceptional charm and beauty. Their size is extremely large—up to 2½ inches in diameter. The bloom is actually so abundant that living fountains of flowers cover the limbs from sight.

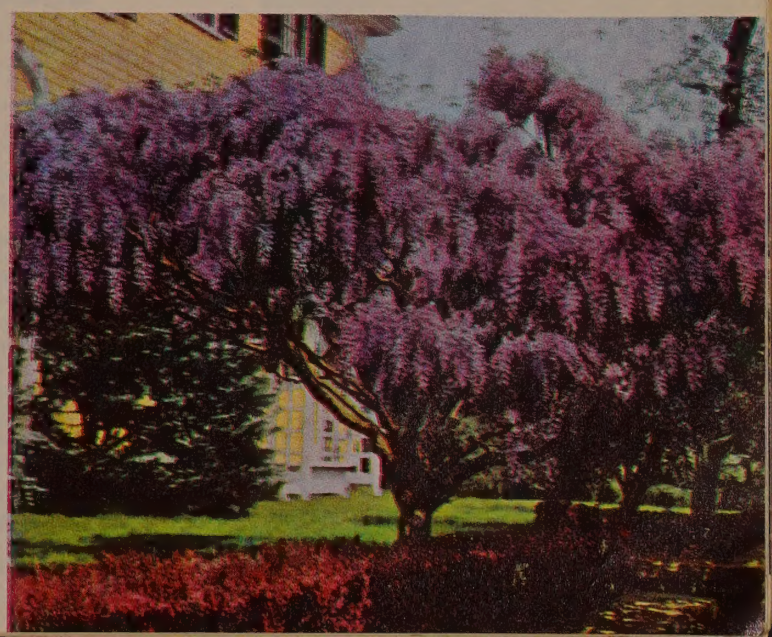
Fragrant Ornamental Lawn Tree

This delightful ornamental tree will highlight your landscape and bring exciting exclamations of praise from your neighbors and friends. An excellent specimen tree for even small lots as it grows only 12-18 feet tall, producing a graceful tree of rare beauty with slender, spreading branches. The young foliage is an attractive, bright, reddish copper color.

Winter Hardy—Limited Supply

This is the hardiest of the double flowering cherries thriving in all sections of the country. Many trees bloom the first year planted but all are covered with bloom the second year. Our supply is limited, so please order early.

Sturdy Well Branched Trees, 4-6 ft.* Each $6.00; 3 for $17.00; 10 for $50.00.



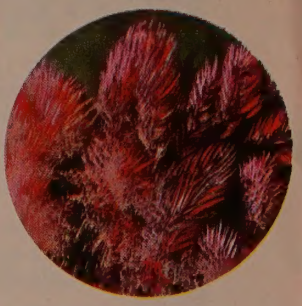
A Rare and Fabulous Mediterranean Beauty!

STERN'S EVERBLOOMING

TAMARISK

4057 A. (Tamarix hispida aestivalis)

GUARANTEED TO BLOOM THIS SUMMER!



Covered with Clouds of Exquisite Lacy Pink Blossoms All Summer Long! Here is one of the loveliest flowering shrubs we've ever offered! Stern's Everblooming Tamarisk—a Mediterranean beauty that's winning delighted praise from wise home gardeners. Its graceful, feathery foliage of silvery blue-green is plumed with thousands of lacy pink blossoms all summer long. The long, slender branches, covered with lacy flowers, paint a picture of infinite grace and beauty as they shimmer and dance gracefully in the lightest breeze.

Vigorous—Ideal for Coastal Gardens

These lovely ornamentals blossom continually almost all summer long, despite heat and drought. So vigorous that they will grow almost anywhere—even thrive in the salt-sprayed air of the seashore. Will withstand exposure to sun and wind—demand little or no care. For unpampered beauty, Stern's Everblooming Tamarisk can't be beat.

Specimen Bush or Everblooming Hedge

Stern's Everblooming Tamarisk is slender, graceful, upright in habit. Reaches a height of about 10 feet, but may be kept at any height you desire by pruning. Plant individually for breathtaking color accents. Plant as a flowering hedge that will surround your home with breathtaking loveliness.

Enjoy Its Beauty Indoors, Too! The feathery foliage and rosy pink, lacy flowers are perfect for cutting—lend themselves to arrangements of unusual grace.

Supply Going Fast—Order Now

Our healthy, vigorous, fine-quality shrubs are 2-3 feet tall now, and ready to plant this very season. We have only a limited quantity of these unusual shrubs, so demand will be far greater than our supply. Don't be disappointed. Send for yours today, with satisfaction guaranteed.

Fine quality 2-3 foot plants, ready to plant.

Postpaid: Each $2.00; 3 for $5.50; 6 for $10.00; 10 for $15.00.

Special Note: Tamarisks develop few roots, the tops are cut back to six inches at time of shipping to insure satisfactory results.

Unusual "Mound of Gold" Plant

Stern's Everblooming HYPERICUM

3262 B. (Hypericum, Sungold)

WINTER-HARDY!

This charming low shrub is covered all summer long with immense quantities of brilliant golden yellow flowers 2-3 inches across. The dense, shiny, leather-like leaves form a perfect background to the fragrant golden bloom. Since the flowers appear at the end of every shoot, the plant, when in full bloom, appears to be a "mound of gold" 1½-2 feet high. Makes a spectacular low hedge or individual specimen plant. Sturdy, No 1 plants, 15-18". **Plant Pat. No. 568**

Postpaid: Each $2.00; 3 for $5.75; 10 for $17.50.

Thrilling Spirals of Winter Beauty Berries

Stern's Semi-Evergreen SCARLET FIRETHORN

3620 B. (Pyracantha coccinea lalandi)

SUB-ZERO HARDY!

No other shrub supplies as much vivid winter color as Stern's Scarlet Firethorn. The profuse clusters of brilliant orange-red berries are colorful for fall and far into the winter. **Makes glorious Christmas decorations!** Their striking beauty contrasts sharply with the dense growth and lustrous green leaves of the finely shaped shrub. The arrival of these brilliant berries is heralded in May by attractive long trusses of pure white flowers which dance in the sparkling spring sunlight.

WHERE TO PLANT SCARLET FIRETHORN

A sunny position in well-drained soil suits them best. Therefore, this is a marvelous plant for foundation planting where soil is dry. Stern's Scarlet Firethorn makes a beautiful shrub 4-8 feet in height. Superb climbers against a warm wall, the long shoots it makes can be used as a vine on a doorway or along a window casing. The plants can be trimmed to fit any position; excellent for forming a hedge or as dense bushes in the shrub border. Stern's is proud to offer a hardy strain which stands below-zero temperatures.

Sturdy Plants, 15-18 inches. Earth balled for guaranteed planting results. Postpaid: Each $5.00; 2 for $9.50; 4 for $17.50; 8 for $33.00.

Most Exquisite Ornamental Flowering Shrub!

Stern's Famous "OWN ROOT"

FRENCH LILAC

BUSHES

Fragrant, Spectacular, Colorful Double Blooms!

Many say springtime just isn't springtime without Lilacs! Now, Stern's brings you their famous French Lilac Hybrids with richer colors, larger spikes, bigger, more abundant florets than ever before possible. These new Hybrid French Lilacs will bloom for you year after year—last a lifetime. And the magnificent plants add to the value of your home.

PERFUMED BOUQUET CLUSTERS UP TO 18 INCHES LONG

These are the famous French Hybrids—**the most spectacular of all Lilacs.** They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Grow 8 to 10 feet tall at maturity.

Each spike contains hundreds of big, fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types.

NOW AVAILABLE ON OWN ROOTS

Stern's Selected Hybrid French Lilacs have been specially grown on their own roots by the newest scientific growing methods. This unique process insures a lifetime of Lilac satisfaction. No danger of wild sucker growth from the understock! Be sure you plant only Stern's Famous "Own Root" French Lilac Hybrids.

GUARANTEED TO BLOOM. These big plants have already set flower buds. Every Stern's plant is BLOOM-TESTED—having bloomed beautifully in the nursery last May. They'll grow 8 to 10 feet tall at maturity.

Charles Joly

Pres. Grevy

PLANT THESE FOUR SPECTACULAR VARIETIES

4020 A. DOUBLE RED (Charles Joly). One of the darkest red Lilacs. Large, deep maroon-red flowers in long clusters. A real beauty.

4023 A. DOUBLE WHITE (Mme. Lemoine). A prolifiic producer of large, well-filled clusters of large, double, creamy-white flowers. An extremely dependable bloomer.

4021 A. DOUBLE PINK (Belle de Nancy). Lovely mauve-pink flowers of very large size are produced in long, narrow clusters. A fine variety of strong, healthy growth.

4028 A. DOUBLE PURPLE (Pres. Grevy) One of the best Lilacs of all time! Flowers are produced in large pyramidal clusters of a clear, soft, delicate purple-blue. An abundant bloomer.

Heavy, well-branched bushes, 18-24 in. Postpaid. Each $2.50; 3 for $7.00; 10 for $20.00.

Stern's FRENCH LILAC Collection
(Group 61-SH-7)
4 French Lilac Bushes (1 of each) for only $9.00. Postpaid

A Rare Vision of Breathtaking Deep Purple Beauty!

STERN'S FLOWERING ROYAL PURPLE PLUM

5605 A. (Prunus Pissardi, Thundercloud)

Gives You Color, Color, Color—From Earliest Spring Until Latest Fall!

Here's one of the most colorful of all the rare plants, shrubs and trees we grow on our farms here in Geneva. Year after year visitors stop to admire its beauty. Why? Because of the spring, through fall display of its bright purple foliage and the breathtaking profusion of its early spring bloom.

Striking Dark-Purple Beauty

Just plant one of these Stern's Royal Purple Flowering Plum trees at a prominent spot on your lawn and you'll be rewarded not only by its color but by its upright habit of growth and its graceful and beautifully branched shape. Everything on this colorful tree is purple; even the bark and wood. Its flaming color will create a striking contrast to the green of your lawn.

Small (10-15 ft.), compact and colorful, Stern's Royal Purple Flowering Plum develops to its most vivid coloring in full sun but thrives in partial shade as well. One of the best of all plants for withstanding hot, dry summers. It is perfectly hardy anywhere in the U. S. A.

We can guarantee that this new colorful shrub will delight and please you—even if you have room for only one plant.

Sturdy, Well-Branched Trees—5-7 ft.* Each $5.00; 3 for $12.00; 10 for $37.00.

***Too large for Parcel Post. Shipped Express, Shipping Charges Collect.**

NEW SUPER RACE OF SUB-ZERO AZALEAS

Orange-Red

Produce Huge, Fiery Flowerheads ... Measuring Up To 5" Across!

NOW... STERN'S RELEASES THE AZALEA ACHIEVEMENT OF THE CENTURY! *Now you can have clear color-bright Azalea Flowers never before available.*

White Glow

FLAMING NEW COLORS EACH SPRING... COLORFUL FOLIAGE EACH FALL!

Even this first spring you'll enjoy colors such as you've never seen in an Azalea before. Fiery reds and oranges! Brilliant pinks and yellows! Glowing whites! And they bloom in large masses of flowers whose size approaches that of Rhododendrons. They grow into full mature beauties, 4 to 6 feet high and 3 to 4 feet wide. In fall their lovely green foliage dances with brilliant fluorescent shades of yellow and crimson. Surely your friends will marvel as this miracle of nature unfolds in your garden.

Geneva, N. Y.—

From Stern's Nurseries comes news of the successful culmination of over 100 years of scientific breeding and selection—the Knaphill-Exbury Azalea. This thrilling story really began in the 1800s at Knaphill Nurseries, England, when Sir Anthony Waterer produced the first of this entirely new race of Azaleas.

Then one day the late Baron de Rothschild visited the Nurseries and saw these amazing plants. The Baron, who was a plant enthusiast, obtained a few of the choicest varieties for his very own. He then worked for years to improve the strain. Breeding, cross-breeding, selecting, reselecting until he had created **an entirely new form of Azalea**—the Exbury Hybrid, named after his famous estate.

But this remarkable achievement was withheld from the general public! Baron de Rothschild was one who truly worshipped the beauty of nature. It was his desire to retain these rare gems of the flower kingdom for his exclusive enjoyment. During his lifetime no amount of persuasion could sway his views. However, just before his death, he gave a few precious plants to one of his Dutch friends who was himself a life-long nursery man.

Now, after additional years of work and effort, a few of the famous Knaphill-Exbury Azaleas can be released to the general public.

Have Withstood Cold 25 Degrees Below

These hardy new varieties of super Azaleas have actually produced beautiful blooms even after temperatures of 20 degrees and 25 degrees below.

SO EASY TO PLANT AND CARE FOR

This remarkable new strain of Azalea thrives wherever regular Azaleas and Rhododendrons grow. Will even reach full glorious bloom if planted in full sun—yet is at home in semi-shade. For best results apply a 2 to 4 inch mulch of peat moss, cottonseed meal or sawdust. Feed with Stern's Miracid.

PLANTS ARRIVE WITH FLOWER BUDS

—Ready To Bloom In 20-30 Days!

Sturdy 3-Year, 12-15" plants. Postpaid: $6.00 each: 3 for $16.00; 10 for $50.00.

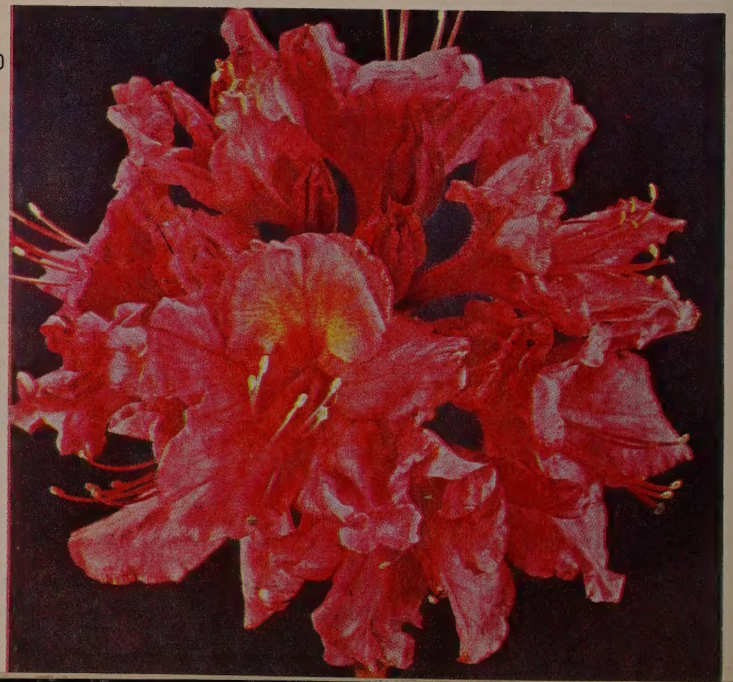
NOTE: Stern's is proud to offer these plants in a special "LIMITED EDITION"—when this small quantity is gone this season, no more will be available!

4 NEW COLORFUL VARIETIES

2662 B. Bright Pink—Charming pink!
2664 B. Orange-Red—Brilliant color!
2666 B. White Glow—Sparkling white!
2668 B. Sunburst Yellow—Gay and bright!

STERN'S KNAPHILL-EXBURY AZALEA COLLECTION
(Group 61-SH-8)
4 grafted varieties only $21.00. Postpaid.

Sunburst Yellow



Bright Pink

World's Most Beautiful Small Flowering Tree!

STERN'S MAGNIFICENT

SUNBURST®

FLOWERING CRAB APPLE

Almey Crab

Masses Of Heavenly Fragrant Blossoms Completely Cover These Lovely Trees!

Multicolored Splendor!—Thousands of large and fragrant flowers completely covering these graceful trees is a never-to-be-forgotten sight. Stern's SUNBURST® Flowering Crab Apple Trees are especially selected for size, color, and beauty of blossom—no other flowering tree equals these rare specimens in profusion of bloom, habit of restricted growth, amazing hardiness and freedom from care.

More Beautiful Than Washington's Famous Cherry Trees

Have clouds of rich pink, crimson red or snow white, heavenly fragrant blooms around your home every Spring! You'll be so proud of your Sunburst Flowering Crab Apple trees you'll want to plant them where the whole world can see and admire them. Like ballroom ballerinas, with each graceful rustling movement, they're a vision of loveliness dancing before your eyes. Colorful too, in its foliage—which changes from a maroon in spring to dark green in summer.

Require Little Space. A perfect tree for small homes, these magnificent Stern's Flowering Crabs grow only 15 to 20 feet tall. Early blooming—many blossom the first year planted. Thrive in either full sun or in partial shade. Plant them even where other trees will not grow. They will give you an immense satisfaction for a lifetime—you'll bless the day you planted these glorious trees.

Hopa Blossoms

5400 G. STERN'S ALMEY CRAB. New spectacular Crab that is covered with very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, giving them the appearance of 5-pointed stars. Many bloom the first year planted. They thrive in poorest soil, are perfectly hardy in coldest sections, and they grow 15 to 20 feet tall at maturity. **6-8 feet.* Each $6.00; 3 for $15.00; 10 for $40.00.**

5404 A. STERN'S DOLGO CRAB. In the spring you'll thrill to the profusion of lovely blossoms with their striking contrast to the rest of your garden. In the fall you'll pick an abundance of brilliant crimson fruit . . . fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Grows 15 to 20 feet tall at maturity. **4-5 feet. Postpaid: Each $4.00; 3 for $11.00; 10 for $30.00.**

5410 G. STERN'S HOPA CRAB. An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 feet tall at maturity. **6-8 feet.* Each $6.00; 3 for $15.00; 10 for $40.00.**

STERN'S FLOWERING CRAB APPLES
(Group 61-FR-1)
3 Crab Trees (1 of each variety) **for only $15.00**
6 Crab Trees (2 of each variety) **for only $27.00**
Express Prepaid

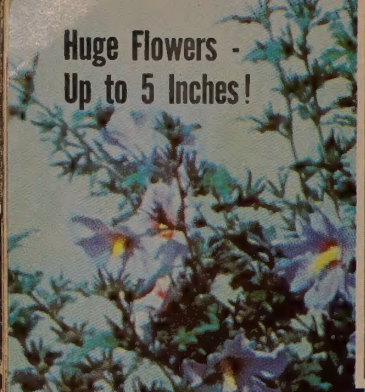
Canadian Winter Hardy

Stern's Flowering Crabs (developed in Manitoba, Canada) are guaranteed to thrive anywhere in the United States and in most of Canada.

Dolgo Crab

***Too large for Parcel Post. Shipped Express, Shipping Charges Collect.**

Hopa Crab



Stern's New Bluebird Rose of Sharon

Starts blooming this very summer—Blooms every year, Summer 'til Fall!

The Newest Garden Sensation In The United States!

Stern's Everblooming

BLUEBIRD Rose of Sharon

3112 C. **(Hibiscus syriacus, Bluebird) Pat. No. 1739**

Huge Flowers, Blooming Continuously, All Summer and Fall!

Now available, for the first time—the most beautiful New Hybrid shrub in a decade! Stern's Everblooming Bluebird Rose of Sharon produces truly huge flowers . . . as big as saucers . . . as blue as Hawaiian skies . . . nothing like this new aristocrat in all the world!

See this new, blue-flowering beauty blooming in your yard or garden **this very Summer.** It will produce masses of blooms in prolific abundance . . . and keep right on blooming, blooming—all through Fall and right up 'til frost. Your friends and neighbors will be absolutely astonished at the size and color of the flowers—your bush will be a real show-piece for all to admire!

ADD STRIKING COLOR TO YOUR GARDEN THIS VERY SUMMER!

Guaranteed to bloom this summer! Just imagine this colorful bush planted in front of your picture window to give you double-barreled floral beauty—both indoors and out. Use to soften harsh corners—as a living gateway to your home—or as a majestic hedge of breathtaking beauty.

Hardy and easy to grow! Stern's Everblooming Bluebird Rose of Sharon plants are hardy in most areas and will stand below-zero temperatures. A vigorous, upright grower which will become 8-10 feet tall—or can be kept to a low 4-6 feet. **Supply is limited—order early!**

Healthy, sturdy, No. 1 plants. Postpaid: Each $3.75; 3 for $10.00; 6 for $18.00.

Covered With Huge 1-Ft. Snowballs Of Bloom, July to October!

Rare Everblooming TREE HYDRANGEA

5300 C. **(Hydrangea Paniculata Grandiflora—Tree Form)**

GUARANTEED TO BLOOM THIS VERY SUMMER!

Dazzling Color Changing Blooms From White, to Pink, to Bronze!

In full bloom there is no lovelier sight than the rolling mass of flower panicles of Stern's Everblooming Tree Hydrangea. Its big, snowball shaped flowers are as large as your head! Their beauty is unforgettable. And that's not all! In addition, its low silhouette allows light to filter through—lawn grass to grow almost to the trunk of the tree.

Spectacular Long Lasting Blooms

Beautifies your place quickly! Thrill to magnificent blooms the first year and every year thereafter. Snow white at the start, the giant "snowballs" change to rose-pink in September, to rich bronze-purple in October! Flowers are exceptionally long-lasting, often remain on the tree long after Jack Frost has stolen the foliage!

Small Garden or Landscape Tree

A majestic and showy small garden or landscape tree, not exceeding 8-10 feet at maturity. To glorify your home with magnificent beauty, plant them on the lawn in front of picture window, in a pair near entrance or garden path; or use them in strategic garden show places. Easy to grow, hardy! Thrives in full sun or light shade. Almost any soil. Does well even under rugged city conditions. Plant now for showy garden beauty this summer!

Specimen Size Trees, Well Branched, 4-6 Feet. Postpaid: Each $5.00; 3 for $12.00; 6 for $23.00.

VERY RARE, EXOTIC FERN-LIKE FOLIAGE

Stern's Sub-Zero MIMOSA TREE

(Albizzia julibrissin rosea)

LOW GROWING—SUMMER BLOOMING SILK TREE. The fantastic beauty of these trees is undescribable. Long admired in the south—Stern's Fabulous SUB-ZERO strain of Mimosa Tree is now available to northern home owners. Recommended by leading garden writers, this superior strain is winter hardy. Specimens have been growing at East Lansing, Michigan, where winter temperatures have dipped to 10 degrees below zero. (In areas where below zero temperatures are common, plant in a protected location.) **No other tree like this**—low growing with broad graceful spreading crown, its delicate feathery foliage is fern-shaped of unusually perfect design.

BLOOMS ALL SUMMER!

Its bright pink flowers with softer touches look like fuzzy pompons and bloom continuously from early July to September. Holds its fern-like leaves even after light frosts. Sometimes called the "Silk Tree." Grows only 20-30 feet high at maturity, in any soil but prefers dry, gravelly soil.

STURDY FIELD GROWN PLANTS

5070 C. 3-4 ft. Postpaid: Each $3.00; 3 for $7.50; 10 for $21.00.

5070 B. 4-6 ft. Express: Each $5.00; 3 for $12.00; 10 for $35.00.

Exclusive New Introduction!

Stern's Giant "Football"

CHRYSANTHEMUM

"SUNBEAM"

(Patent Pending)

Spectacular Golden Yellow Flowers On Compact Shapely Bushes... One of the World's Earliest Flowering Mums

New for 1961! And it's ours alone! Years of research and experimentation were necessary to produce this superb new hardy Giant Exhibition Chrysanthemum that bursts into bloom before **any** danger of frost! Yes, this new Exhibition Mum actually begins to bloom in early August... often in July! Then it continues to pour out spectacular blooms in ever increasing abundance. At its peak in mid-September it continues its dazzling display right up 'til heavy frost.

Deep, Clear Yellow 4-6" Flowers

Stern's new Sunbeam Mum produces huge 4-5" flowers without disbudding... giant 5-6" flowers with disbudding. And what's more they produce them on natural multiple spray formations that shower the plant in a gay riot of color. Blooms are extremely decorative, ideal for corsages and cut flowers as they are long lasting and non-fading.

Sturdy, Compact Plants

The plants themselves are superbly healthy with an enormous capacity for producing luxuriant and abundant bloom. Semi-dwarf, 18-24", bushy, with the strong rigid stems necessary to support their abundant blooms. They thrive in full sun as well as in partial shade.

Guaranteed To Bloom In August!

An Amazing Winter-Hardy Beauty

You'll find that Stern's new Sunbeam Chrysanthemum is one of the hardiest of all outdoor exhibition mums. It has proven hardy in test fields here in Geneva and in Michigan. This means you'll thrill to spectacular bloom year after year. Pick armfuls of flowers even after below-zero winters.

Sturdy, Vigorous, Field-Grown Plants

Postpaid: Each $1.50; 3 for $3.00; 6 for $5.00; 10 for $8.00.

Spectacularly Brilliant Color—All Season Long

STERN'S WINTER-HARDY

Dwarf RED-LEAF MAPLE

(Acer Palmatum atropurpureum)

Here's spectacular color right from the first moment your Stern's Red Leaf Maple tree leafs out in spring! The brightest scarlet-red you've ever seen on any tree! And, most important, these trees are fastidiously grown by a unique process that insures the same rich, brilliant color on **every** tree!

Magnificent Lawn Specimen

Just imagine the brilliant color contrast between this incredible flame-tree and the green of your lawn and shrubs. The beautiful foliage and artistic growth combine to make an outstanding display wherever you put them. Use as a single specimen on the lawn or directly before a picture window, where its beauty can be enjoyed to the fullest. Grows to a large shrub or small tree 12-15 feet in height.

Hardy! Thrives Anywhere!

While Stern's Dwarf Red Leaf Maple thrives in either full sun or partial shade, bright sun contributes to the deep and richly colored foliage. Hardy at below-zero temperatures, they do especially well in well drained sites.

Selected Specimens 15-18 inches—Peat Balled for Guaranteed Planting Results.
Postpaid: Each $6.00; 3 for $17.00; 10 for $50.00.

ONLY 8 FT. TALL!

Now Enjoy A Complete "Apple Orchard" On One Tree!

Pick 5 KINDS OF Apples

EVERBEARING

ALL FROM

1260 A.

ONE DWARF TREE

HAVE GORGEOUS BLOSSOMS AND LUSCIOUS FRUIT FROM YOUR OWN SMALL ORNAMENTAL TREES!

Imagine the thrill of owning Stern's Amazing 5-On-1 Apple Tree—the beautiful, fruitful miracle of a tree that bears five different apples of virtually every color that an apple can be!

The tree that glorifies your landscape 12 months a year. In the spring it's a cloud of fragrant pink and white blossoms. In the summer you'll enjoy its cooling shade, begin to harvest your big, juicy, luscious home-grown apples. By autumn your tree is a blaze of spectacular beauty, heavy laden with rich-colored fruit. It goes on bearing right into winter. Then, in the coldest part of the year, it takes on still another kind of beauty as its gnarled branches become frosted with snow. It is the perfect apple tree for the **small** garden.

Apples—Apples—Apples, Summer, Fall and Winter!

You'll find that Stern's fabulous 5-On-1 Dwarf Apple Tree is a thing of rare beauty. But beauty alone is not its reason for being! Its development by Stern's horticultural experts was inspired by a most practical need. Unlike ordinary apple trees whose fruit ripens all at once, the 5-On-1 Tree's different varieties ripen at different times, ripen in succession from summer through winter! It is self-pollinating, grows only 8 to 12 feet in height, thus for the low cost of one tree you'll have fresh, home-grown, tree-ripened fruit summer, fall and winter, every year for life!

Add Striking Beauty to Your Home

Ornamental is the word for these beautifully-shaped dwarf trees—lush with fragrant pink and white blossoms in spring; their deep green foliage shot with red and yellow fruit in summer and fall, just right in size and shape for landscaping on ranch-type properties. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt most other plants. Here's beauty which yields great eating—for lifetime enjoyment!

Finest Tasting Varieties for Eating, Baking and Cooking

These specially grown Stern's Trees frequently bear the second year!

ALL ON EACH TREE—

1. **RED DELICIOUS**—A choice eating apple. Big, dark red, with crisp, fine-grained flesh. Incomparable flavor! Try it with cheese for a truly delicious "continental" dessert.
2. **YELLOW DELICIOUS**—Many epicures consider this large, juicy, firm eating apple the best dessert fruit of all. Tangy! Beautiful golden yellow. Looks as good as it tastes!
3. **RED McINTOSH**—A most versatile and flavorsome apple. Mmm . . . what flavor! The leading commercial variety.
4. **YELLOW TRANSPARENT**—Early yellow apple of excellent flavor. Hardy and a prolific bearer.
5. **CORTLAND**—Large bright red apples—very firm with juicy rich flavor. Excellent for eating or cooking. Combines best features of McIntosh and Baldwin.

Dwarf 5-on-1 Apple Trees, grafted on dwarfing Malling No. 1 rootstocks, 2-year, 3½-4½ feet.

Postpaid: Each $5.00; 2 for $9.50; 4 for $18.00.

Mary Washington Asparagus

A Banquet From Your Own Garden!

Stern's EASY to GROW INCH-THICK ASPARAGUS

One Planting Lasts A Lifetime

Now you can enjoy succulent tender stalks of **Stern's Mary Washington Asparagus,** up to one inch thick. Freshly picked Asparagus is juicy, flavorful, delicious beyond description. You will have all you can eat (or freeze) from only one hundred of these roots.

Mary Washington Asparagus is a very strong grower, originated by the U.S. Department of Agriculture and now considered the best variety of Asparagus grown. All of the commercial growers are planting Mary Washington exclusively. It produces large, tender stalks with exceptionally mild flavor.

EASY PLANTING INSTRUCTIONS

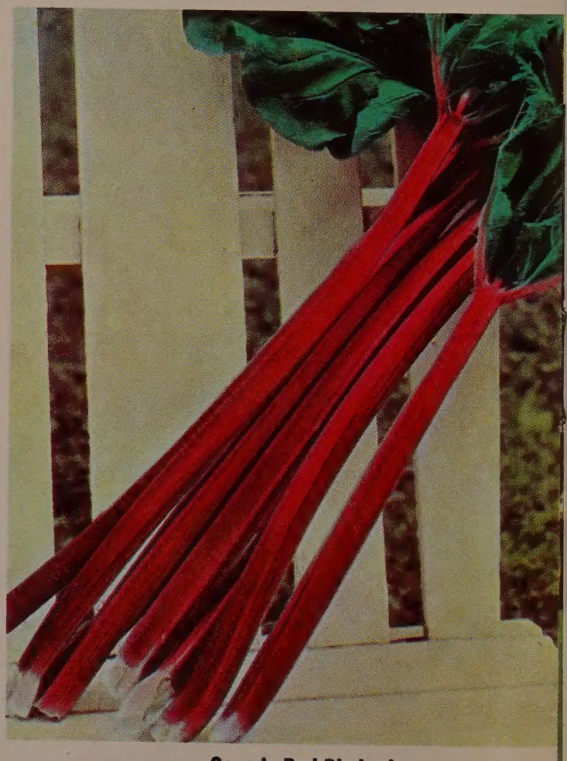
Special easy-to-follow planting instructions sent with every shipment. Tells amazing new way to grow Asparagus for best results. Tells new ways to use Asparagus such as in your perennial and flower garden.

100 plants, set one foot apart in rows three feet apart, will provide an average family supply.

Strong Plants, No. 1

Postpaid: 25 for $3.00; 50 for $5.00; 100 for $9.00.

Express Collect: 250 for $15.00; 500 for $25.00; 1000 for $35.



Canada Red Rhubarb

HAVE AN "EVERBEARING ORCHARD" OF

Stern's Early Bearing

DWARF PEAR TREES

Delicious, Taste-Tempting Varieties!
Covered With Blossoms Each Spring!

Just imagine . . . lovely small ornamentals that bear luscious fruit. Pick THREE different kinds of pears from your own small orchard. Yes, from a small space you can grow full-size **Bartlett Pears, Clapp's Favorite** or **Duchess Pears.**

Be the first in your neighborhood to enjoy and show off these exciting small trees—producing crops of three different taste-tempting, luscious varieties. And they actually pay for themselves with the first few baskets you pick.

Stern's Exciting "Everbearing Orchard" Bears in August-September-October!

You will pick pears starting in August when the first variety ripens . . . then as each succeeding variety ripens, you will pick delicious pears even on into October. Each variety was selected as the finest for salads, canning and fresh-eating!

Pick 'em August! September! October!

Covered with Pear Blossoms Every Spring! What a lovely display these beautiful trees put on in the spring. Your yard and home will be enhanced beyond words by these charming trees. Each tree will become a perfectly shaped dwarf, never taller than 6-10 feet. Plant yours this Spring—their big, heavy root systems dig in fast. You'll have blossoms surprisingly soon! In not too long, you'll actually be eating your own home-grown Pears.

Stern's Dwarf "Everbearing" PEAR TREE ORCHARD
(Group 61-FR-2)

This collection will produce delicious, tree-ripened Pears from August 'til October from a small space.
3 Dwarf Pear Trees (1 of each variety listed) for only **$11.00 postpaid**

Dwarf Bartlett Pear

CHOOSE FROM THESE THREE VARIETIES

1435 A. BARTLETT. September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.

1440 A. CLAPP'S FAVORITE. August. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.

1445 A. DUCHESSE D'ANGOULEME. October. Excites admiration because of its enormous size and high quality. Delicious. Bears most abundantly and is blight resistant.

Dwarf Pear Trees—grafted on dwarfing Quince of Angers rootstock, 2 year, 3 to 4 ft. Postpaid: 2 for $7.50; 4 for $14.75; 6 for $22.00. Plant Two varieties 10 to 15 feet apart for cross-pollination.

Garden Fresh Flavor Treat!

Stern's Super-Vigorous

CANADA RED RHUBARB

Lifetime Producer of Ruby-Red, Juice-Filled Stalks Up to 24 INCHES TALL

Here's a new variety of vitamin-rich Rhubarb so superior to common types that you will find it hard to believe. STERN'S CANADA RED RHUBARB is a vigorous grower, producing giant stalks up to 2 feet long. Not only is the skin a deep red all the way through the stalk 'way up into the leaf—**but, most important of all, the flesh, too, is deep red.** This wonderful characteristic, coupled with its tender skin which requires no peeling, is responsible for its exquisite rich, winy flavor and gorgeous appearance when cooked. Makes bright red sauce, delicious ruby-red pies, so sweet they require less sugar. In addition, Stern's Canada Red Rhubarb is justly famous for its sparkling red, wonderfully flavorful juice. Few, if any, seed pods are produced—all of the growing vigor and energy go into the production of larger, tastier plants. Plant three feet apart. **Please order early, our supply is limited.**

Strong No. 1 Roots. Postpaid: 2 for $2.50; 5 for $6.00; 10 for $11.00.

Sure Crop

Large, Juicy Fruit of Exceptional Eating Quality

S-M-O-O-T-H And Tasty . . . A Rare Fruit Delight

STERN'S HARDY

SEMI-DWARF NECTARINES

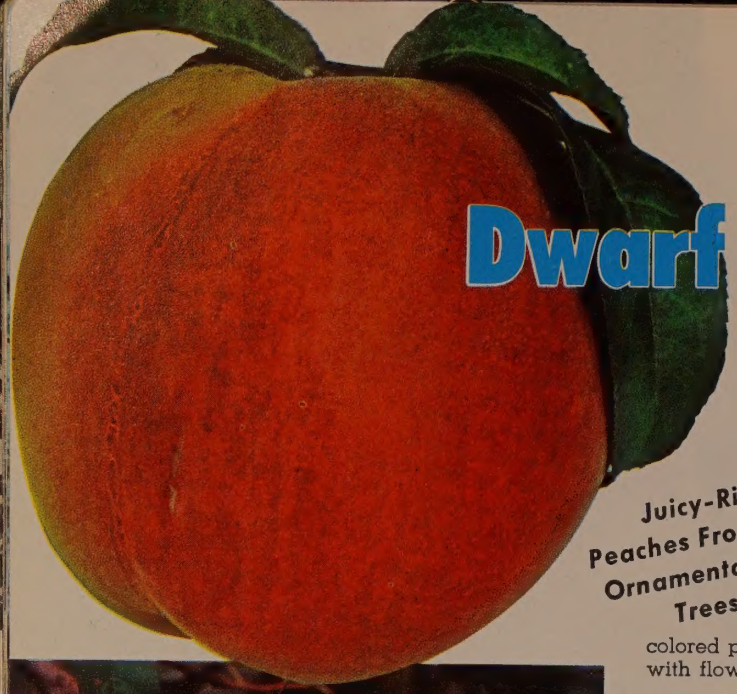
Pick This Rare, Juicy Fruit From Your Own Small Trees

Here's eating fit for an epicure! Enjoy the rare taste delight of growing and savoring your own Super-Hardy, Super-Delicious mouth-watering Nectarines! Now, for the first time, we are proud to offer these unusual trees on rootstock which produces hardy, heavy-bearing trees only 10-12 feet tall. These new varieties are recommended highly by leading authorities in the fruit testing field. They have borne fine crops of extra large fruits even when older varieties have failed.

And remember, this delicious fruit is a cross between a Peach and Plum. It resembles a Peach in shape, size and flavor with a smooth skin, similar to that of a Plum. Many fruit lovers call it the "Fuzzless Peach."

1797 B. SURE CROP—Juicy-rich large round fruit. Light, almost white, with overtones of very attractive reds. Noted for its firm, tender flesh and tasty flavor. The tree is vigorous and very productive. Freestone.

Selected No. 1 trees, 4 to 6 feet tall. Postpaid: Each $3.75; 3 for $10.00; 10 for $30.00.



Juicy-Rich Peaches From Ornamental Trees!

Pick Juicy-Rich Peaches From Miniature Trees!

Stern's Hardy Early Bearing

Dwarf PEACH TREES

FAST GROWING SMALL ORNAMENTALS IDEAL FOR SMALL YARDS OR GARDENS!

Beautiful Ornamentals—These amazing Dwarf Peach Trees will astonish you with their full, glorious blooms and their full-size, luscious fruit, even more brilliantly colored than that produced by standard trees. Miniature trees loaded with big, full-size peaches! Yes, big, rich, juicy, taste-tempting peaches for real eating pleasure. Excellent for canning, freezing, pies or preserves.

Covered with Peach Blossoms Every Spring

The lovely low silhouette of this sensational tree makes it a perfect and beautiful ornamental tree. Every spring they are covered with exquisitely colored peach blossoms. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

Winter-Hardy, Self-Fruitful Trees! Because Stern's Dwarf Peach Trees are grown from hardy northern stock, you can transplant them anywhere with assurance that they will thrive. All of Stern's Selected Dwarf Peach Trees are self-fruitful. Any variety planted alone will bear heavy crops. We recommend planting more than one variety to extend the harvest season. Grows only 6-7 feet tall.

Elberta Peaches on Quick Crop Tree

Stern's Early Bearing Trees!

These Stern's Dwarf Peach trees are a wonderful investment. Start bearing the second or third year! The first few bushels you pick actually pay the cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

Vigorous, Selected Quick Crop 2-Year Trees . . . 3-4 ft.
Postpaid: Each $3.75; 3 for $10.00; 10 for $30.00.

1672 A. ELBERTA. Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.

1673 A. BELLE OF GEORGIA. Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.

1674 A. GOLDEN JUBILEE. Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden. Freestone.

1675 A. HALE HAVEN. Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.

1677 A.

RED HAVEN

A wonderful new Stern's Peach—extremely valuable to orchardists and home gardeners because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.

STERN'S DWARF PEACH COLLECTION
(Group 61-FR-3)
5 DWARF PEACH TREES (one of each variety listed) . . . . . **for only $15.00**
All Prices Postpaid

Selected Quick-Crop Trees!

NEW ORNAMENTAL FLOWERING RED-LEAF PEACH

5580 A. *Stern's "Royal Red"*

Dwarf RED LEAF PEACH

Beautiful in Flower, Color, Foliage and Fruit

Something entirely new—a lovely ornamental tree for your lawn producing an abundance of edible fruit. Now . . . in dwarf form.

The tree is most outstanding with its red foliage which creates a pleasing contrast with the green of the lawn. The color is bright red in Spring, stays red all Summer, and changes to deep maroon in the Fall. Deep rose blossoms cover the tree in early Spring, creating a most colorful picture.

During Summer and Fall the tree is loaded with a crop of small, perfectly round, edible Peaches about 1½ inches in diameter, colored red all over the fruit. The flesh is white with a delicious sweet flavor. The tree grows around 6 to 7 feet tall at maturity. This is an entirely new tree and our supply is limited. Please order early.

"Royal Red" Red Leaf Peach

Selected No. 1 Trees, 3-4 Feet.
Postpaid: Each $3.75;
3 for $10.00; 10 for $30.00.

Have Beautiful Blossoms and Candy-Sweet Cherries!

STERN'S FLOWERING, QUICK-CROP

OXHEART CHERRY TREES (Semi-Dwarf)

Bear Young! Bear Every Year!

Imagine your yard, a fairyland of color, with clouds of exquisite cherry blossoms each spring! Imagine picking baskets and baskets of rich, juicy, sugar-sweet cherries from your own cherry trees every year! Enjoy this double thrill with Stern's wonderful Quick-Crop Oxheart Cherry Trees.

Graceful Ornamentals Glorify Your Front Lawn

Plant them anywhere for marvelous ornamental effects. Semi-dwarf, low-growing—their graceful spreading branches are a delight, all year! In spring, a mass of heavenly bloom! In summer, with big, bright cherries clustered like jewels among glistening green leaves, they're breathtaking!

Juicy, Flavorsome Cherries . . . All You Want—Every Year!

And what luscious cherries these big Oxhearts are! Truly the finest! Firm, flavorsome, juicy, sweet! A treat to eat right from the tree, and in pies, jams and preserves.

Thrive Even in Coldest Sections

So vigorous they need little care to delight you with glorious blooms and fruit year after year. Plant two of these exciting varieties for cross-pollination.

1550 BLACK TARTARIAN. Early July. Sweet, bright purplish black. Juicy and rich. A prolific bearer.

1555 EMPEROR FRANCIS. Early July. Sweet and large. A wonderful shade of yellow with bright red cheek.

1580 SCHMIDT'S BIGARREAU. Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.

1590 WINDSOR. Late July. A dark red Oxheart Cherry. Very large, sweet, firm and rich.

Quick Crop Trees, on semi-dwarfing Mahaleb Rootstock, 2-year, 5-7 ft.* Usually begin to bear three years after planting. Each $3.75; 3 for $10.00; 10 for $30.00.

Heavy Yielding SEMI-DWARF MONTMORENCY

The King of the Pie Cherries

Truly a "Double Treat"! Montmorency is famous for its delightful tang which makes it perfect for pies. If allowed to ripen on the tree, the fruit sweetens, making a wonderful eating Cherry. Ripens in mid-July. Makes an excellent small shade and fruit tree for the home yard, as it grows only 10 to 12 feet high. This is the best and largest pie Cherry for marketing and cooking. Fruit is dark red, very firm and with fine flavor. An extremely regular and dependable bearer of heavy crops. **1530 A. Quick Crop Trees, 2-year, 4-6 feet.* Each $3.00; 3 for $8.50; 10 for $25.00.**

Cherry Tree At Blossom Time

Stern's Semi-Dwarf CHERRY COLLECTION (Group 61-FR-4)

- **1 Purple Oxheart Cherry** (Black Tartarian)
- **1 Red Oxheart Cherry** (Windsor)
- **1 Black Oxheart Cherry** (Schmidt's Bigarreau)
- **1 Pie Cherry** (Montmorency)

4 Quick Crop Cherry Trees, For Only $13.00*

Plum Tree In Blossom

Stern's BACKYARD ORCHARD

(Group 61-FR-5)

Carefully selected to produce an ample supply of varied fruits for an average family. Look what you get!

- **2 Cherry Trees** (Black Tartarian, Windsor)
- **2 Dwarf Apple Trees** (Red McIntosh, Yellow Delicious)
- **2 Dwarf Pears** (Bartlett, Clapps Favorite)
- **2 Dwarf Plums** (Reine Claude, Stanley Prune)
- **2 Dwarf Peaches** (Elberta, Golden Jubilee)

ALL 10 QUICK CROP FRUIT TREES FOR ONLY $30.00 . . . Express Prepaid

STERN'S

Early Bearing DWARF PLUM TREES

NEW IMPROVED VARIETIES THAT BEAR BIG CROPS EARLY!

Just-picked Plums are a favorite with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

These improved Stern's Dwarf Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums. Growing only 8-9 feet tall, they can be planted just 6-8 feet apart. Ideal for the small yard.

Ornamentals With Finest Flavored Fruit!

The trees themselves are real beauties! Small in size, they are ideal decorative specimens in the lawn or garden. The Plum blossoms in the springtime are exquisite and fragrant. Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum trees are self-fruitful.

Quick Crop Dwarf Trees. 3-4 feet. Usually begin to bear the second year planted.
Postpaid: Each $3.75; 3 for $10.00; 10 for $30.00.

1614 A. STANLEY PRUNE. September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.

1610 A. ITALIAN PRUNE. September. Dark purple, juicy, delicious.

1612 A. REINE CLAUDE. (Green Gage.) September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.

Stanley Prune

Large, Sweet Tasting Fruit!

*Too large for Parcel Post. Shipped Express, Shipping Charges Collect.

Now You Can Have An "Everbearing Orchard" Of
STERN'S QUICK-CROP

DWARF APPLE Trees

Pick Delicious Full-Sized Fruit from Small Flowering Ornamentals!

Stern's "Barry" Dwarf Apple Tree

Now you can add striking beauty to your home with these small, ornamental flowering trees—and have loads of luscious tree-ripened fruit for your family!

Trees That Will Glorify Your Landscape All Year Long!

See them covered with clouds of fragrant pink or white blooms at "Apple Blossom Time" in the spring—see their attractive deep green foliage all summer, become shot with brilliant red and yellow fruit in the fall. Here are the ideal trees for **small** space.

Bushels of Apples—From August Until November

Yes, you'll actually be able to pick delicious full-sized apples in August . . . September . . . October—with Stern's "Everbearing Orchard" collection! These are the very best varieties for eating, baking, cooking and sauces. Dwarf trees that grow only 6-8 feet tall—just the right size for easy fruit picking. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt most other plants. Ideal for planting among the shrub border. Here's beauty which yields great eating—for lifetime enjoyment!

Finest Tasting Varieties

1215 A. RED DELICIOUS. December. One of the finest winter Apples. Dark red with crisp, fine-grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.

1217 A. YELLOW DELICIOUS. October. Queen of yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.

1220 A. RED McINTOSH. October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.

1254 A. BARRY *(New Introduction)*. Features best qualities of McIntosh and Cox Orange. Finest dessert and sauce apple for home gardener. Dark red skin. Firm, crisp, juicy flavor. Rated season's highest quality apple.

Plant TWO varieties 15 or 20 feet apart for cross-pollination.

Actually Pay For Themselves

These Stern's Dwarf Trees are a wonderful investment. The first bushel of Apples you pick actually pays the complete cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost. And there is no long waiting—these trees bear years ahead of regular trees. **Specially grown Stern's trees frequently bear the second year.**

Stern's "EVERBEARING APPLE ORCHARD"
(Group 61-FR-6)
4 Dwarf Trees (1 of each variety) **$14.50**
8 Dwarf Trees (2 of each variety) **$27.00**
All Prices Postpaid

Dwarf Apple Trees—grafted on dwarfing Malling No. 7 rootstocks. 2-year, 3½-4½ feet. Postpaid: 2 for $7.50; 4 for $14.50; 6 for $21.00; 10 for 35.00.

ENJOY LUSCIOUS, MOUTH-WATERING APRICOTS RIGHT IN YOUR OWN YARD

Stern's Winter Hardy APRICOTS

DEPENDABLE BEARERS OF LARGE, JUICY CROPS

Beautiful all year long! In earliest spring these attractively-shaped trees are covered with gleaming pink blossoms. Then comes luscious fruit—delicious right off the trees—delectable as jam or sauce—and fine for freezing. Even after the fruit is borne, your Stern's Apricot trees are gorgeous specimens—perfect for ornamental use.

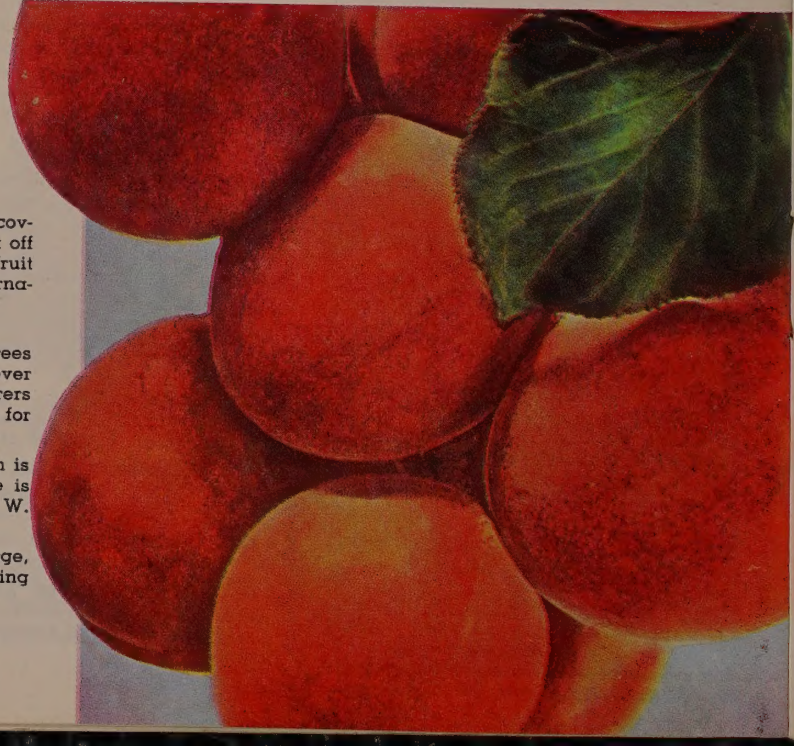
Gorgeous Ornamental Trees

Stern's Winter Hardy Apricots rarely exceed 12-15 feet. These low-growing trees are the ideal size for the modern one-story ranch type home. Thrive wherever Peaches grow. They ripen after Cherries and before Peaches. Dependable bearers of extra large fruits even when older varieties have failed. Plant two varieties for cross-pollination.

1766 A. HENDERSON. Has large, roundish, yellow and blushed fruit. The flesh is yellow, slightly fibrous, sweet and good in quality, and freestone. The tree is strong, vigorous and productive. This variety originated with the late George W. Henderson of Geneva, N. Y.

1767 A. HUNGARIAN. Here is a hardy variety that bears abundantly. Large, bright-colored fruit of highest quality. Very sweet tasting—excellent for eating and canning.

Selected No. 1 Trees, 4-6 feet.* 2 for $6.00; 4 for $11.00; 10 for $25.00.
***Too large for Parcel Post. Shipped Express, Shipping Charges Collect.**



Huge Berries That Measure Up to 2 Inches Around

STERN'S

JUMBO BLUEBERRIES

NEW Giant-Size Berries on Gorgeous Ornamental Shrubs

Pemberton

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's presents the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

SAPPHIRE BLUE—BERRIES ALL SUMMER LONG

In summer every big, low, spreading bush is loaded with huge grape-like clusters of Giant Blueberries. Just wait until you taste your first home grown Blueberry pie, Blueberries in cream, and preserves!

BEAUTY ALL YEAR LONG!

A marvelous new plant for even the smallest home, Stern's Blueberries are beautiful ornamental shrubs. The lush foliage of these Stern's Jumbo Blueberries is almost evergreen. In summer, shining waxed-like foliage glistens in the sun—producing a brilliant effect of blue and green. As fall approaches the leaves gradually change their color until winter, then the entire bush turns a brilliant red.

MARVELOUS FRUIT AND BEAUTY STARTING THIS SPRING

Our three-year-old plants usually bear within 90 days of planting. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants four feet apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured, organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

TASTY SWEET BERRIES FOR EATING, FREEZING AND PIES

2133 A. RANCOCAS. (Early.) An excellent producer. Fruit is large, light blue, good quality.

2145 A. STANLEY. (Early.) The Agricultural Experiment Station at Geneva, N.Y. acclaims Stanley as the most delicious of all.

2092 A. CONCORD. (Midseason.) Large berries borne in large clusters. Very tasty when fully ripe.

2125 A. PEMBERTON. (Midseason.) Produces large clusters of quality berries. Exceptionally productive. Hardy.

2095 A. COVILLE. (Late.) Yields sweet, rich fruit July 'til August. Very popular.

2115 A. JERSEY. (Late.) Fruit is large and firm. Acid until fully ripe. Good quality.

QUICK CROP Bushes. 3-year, 18 to 24 inch. Postpaid: 2 for $4.00; 10 for $16.00; 25 for $35.00; 50 for $60.00; 100 for $100.00.

COMMERCIAL GROWERS
interested in larger quantities of Blueberries, Raspberries, Strawberries and Fruit Trees, please write for special quantity prices.

Feed With MIRACID
See Page 55

Attractive Blueberry Bush

SEMI-EVERGREEN FLOWERING BLUEBERRY HEDGE

Amazingly hardy. Easy to grow. Produce ever-increasing crops of luscious, big sapphire Blueberries every year for a half century! Plant these sturdy Semi-Evergreens in rows 3 feet apart around lawn, terrace or garden, for a three-foot-high hedge so gorgeous folks will gaze with wonder! Plant along front walks, property lines, garden paths, driveways or in groups in your shrub border—for beauty and Blueberries year after year!

STERN'S BLUEBERRY GARDEN
(Group 61-BE-1)

Six QUICK CROP Blueberry Plants, 3-year, 18-24 in. One of each variety listed on this page . . .
for only $11.00 Postpaid.
12 Plants (2 of each) for only $19.00 Postpaid.

Now... Pick Huge Baskets of Luscious Berry Fruit!

STERN'S FAMOUS "HEAVY ROOT"

QUICK-CROP

RASPBERRIES

YOU WILL HAVE BIG, JUICY BERRIES FROM ORNAMENTAL BUSHES!

Stern's Quick Crop Raspberry plants are hardy, prolific and guaranteed to grow and bear. This vigorous plant is famous for its well-developed root with its thousands of strong, fibrous feeders, the result of meticulous care in propagation and selective breeding. These terrific plants are the finest grown anywhere. Plant them in your garden or around your home. **They make ideal decorative shrubs,** adding a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries.

Extremely hardy—easy to grow. They will thrive in any well drained garden soil. Plant grows 4 to 5 feet tall. Plant three feet apart in rows six feet apart. Or plant in groups of three for ornamental effect.

Quick Crop Plants. 2-year, transplanted

Postpaid: 10 for $3.75; 25 for $8.50; 100 for $32.00; 250 for $64.00.

Latham

Morrison

2190 A. LATHAM. Red. The most popular of all red Raspberries, Latham produces heavy yields of large, firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

2222 A. SODUS. Purple. Many growers claim this to be the most productive of all Raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.

2200 A. MORRISON. Now you can extend the Raspberry season by planting Black Morrison Raspberry, which ripens ahead of red varieties. A tremendous producer of luscious, jet-black berries with a wonderfully firm texture. There are no larger Raspberries than Morrison, some averaging more than a full inch in diameter. Perfect for making juice and freezing as they have fewer seeds than older varieties. Long lived.

COMMERCIAL GROWERS interested in larger quantities of Raspberries, Blueberries, Strawberries and Fruit Trees—please write for special quantity prices.

STERN'S FAMOUS FAMILY RASPBERRY GARDEN

(Group 61-BE-2)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams and juices. Enjoy delicious fresh berries starting the first year planted. An even fuller crop can be expected the following year and for many years to come.

15 QUICK CROP plants, 2-year transplanted—(5 of each variety listed at left) Postpaid for only $5.50

September

Stern's NEW 3-SEASON RASPBERRY

Pick Stern's Sweet "September" Raspberries In Spring! Summer! Fall!

The First Truly EVERBEARING Raspberry

If you don't plant and pick these sensational new Stern's Sweet "September" Raspberries, you'll be missing the thrill of a lifetime! Imagine, your own fresh-picked, delicious, rich red Raspberries all season long! All the berries you'll want—**SPRING . . . SUMMER . . . and FALL!** These new Stern's "miracle Raspberries" were developed in Geneva for your mouthwatering enjoyment. Your family and guests will rave about their fresh firmness and flavor.

"Miracle Raspberries" from June Through November!

Stern s Sweet "September" starts to bear extremely early—often as early as June 20th in the New York City area. With the exception of a few weeks in August, they'll continue to bear right up until heavy freezing weather—sometimes as late as Christmas! You'll pick berries early in September, three weeks before other fall-bearing berries ripen. Most amazing—you'll pick basket after basket of "exhibition" fruit from September to November. You've never really known how good Raspberries can taste until you enjoy Stern's firm, flavorful Sweet "September" berries fresh out of your own garden. Plants are vigorous and increase rapidly, even in coldest sections. YOU'LL PICK SOME BERRIES THIS SPRING.

2220 A. QUICK CROP PLANTS, 2-Year, Transplanted

Postpaid: 10 for $3.75; 25 for $8.50; 100 for $32.00; 250 for $64.00.

English Walnut

Grow Bushels of Delicious Golden Walnuts in Your Own Yard—ANYWHERE IN THE U.S.!

Stern's New CARPATHIAN STRAIN of WINTER-HARDY ENGLISH WALNUT TREES

2495 B. (Juglans regia)

GUARANTEED HARDY AT 20° BELOW!

Now you can grow your own delicious Walnuts even if you live in the coldest northern section of the United States! Stern's new Carpathian strain of English Walnut trees, often called Persian Walnut, thrive where other English Walnuts won't grow! Bear even where winter temperatures drop to almost 25° below! Produce bumper crops of sweet, thin-shelled "luxury" Walnuts formerly grown only in California!

These remarkable trees were originally brought to Geneva, N. Y., from nearby Canada 30 years ago. Year after year as expert nurserymen propagated these trees, they developed a superior strain that was extremely winter-hardy and reliable—producing nuts **every year!**

ENJOY HOME GROWN THIN-SHELLED WALNUTS ALL WINTER LONG!

Incomparable fresh sweet flavor and goodness! Unbleached, untreated, untainted with spray residues—just as Nature created them! Each 1½ to 2 inches in diameter, thin-shelled, golden brown, meaty—just like "luxury" Walnuts you buy in stores!

LIFETIME BEAUTY, SHADE, AND BUMPER CROPS OF BIG, MEATY WALNUTS!

A few dollars invested in Stern's hardy Carpathian strain English Walnut trees pays you back with a lifetime of shade and beauty—plus all the nutritious Walnuts you and your family can eat, year after year, for life! So easy to grow! Almost 100% trouble-free. Need little or no care. Grow 40-50 feet high, with strong trunk, smooth silver-gray bark, glossy green foliage.

PRODUCE UP TO 150 LBS. OF NUTS A YEAR!

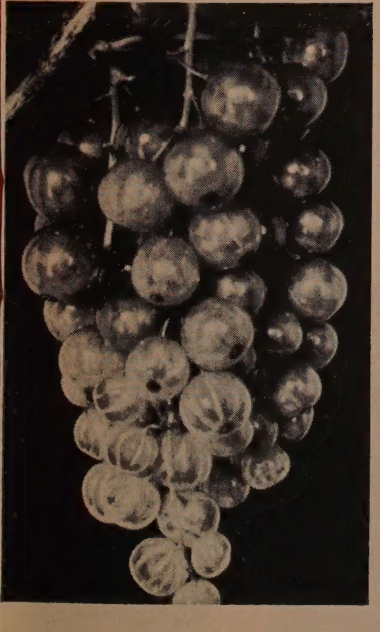
Produce up to 150 lbs. of nuts a year when mature so you may even sell some—enjoy extra income, without labor! You don't even have to pick the nuts. When ripe, husks split open and Walnuts drop to the ground!

SUPPLY OF THIS RARE NEW STRAIN EXTREMELY LIMITED—BE AMONG THE FIRST TO OWN THEM —ORDER NOW!

For faster, heavier crops, plant two or more for cross-pollination. Easy growing directions enclosed.

Finest No. 1 Quality Trees—2-3 Feet
Each ...$ 5.00 5 for ...$20.00
2 for ... 9.00 10 for ... 35.00
All Prices Postpaid.

STERN'S
NUT TREE COLLECTION
(Group 61-NU-1)
2 English Walnut Trees
2 Chestnut Trees
4 Nut Trees for only $12.00
Postpaid



The Best RED CURRANT

2340 A. ***RED LAKE***

Unusually large berries—up to ½ inch in diameter. Huge clusters of 8 to 10 juicy berries are 4 inches long. When ripe, dust with powdered sugar for a taste-tempting delight. Makes the world's finest jams.

Strong plants, 2-year, transplanted.

Postpaid: $1.25 each; 3 for $3.60; 10 for $10.00.

New! Stern's Easy-to-Grow

2288 A. SWEET GOOSEBERRIES

Big Producers of Delicious Fruit

How you'll enjoy these Stern's Gooseberries in jelly, preserves, or as a fresh fruit dessert. The new Pixwell Gooseberry is one of the finest in the world, producing large, firm, tasty fruit. The beautiful light green fruit turns to pink when fully ripe, with an exquisite flavor. The bush itself is a vigorous, upright grower with glossy, dark green leaves. Grows four feet tall and four feet in diameter.

GOOSEBERRY and CURRANT SPECIAL
(Group 61-BE-3)
3 Pixwell Gooseberries and 3 Red Lake Currants for only **$7.00** Postpaid

WINTER-HARDY—EASY TO GROW

Winter-hardy in coldest sections. Extremely easy to grow. These strong, two-year-old plants frequently produce some fruit the first year . . . are guaranteed to bear the second year.

Strong plants, 2-year, transplanted.
Postpaid: $1.50 each; 3 for $4.00; 10 for $12.00.

NOW! ENJOY YOUR OWN

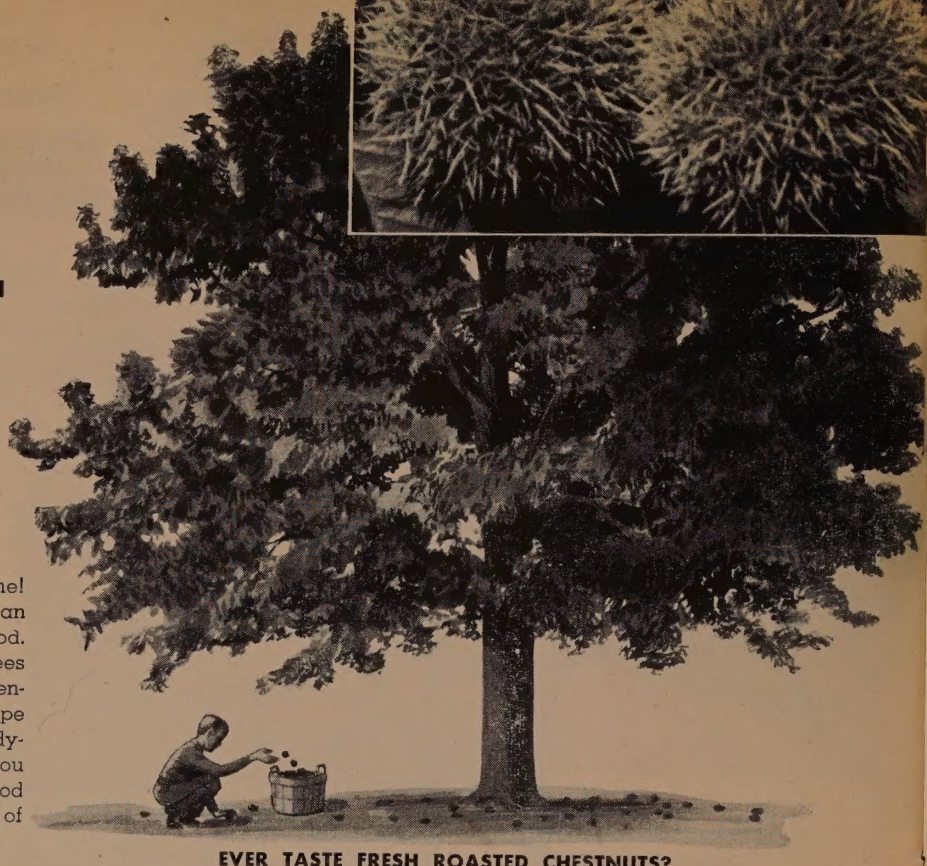
FRESH-ROASTED CHESTNUTS!

STERN'S WINTER HARDY

CHESTNUT TREES

MAJESTIC SHADE TREES!
FINEST CHESTNUTS YOU EVER ATE!

Here's a thrilling addition to your home! Beautiful shade trees that produce an abundance of healthful, nutritious food. Stern's famous Chinese Chestnut Trees are guaranteed blight-resistant. You enjoy luscious nuts so easily—when ripe the burrs split open and delicious ready-to-eat Chestnuts drop to the ground. You gather a lifetime of pleasure and good eating. No home too small for some of these beautiful and useful trees.



GUARANTEED TO LIVE AND BEAR NUTS

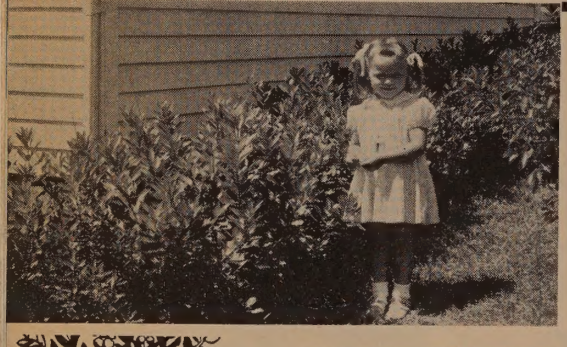
These amazing, trouble-free Stern's Chestnut Trees were developed from famous Chinese stock. Many trees have already produced nuts while still in the nursery. Not only will these sturdy trees produce crops of large, sweet, delicious, full-flavored nuts, but they rapidly develop into lovely shade trees to grace any home. These stately trees grow 30 to 40 feet high—make a natural setting for your home that adds substantial value through the years.

EVER TASTE FRESH ROASTED CHESTNUTS?

Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. It is an American tradition. Perhaps you remember Chestnut stuffing served with the Thanksgiving turkey—luscious beyond description. There are many uses for these delicacies.

EXTREMELY HARDY. Stern's Chestnut Trees flourish in any well-drained garden soil. Plant them in a sunny location. You must plant two or more trees for pollination.

2460 B. STANDARD—Size 2-3 ft. Postpaid: 2 for $4.00; 4 for $7.50; 10 for $15.00; 25 for $30.



GROW YOUR OWN CHERRIES ON THIS LIVING FENCE

Our beautiful flowering and fruiting bush cherries make wonderfully colorful living fences. Just right for a low fence between boundary lines. Truly the perfect fence without offense.

Beautiful Flowering

BUSH CHERRY

3600 B.
(Prunus Besseyi)

YIELDS BUMPER CROPS OF LUSCIOUS PURPLE CHERRIES!

Lovely Dwarf Ornamental . . . A Mass of Bloom in Cherry Blossom Time!

Imagine your yard transformed into a fairyland with clusters of exquisite white cherry blossoms in bloom. Imagine picking delicious, deep purple cherries from your own graceful, low-growing bushes! Enjoy this double thrill! Make your place the talk of the town—enjoy quarts and quarts of juicy cherries every year with our wonderful, quick-bearing Bush Cherries!

Thrive Despite Winter Cold—Summer Heat Grows Only 4 Feet High!

This hardy dwarf ornamental flourishes even in harshest climates—resists even drought! Low, graceful, spreading shape—luxurious, glossy, silvery green foliage makes it an ideal landscaping shrub. You can plant it almost anywhere, as it grows only four feet high. In spring, it's a mass of blooms. In summer, it's laden with luscious cherries you'll eat right from the bush and in **delicious pies, jams and jellies.** In Fall, foliage turns vivid red and orange, for a glorious display. So lavish is its yield, it has been called the little "fruit factory"! Why, one three-year-old bush has been known to yield 16 quarts of cherries.

Ideal Planting Time is This Spring!

Our fine quality two-year-old bushes are 18-24 inches tall; well branched, sturdy. They're ready to be planted this Spring—ready to bloom and bear next Summer!

Postpaid: 2 for $2.50; 5 for $5.00; 10 for $9.00; 25 for $20.00; 50 for $39.00.

New Giant Blackberry Guaranteed 100% Fruitful

2254 A. Stern's New SWEET BAILEY BLACKBERRIES

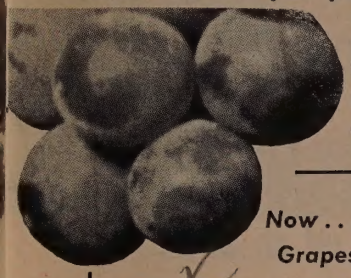
Here's a new taste delight! The new Bailey Blackberry was developed right here in Geneva at the New York State Experiment Station to bring you the best in flavor, and spectacular year after year crops. The berries themselves are exceptionally large and sugar sweet. **One grower even describes them as being "as large as golf balls."** Test blocks are 100% free of sterility or plants that fail to produce berries. Very thrifty, vigorous growing bushes that are exceptionally hardy—having withstood temperatures of 22 degrees below zero. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down.

Quick Crop Plants. 2-year transplanted.
Postpaid: 5 for $3.00; 10 for $5.00; 25 for $12.00; 100 for $40.00.

Pick Tasty Grapes From Shade Giving Vines!

Stern's Lifetime GRAPES

BEAUTIFUL, DECORATIVE SCREENS WITH DELICIOUS FRUIT



Ornamentals! Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves, accented by clusters of colorful Grapes, are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

Some bear first year planted! Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.

Plant Grape Vines on a warm spot, such as the side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them six feet apart.

Now . . . Grow Hardy Seedless Grapes in Below-Zero Areas.

2038 A. INTERLAKEN SEEDLESS—Here's a new development in horticulture! Luscious, rich **golden yellow seedless grapes** whose **sweet fruit** delights even the most exacting palate. Formerly the pride of California, now you can grow this hardy seedless type in your own fruit garden. Eat mouth watering grapes—right from the vine or use them for summer salads, jellies and jams. Ripens a full month before Concord.

2035 A. NEW HIMROD SEEDLESS—This new variety, like Interlaken, was developed right here in Geneva at the New York State Experiment Station. A real companion of Interlaken, it is a cross between the California Thompson Seedless with our own Ontario. The clusters are large in size . . . the **berries are sweet, yellow,** and of exquisite flavor. Even hardier than Interlaken! Plant in areas where temperatures drop below 15 degrees.

Strong No. 1 Vines—Postpaid: Each $1.75; 3 for $4.75; 6 for $9:00; 10 for $15.00.
SPECIAL: 2 Vines (1 of each variety) $3.25 Postpaid
(Group 61-FR-8)

QUICK CROP FRUITING AGE VINES
3 yr., No. 1 Postpaid: Each $1.50; 3 for $4.25; 10 for $12.75; 25 for $25.00.

So Tasty!

2013 G. CONCORD. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large, excellent for shipping, perfect for Grape Juice. Does well wherever planted.

2003 G. AGAWAM. One of the finest of all red Grapes! Produces large purple-red fruit with a rich, aromatic flavor. Superb for table or juice.

2045 G. NIAGARA. Most popular white Grape! Ripens about the same time as Concord. A very productive variety producing heavy bunches of large fruit.

STERN'S

RED, WHITE and BLUE VINEYARD

(Group 61-FR-7)

3 VINES (ONE each of Agawam, Concord and Niagara) **$4.25**

6 VINES (TWO each of Agawam, Concord and Niagara) **$8.00**

12 VINES (FOUR each of Agawam, Concord, Niagara) **$14.00**

All Prices Postpaid

2030 A. GOLDEN MUSCAT. Fancy light golden Grapes very similar to California Grapes. Clusters are immense, frequently up to 2 lbs. Sweet, vinous, with a fine muscat flavor. Strong vines, 2-year, No. 1.

NEW "PLUM SIZE"® STRAWBERRIES

THOUSANDS OF GIANT BERRIES (EMPIRE—June Bearing)

Most amazing new Strawberry! Now available—Stern's miracle "EMPIRE" produces berries actually as large as Plums. Enormous producers—each plant averaged six pints a year over 3-year field tests. They resist drought—actually thrive in hot, dry weather. Magnificent flavor! Big, firm, sweet, extra juicy and red—they are truly a thrilling showpiece Strawberry. Don't miss them!

EXTRA GARDEN BEAUTY

Plant these wonderful Strawberries in garden bare spots. They are most decorative as well as useful. The glistening foliage is a brilliant green—broad and beautiful. Each plant—at blossom time—is almost covered with big flowers—almost the size of small Roses. An ideal low-growing garden border plant—rich green with gay white and yellow blossoms, turning into huge red Strawberries.

Now you can enjoy luscious Strawberries all year long! Stern's miracle "Empire" Strawberry is highly recommended for its freezing qualities. Be sure to plant enough so that you have ample berries for freezing as well as immediate use.

THRILLING NEW USES

Even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. Plant along walks or in rock gardens. Smallest homes can use 50 plants. Set 10 to 12 inches apart.

SATISFACTION GUARANTEED!

Our Finest Grade Plants—Official! Largest No. 1 size—the best and biggest grade. Strong, well-developed crowns and roots withstand severe winter conditions.

Every plant fully guaranteed to grow or plants replaced free of charge.

Postpaid: 25 for $2.00; 50 for $3.25; 100 for $5.00; 250 for $10.00; 1,000 for $30.00.

Each plant yields 6 pints a year!

ONLY 5¢ PER PLANT IN LOTS OF 100

A Vision In Lavender-Pink, Rose and Golden Yellow!

STERN'S

MYSTERY LILY Of The Orient

(Lycoris squamigera)

IMPORTED FROM JAPAN

Huge Clusters of Lovely Large Flowers Appear As If By Magic Almost Overnight!

Stern's Mystery Lily of the Orient comes from Japan and is so rare in the U.S., the chances are you've never seen one before. A plant of many fascinating surprises, it has a unique pattern of growth and bloom . . . flowers of exotic beauty. It is easy to grow, guaranteed to thrive in your garden and, in our opinion, the year's most thrilling garden buy!

Guaranted to Bloom This August—When Other Flowers Die of the Heat

Stern's Mystery Lily seems to reverse the usual custom of nature. The bulb rests in the wet season and flowers when the weather is hot and dry. Early in the spring, its long green leaves start to push through the ground. They grow about two feet tall, forming a dense, attractive mass of foliage. Leaves last until late June, then disappear before you see even a trace of the flowers. About a month later, in the heat of midsummer, the straight, strong flower stalk appears, as if from nowhere!

Glorious Clusters of Blooms, 2-3 Feet High!

In just a matter of days, this sturdy stalk shoots up, up, up to a height of two to three feet! Grows so fast you can almost watch it growing! Then suddenly—as if by magic—the stalk bursts into bloom with a huge cluster of spectacular big flowers . . . each one about 3½" across and 4" from its base to the tips of its graceful curving petals. Flowers are a clear lavender-pink, with rose-colored centers and slender rose filaments, tipped with golden yellow. A cluster of as many as 10 of these heavenly flowers crowns each stalk!

Rich Fragrance Adds to Their Charm —Cut Flowers Last a Week!

It seems almost too much to expect flowers of such exquisite loveliness to also have delightful fragrance. Stern's Mystery Lilies have. Float just one or two of these magnificent flowers in a bowl to delicately scent a room! Cut flowers last up to a week in water . . . make arrangements of unusual charm.

VERY RARE IN U. S. A.

Winter-Hardy, Easy to Grow . . . Multiply and Bloom for a Lifetime!

Stern's Mystery Lilies require little care, are winter-hardy at 30 degrees below zero and thrive in any well drained garden soil. Plant in full sun or partial shade. Excellent planted about 12 inches apart in perennial border or wherever you want a glorious display. Or display in groups of three for a major garden attraction (set three bulbs in a triangle about 10" apart). Plant 6, 10 or more bulbs in a group for a spectacle your friends and neighbors will rave about.

Limited Supply Imported from Japan—Top-Size Imported Bulbs
Postpaid: 6 for $3.75; 12 for $6.00; 25 for $10.00; 50 for $18.00.
Easy Planting Instructions Enclosed.

Fast Growing! Beautiful Ornamentals!

Pick Crunchy, Tasty Sweet Almonds From Small Ornamentals!

Stern's FLOWERING and FRUITING

SWEET ALMOND Trees

2458 G. (Hall's Hardy Almond)

Winter Hardy in Northern Areas to 20 Below Zero!

NOW—you can enjoy delicious tree-ripened sweet Almonds . . . from your own ornamental trees. Yes, you'll be the only one in your neighborhood to have your own tasty, nutritious, full-sized Almonds for eating, baking or marketing! And . . . Stern's Sweet Almond trees are one of the most beautiful and ornamental of all fruit trees. Adds flowering beauty and landscape value to your home—a truly beautiful and unique tree.

Covered With Masses of Pink Blooms Each Spring

See them burst forth each spring and cover themselves with clouds of large, pink, peach-like blossoms—a magnificent display of colorful mass blooms! Plant them at strategic spots or where you want small tree charm. These small, shapely trees provide ideal shade and are most attractive with their deep green foliage. Grow only 15-20 feet tall at maturity.

Fast Growing—Early Bearing

Stern's Sweet Almond trees need little care and are very rapid growers. Bear early, producing tasty, tempting Almonds as early as the third or fourth year planted—bloom even earlier! This variety is very hardy and can be planted wherever peach trees grow. Thrives in any well drained garden soil. For bigger crops, plant at least two trees for cross-pollination. Easy planting instructions with each order.

Sturdy, Vigorous, Branched Trees 4-6′
Postpaid: Each $5.00; 3 for $12.00; 10 for $30.00.

Make Berries Grow 50% to 100% Bigger!

BERRY-SET Assures Bigger, Sweeter, Meatier Berries!

Makes berries grow 50% to 100% BIGGER . . . Meatier . . . Sweeter . . . more luscious tasting. Yields are increased as treated plants bear fruits over a longer period. Strawberries have fewer seeds.

EASY TO USE . . . THOROUGHLY TESTED—Simply dissolve Berry-Set (a Hormone Powder) in water and spray it on the blossoms of your Strawberry, Raspberry or Blackberry plants. Berry-Set has been tested by leading universities whose results prove that it greatly increases the fruit and yield. Complete instructions in every package.

3-oz. pkt. (makes 12 gals.) $1.00; 12-oz. can (makes 48 gals.) $3.00. Postpaid.

Stern's NEW SUPERFECTION Strawberry...

Gives 3 Times More Fruit! First Crop in 60-90 DAYS

Miracle Strawberries from June Through November

Imagine—your own fresh-picked, delicious, ripe-red Strawberries . . . month after month! Not just one crop in the spring—or just in autumn—but all the delicious berries you'll want SPRING . . . SUMMER . . . and FALL! These amazing Stern's Superfection Strawberries are winning acclaim everywhere. Famous farm and garden authorities report amazing results in actual field tests. Small home garden tests prove new Superfection Strawberry outstanding for bigger crops from limited areas.

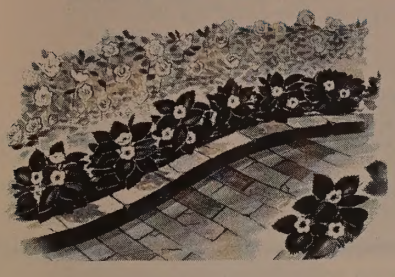
Yield Three Times More Fruit Than Other Everbearing Varieties

Now available to all home gardeners! Stern's sensational NEW SUPERFECTION—the greatest development in Everbearing Strawberries in many years. Each plant produces amazing quantity of finest tasting, fresh Strawberries. Actual field tests proved SUPERFECTION produced approximately 8,000 quarts per acre the first year planted—THREE TIMES MORE FRUIT than older varieties!

Best New Berry For The Home Garden!

Stern's 3 SEASON STRAWBERRY

Stern's Famous Flowering Strawberry Border



Stern's Superfection Strawberries make an ideal low flowering border for your flower garden. Their sparkling white and yellow blossoms, their lush green foliage and their brilliant red berries make the most beautiful of all border plantings. Now even city gardeners can enjoy delicious Strawberries without sacrificing garden space. We also recommend our Superfection Strawberries for planting along walks or in rock gardens. Smallest homes can easily use 50 plants. Set plants 10-12 inches apart.

Enjoy luscious Strawberries from June 'til November! Stern's guarantees your enjoyment of SUPERFECTION starting within 90 days. Set plants this spring for a supply of fine berries from June, throughout the summer, right up to November frosts.

Firm, Juicy, Sugar Sweet! New Flavor Sensation!

Superfection produces giant size berries **up to one inch in diameter.** A brilliant deep red color right through, they hold their color and shape long after picking. Berries are very firm, excellent shippers, and the flavor is juicy sweet. See page 10 for Strawberry Pyramid.

Satisfaction Guaranteed

Every plant guaranteed to grow or plants replaced free of charge.

Heavy, Well-Rooted Plants

Stern's guaranteed No. 1 plants are well rooted—with thousands of long, hair-like feeders on heavy fibrous roots. Stern's new Superfection Strawberries have exceptional growing power—thrive even during hottest weather. Require minimum of care. IMPORTANT—the extra heavy, long root systems are protected by **special STERN'S** MOIST-LOCKED packing for guaranteed shipping safety.

Super-Grade Plants No. 1

Postpaid: 25 for $2.50; 50 for $4.00; 100 for $6.50; 250 for $15.00; 1000 for $45.00.

COMMERCIAL GROWERS,
interested in larger quantities of Strawberries, Raspberries, Blueberries and Fruit Trees, please write for special quantity prices.

STERN'S EVERBEARING STRAWBERRY GARDEN
(Group 61-BE-4)
An ideal collection for the home garden, containing 100 Everbearing Superfection, 100 June-bearing Fairfax—a total of 200 Strawberry plants for only **$11.50 Postpaid.**
Half Collection, 50 each, total 100 plants, for **$6.50 postpaid**

Frame Your Home

PROVIDE SHADE and BEAUTY! **STERN'S**

The World's Fastest Growing Vine

Stern's SILVER LACE VINE

4730 A. (Polygonum auberti)

Actually Grows 20-30 Feet in a Single Season

What a sight! Plant a vine of Silver Lace this spring and you'll have to run to keep out of its way. When it grows it doesn't grow slowly like ordinary vines, but springs out and up like "Jack's Famous Beanstalk." Actually grows up to 20 feet in a single season. Some authorities even report growth up to 30 feet. This rapid growth is important when you want to cover eye-sores; unfinished spots; walls; fences; or as an added feature or accent to the porch or patio. If you want to see results this year, if you want to see really amazing growth, Stern's Silver Lace Vine is the vine for you!

Covered With Lacy White Blooms from August 'til Frost

Its sparkling glossy green foliage and neat growing habits make Stern's Silver Lace Vine a joy to behold—with a l-o-n-g August-to-frost blooming season, with bushels of creamy white blossoms. The cloud-like blooms are borne in graceful sprays which have often been compared to the misty foam of a turbulent sea. They look delicate enough to vanish at a touch, but actually are almost as tough as leather.

Needs No Care—Plant It and Forget It

This hardy vine is one of the most vigorous of all plants. Easy-to-follow planting instructions are included with every shipment. Just plant it and it will do the rest.

Finest No. 1 Quality, Field-Grown Plants
Postpaid: Each $2.00; 3 for $5.00; 10 for $15.00; 25 for $30.00.

Grows Fast . . . Like "Jack's Famous Beanstalk"
Disease-Resistant—Thrives Anywhere

The Silver Lace Vine, sometimes called the "China Fleece Vine" is a native of far-off Western China, where it was originally discovered by a missionary. Stern's Silver Lace Vine is **naturally disease resistant.** It is not bothered by pests or insects. Needs little or no care. Just plant it in a sunny location in well-drained soil and watch it shoot skyward covering itself from "tip to toe" with lovely, misty, foam-like white to pinkish flowers. Plant 3 to 4 feet apart for an ideal living screen that's both beautiful and practical.

For FRESH FRUIT or PRESERVES It Pays to Plant . . .

Stern's Quality JUNE BEARING STRAWBERRIES

Now Available! Extra Large Plants for Bigger Crops!

EVERY PLANT GUARANTEED TO LIVE AND BEAR!

You'll thrill at the big crops of these favorite June-bearing Strawberries. Stern's offers these fine berries in a new super-grade quality plant. Each plant a real bush with well developed crown and heavy, healthy roots that contain thousands of living hair-like feeders. These amazing Stern's plants are so outstanding that we guarantee every plant to live and bear—or we'll replace them, free of charge.

FAIRFAX. (Early.) One of the largest and one of the best. The foliage is beautiful and the blossoms nearly as big as small Roses. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only sixteen will usually fill a quart basket! One of the earliest to ripen. One of the best varieties for freezing.

PREMIER. (Early.) Here's an early variety that's practically frost-proof. Leading variety among commercial planters because it's such a prolific bearer—over a long, long period. Be sure to include some for your garden for large, smooth, perfectly flavored berries.

CATSKILL. (Midseason.) Most popular of the midseason varieties. Fruit is very large; plants are productive, hardy, healthy.

SPARKLE. (Midseason.) New variety rapidly becoming a leading commercial berry. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.

FAIRPEAKE. (Late.) This variety is our best late berry. Excellent commercial crop. Extends the Strawberry season for another week. Berries very large, firm, red to the center.

Super-Grade Plants, No. 1. Postpaid:
25 for $2.00; 50 for $3.25; 100 for $5.00;
250 for $10.00; 1000 for $30.00.

Important—the living roots are protected by **SPECIAL STERN'S** MOIST-LOCKED packing for guaranteed shipping safety. You'll find Stern's plants best in every way!

STERN'S FAMILY STRAWBERRY PATCH

(Group 61-BE-5)

The collection will yield an ample supply of delicious berries for an average family, for eating, canning and freezing.

200 STRAWBERRY PLANTS—Well Rooted.
50 Each of Catskill, Fairfax, Premier and Sparkle.
for only $8.50, postpaid

100 Plants (25 Each Above) for only $5.00, postpaid

and Garden With Fountains of Flowers

FLOWERING VINES

PROVIDE SHADE and BEAUTY!

Clematis, Ernst Markham

Spectacular 4-6 inch flowers!

Discover This European Garden Treasure—Thousands of Giant Iridescent Flowers on Graceful Vines 10 Feet Tall

STERN'S HARDY

GIANT CLEMATIS

Gorgeous Flowers up to 6 Inches!

Now—you can enjoy New Vine Beauty. Stern's beautiful, hardy Clematis hybrids are noted for their spectacular flowers, **4 to 6 inches across.** The first of these gorgeous flowers appear in July and continue to paint your landscape with their exciting color through the early part of September. In addition to their glorious beauty on the vine, they make superb cut flowers—lasting as long as 10 days when placed in water.

Blooms First Year Planted!

These popular flowering vines add a gay note of color to your outdoor decor. Grow them on arbors, trellises or old tree stumps. Prune in early spring to within a few feet of the ground. Clematis prefer a location where their roots will be shaded but where the vines are in sunlight. If necessary, a few annuals may be planted to shade the roots. Choose a spot with light, loamy, well-drained soil. It's easy to mix peat moss into your soil to establish perfect conditions. Plant 3-4 feet apart.

Select No. 1 Plants from pots, grown on their own roots for superior results.

Postpaid: Each $2.00; 3 for $5.75; 5 for $9.00; 10 for $16.00.

Choose From 5 Colorful Varieties

COMTESSE DE BOUCHARD. Produces lovely gleaming pink flowers in showy abundance. Its bright green foliage provides ideal color contrast for the delicate light pink flowers.

ERNST MARKHAM. Here's an exciting red variety which gives a real display. Blooms from June until September. Flower petals have rich velvety sheen. Blooms abundantly.

JACKMANI. Most popular purple Clematis of all time. Flowers are large, deep violet-purple and bloom in amazing abundance. Very attractive.

LANUGINOSA. Myriads of radiant, creamy-white blooms cover the deep green foliage for a dazzling sight.

RAMONA. Very large lavender-blue flowers borne in immense quantities. Here is real Clematis beauty.

Stern's GIANT CLEMATIS

(Group 61-VI-1)

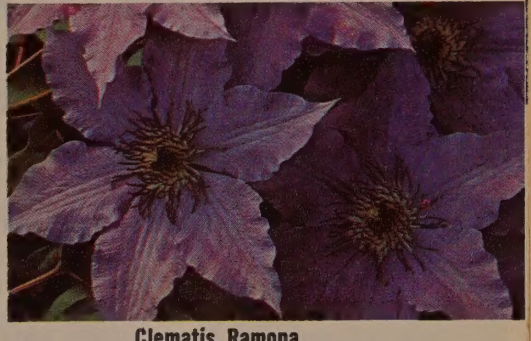
5 Plants (1 of each) ..... $ 9.00

10 Plants (2 of each) 16.00

Postpaid

Clematis, Jackmani

Clematis, Comtesse de Bouchard



Clematis, Ramona

Most Beautiful Cascade of Floral Beauty!

Stern's Purple-Flowering WISTERIA

4775 A. (Wisteria sinensis)

PRODUCE HUGE, BLUE-PURPLE FLOWERS IN ABUNDANCE!

Now you can have Wisteria beauty unlike any you've ever seen before! Huge clusters of purple-flowering blooms that almost completely cover the vine—nature's own floral drape of striking beauty. And—you'll have masses of blooms year after year.

Stern's Purple-Flowering Wisteria vines are strong, two-year plants which have been grafted from heavy-blooming specimen vines—bloom, bloom, bloom, every year in ever-increasing abundance. The flower clusters are dense, compact, with lovely sweet-smelling flowers. The entire flower cluster measures 15 to 18 inches and opens at one time—producing a picture of amazing color and charm. Once the long flower clusters finish their bloom, the vine is covered with thousands of charmingly attractive green leaves. Plant three to four feet apart.

Strong, Healthy, No. 1, 2 year plants. Postpaid: Each $2.25; 3 for $6.50; 10 for $19.50.

Have Old-Fashioned Beauty This Very Summer!

Stern's GOLD FLAME Everblooming HONEYSUCKLE

4660 A. (Lonicera heckrotti)

GUARANTEED TO BLOOM IN 90 DAYS!

Now, you can have this beautiful old favorite growing, blooming and producing color-bright flowers in your yard **this very summer.**

Immense Clusters of Gorgeous Flowers

Yes, imagine a vine covered with hundreds of trumpet-shaped buds, which open to breathtaking flowers with brilliant flame-red petals on the outside and creamy golden-yellow centers inside. The delightful part is you'll have a continuous display of these beautiful flowers **all summer long**—from June until heavy frost.

Plant of Many Uses—Vine, Shrub, Hedge!

Here is a plant than can easily be used as a vine at the end of your porch, to cover a trellis, arbor, or anywhere you want climbing beauty. But don't stop there. Easily kept sheared to any desired shape or height, it makes a beautiful everblooming, semi-evergreen hedge. Plant it without support to make a beautiful specimen flowering shrub. Wherever planted it beautifies porches, trellises, fences and greatly enhances the over-all beauty of your home. Makes an excellent plant for covering up eyesores.

Thrives in Sun or Shade—Without Care!

Stern's Goldflame Honeysuckle is equally at home in sun or shade, will thrive where other plants won't grow. No care necessary—just plant it and it takes care of itself. Brings you beauty and charm for a lifetime.

Selected, Finest Quality No. 1 Plants.
Postpaid: Each $1.75; 3 for $4.75; 10 for $13.50.

Easily Trained—Semi-Evergreen Foliage!

Because of its restrained habit of growth it never grows so rampant as to become a problem. Easily trained the way you want it. Its glossy semi-evergreen foliage will give you beauty practically the year round. No landscape scheme is complete without at least one Goldflame Honeysuckle Vine.

Most Colorful, Low-Growing Flower-Carpet for Bare Spots!

Stern's EARLY-BLOOMING

CARPET PHLOX (Phlox subulata)

HAVE MASSES OF BLOOM THIS VERY SPRING

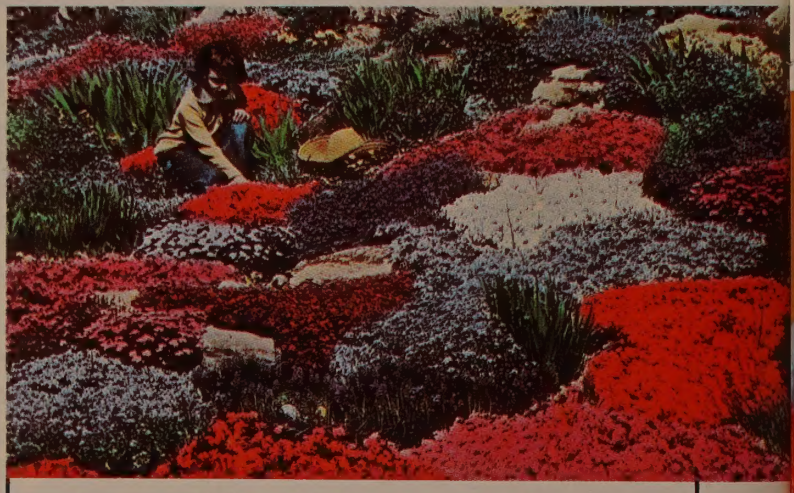
Transform your garden and yard into a fairyland of gorgeous floral color . . . with Stern's Early-Blooming Carpet Phlox. Blossoming early in April and May, they bring fresh, bright color to your early spring garden. Plant as low-growing borders for walks around or in front of perennial or annual beds, on banks, at the base of trees . . . and they are excellent in Rock gardens. Grow only about 4" high.

Thrives Even In Poorest Soil!

Yes, Stern's Carpet Phlox actually grows in poor, dry, sandy soil where other flowers can't. Plant in full sun 12 inches apart. Available in four dazzling colors, you can plan on using solid color areas or mix different colors for spectacular effect. Don't miss Blue Hills, an exquisite light blue, which blooms in spring and again in fall!

Order Now. Early planting required because they bloom so early.
Red Carpet Phlox (Crimson Beauty) **White Carpet Phlox** (May Snow)
Blue Carpet Phlox (Blue Hills) **Pink Carpet Phlox** (Emerald Pink)

Strong No. 1 plants. Postpaid: 3 for $2.50; 10 for $8.00; 25 for $18.00.



CARPET PHLOX COLLECTION
(Group 61-P-1)

20 Carpet Phlox (5 of each color) . . . . . postpaid $15.00
40 Carpet Phlox (10 of each color) . . . . . postpaid 28.00
100 Carpet Phlox (25 of each color) . . . . . postpaid 50.00

Plant in Shaded Areas Where Grass Won't Grow!

Stern's WINTER-HARDY EVERGREEN VINCA MINOR

(Periwinkle or Creeping Myrtle)

Sparkling Blue Flowers—Lush Green Leaves

Yes, indeed—this is the perfect plant for those bare spots where grass won't grow. Makes excellent ground cover for banks or in shady places such as under trees or tall shrubs. Even the most unattractive spot can now be dressed up with sparkling green and Periwinkle Blue.

Most Attractive Ground Cover

Stern's Evergreen Vinca Minor forms a dense, lush glossy green carpet—even in shadiest spots. Use as edgings for shrubbery or perennial borders.

Year 'Round Beauty—The foliage remains on these hardy plants all year long, forming a lovely year 'round evergreen carpet.

For best results plant Stern's hardy Vinca 4 to 6 inches apart. Once established, they spread quickly, require practically no care and will last indefinitely. For spectacular beauty interplant a few spring bulbs such as Daffodils among your Vinca. **Well-rooted plants. Postpaid. 25 for $8.00; 50 for $15.00; 100 for $25.00; 250 for $45.00. ● Express Collect: 500 for $80.00: 1,000 for $150.00.**

NOW—FOR 1961! Stern's Breathtaking New Rainbow

Giant Primroses

(Primula polyanthus, Hybrid)

Have Dazzling Colors... Guaranteed To Bloom In 30-40 Days!

RARE JUMBO HYBRID HARDY ANYWHERE IN U.S.

A Fabulous New Race of Primroses—now yours to enjoy! Primroses of super-size, on super-strong stems. Primroses with blooms almost three times bigger than the ordinary 1-inch flowers . . . and flower heads of spectacular, dinner-plate size! They bloom in a huge variety of color tones . . . ranging from the most delicate pastel pink, violet and yellow, to glowing gold, vivid scarlet, deep crimson, magnificent dark purple and blue!

Brilliant Rainbow of Bloom This Very Spring!
Plant this spring. Watch them burst into bloom when other gardens are just waking up! They will create a blooming rainbow of such breathtaking loveliness it will be the talk of your whole neighborhood this spring. They'll bloom again, year after year!

Shade-Loving Beauties Up To 2¾" Across! Easiest to grow of all Primroses. Thrive in shady spots, so plant where shade has caused bare patches! Plant as a glorious rainbow edging for flower beds, or evergreen and shrub borders. Plant in your rock garden for dazzling color! Each lovely plant has a crown of flowers up to 8 inches across! Each individual Primrose blossom a good 2 to 2¾ inches across, instead of the usual one inch or less!

Rare and Fabulous Primroses For Your Garden
This rare Jumbo Hybrid strain is hardy anywhere in the U.S. Each plant is guaranteed top quality, heavily rooted, superbly healthy —ready to burst into bloom this spring. **Primroses In These Glorious Colors:** Blazing Red, Dazzling White, True Blue, and Sunny Yellow.

Supply of these Jumbo Hybrids is Limited
Postpaid: 4 for $3.50; 8 for $6.50; 12 for $9.00; 25 for $17.50.

Giant PRIMROSE Collection
(Group 61-P-2)

4 plants (1 of each color) **$3.50**
8 plants (2 of each color) **6.50**
12 plants (3 of each color) **9.00**
All Postpaid

NOW AVAILABLE BY COLOR!

Pick Huge Bouquets All Summer Long!

SOUTH AFRICAN PLANT DISCOVERY GUARANTEES...

"Thousands of Flowers"

YOURS . . . ALL SUMMER LONG!

FIERY-GLOWING FLOWERS IN JUST 90 DAYS!

Just Imagine! In your own garden, you get as many as 1700 or more magnificent, flaming flowers from a **single plant!** It took years of horticultural experimentation and scientific crossbreeding of its specie varieties to achieve this fantastic flame-flower . . . these amazing, ever-blooming Stern's **Torch-Lilies**—keep your garden ablaze with dazzling color from June to late frost! **Now** thrives in practically any soil with very little care—Is **now** sub-zero hardy—**Now** grows to just the right height of two to four feet to make your garden display more beautiful than ever!

Flaming Torch of Beauty! Stately Queen of the Garden!
You're in for a wonder-filled experience as you watch these Torch-Lilies, rising like flaming, brilliant colored Sky Rockets above the other plants. And, they will bloom in unbelievable abundance! Each established Torch-Lily gives you up to 20 graceful flower spikes—each colorful flower-head up to 8" long—each flower-head produces as many as 80 to 100 flowers —each everblooming in a succession of continuous flowering you never dreamed possible! **By the time one spike is bloomed out, another comes up almost miraculously in full exotic bloom!** The more you pick, the more they bloom.

Blazing Blooms From June 'Til Frost!
Make your garden the envy of the neighborhood! See them start to bloom in the middle of June and continue their floral display right up until the heavy frosts of late October! Every garden has a place for Stern's exotic Torch-Lilies. Colorful beyond words—handsome green sword-shaped leaves surround each plant. Plant them as showy borders, as colorful "accent" spots or in spectacular mass plantings. Flourish in sunbaked areas. Excellent as cut flowers—like the ones florists sell for $5.00 and $6.00 a dozen.

NOW . . . Winter Hardy; Easy to Grow
Northern gardeners report beautiful flowers as late as mid-November! You can expect at least two or three separate flowerings the very first year . . . plus additional, multiple flowerings thereafter. Easy to grow—flourish even in poor, well-drained soil. Plant in sheltered but sunny location. Withstand 5° below zero temperatures without mulching. In extreme northern sections, some mulching should be done.

Exclusive New Hybrids in Fiery Colors!
Stern's exclusive new Hybrid Torch-Lilies, the likes of which you have never seen before, in exciting colors of breathtaking beauty! Rainbow Color Mixture of brilliant coral reds, primrose yellows, ivory whites and duo-tones such as crimson and golden-yellow.

Available in Mixed Colors Only—Finest No. 1 Field Grown Plants. Postpaid: Each $1.00; 3 for $2.50; 6 for $4.95; 12 for $9.50; 18 for $13.95.

STERN'S EXOTIC AFRICAN

Torch-Lilies

Stern's Winter-Hardy PERE

Hibiscus ½ Natural Size

Now Enjoy Lush, Tropical Beauty In Your Garden!

STERN'S

GIANT SUN-GLORY® HIBISCUS

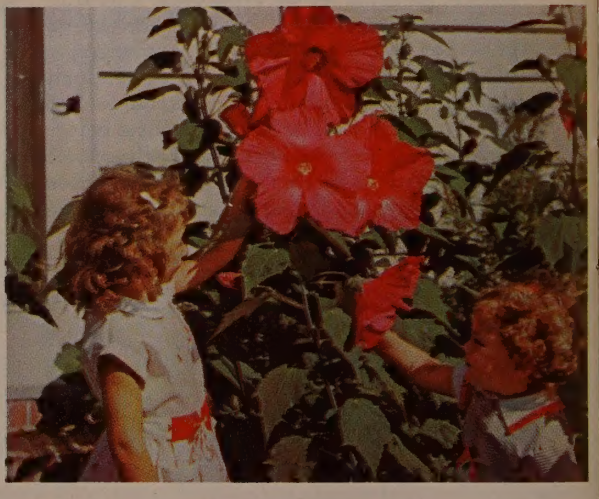
(Hibiscus Moschentos—Rose Mallow Hybrids)

- ★ **Blooms In Just 90 Days!**
- ★ **Huge Flowers Up To 8" Across!**
- ★ **50 Flowers On A Single Bush!**

If you've visited Hawaii, you've been thrilled by the exotic shrub-tree Hibiscus—a sight so breath-taking you never forget it! Imagine huge, brilliant flowers, each up to 8" in diameter! Imagine as many as 50 on a single bush! Now enjoy such a vision right in your own yard, with our amazing winter-hardy Giant Sunglory Hibiscus—guaranteed to thrive anywhere in the U.S.

Easy to Grow—Withstand 26° Below—Bloom Continually, Mid-Summer to Frost!

These hardy beauties laugh at cold—withstand 26° below—flourish in any garden soil. Need little care. Develop into glorious, green, full foliaged shrub-like plants 3 to 4 feet tall that cover themselves with dazzling big blooms from midsummer until late fall. Live and bloom for a lifetime, increasing in beauty and flower production through the years!



Spectacular Garden Showpiece

For most dazzling effect, plant in full sun in groups of three or more, about three feet apart. Plant among flowering shrubs or medium high flowers for exciting contrast. Plant as specimens in a bed on lawn, or along driveway. Wherever you plant, watch your friends gasp in amazement when they see these giant blooms! Watch your neighbors gaze in wonder! And count on still another thrill—the glorious arrangements you can make with even one huge flower!

LIMITED QUANTITIES—MIXED COLORS ONLY

Rainbow Mixture: Beautiful shades of Red, Pink, White, Maroon and Salmon.

Postpaid: 3 for $3.75; 6 for $7.25; 10 for $10.00; 25 for $24.00.

Lythrum

Stern's Everblooming LYTHRUM

From the rugged Canadian wilderness (Morden Experiment Station) comes this amazing plant that produces multitudes of flaming spikes . . . literally thousands of blooms! One of the most spectacularly beautiful plants you have ever seen . . . it will flood your garden with solid masses of flowering spikes up to 2½ feet long . . . will cause friends and neighbors to be astounded at its lusty, vibrant, bright crimson bloom.

Crimson-Purple Blooms

Growing to a height of 3 to 5 feet, Stern's Everblooming Lythrum (Morden's Gleam) will be one of the most dramatically beautiful plants in your garden. Its dozens of sturdy, full flowered spikes will be covered with bright crimson blooms from June to late September. Grows into upright clumps three feet in diameter, in full sun or light shade, in moist or dry soil. **Plant this spring—you'll see them erupt into living walls of bloom beginning this June.**

Finest No. 1 Field-Grown Plants. Postpaid: 3 for $2.25; 6 for $4.00; 10 for $6.25.

HOLLYHOCK SPECIAL (Group 61-P-3)
4 Plants (1 of each) $2.50
8 Plants (2 of each) 4.75
Postpaid

Sensational New Double Flowering Varieties

STERN'S

L-o-n-g Flowering DOUBLE HOLLYHOCKS

(Althea rosea)

Guaranteed To Bloom This July!

We are proud to offer a sensational, newer, double flowering strain of the old-fashioned Hollyhock. Because of their startling colors and graceful, tall growth (4 to 6 feet) they should be included in every garden. Use them for background borders, against walls or trellises, to screen unsightly views or buildings. Thrive in full sun or partial shade. Bloom profusely from July 'til September! Produce extra-large, delicately shaded, very double flowers! Available in Bright Scarlet, Clear White, Deep Lemon-Yellow, Newport-Pink.

Heavy field-grown plants. Postpaid: 3 for $2.00; 10 for $6.00; 25 for $14.00.

NNIALS

Glamorize Your Garden ...This Very Summer

Stern's Double-Flowering
GIANT DELPHINIUMS
BLOOM TWICE EACH YEAR...UP TO 6 FEET TALL

Yes, twice as great a gardening thrill for you! Now, Stern's brings you gorgeous new types of Giant Delphiniums to grace your garden. Flowers of rare beauty! Enormous flowers up to 3" across—the double type with eight or more broad petals set close together. These perfectly formed spikes of rich color are **three to four feet long.** Tall and stately, they are the perfect background for your garden. Stems are strong and need no staking or other support. Plant them with other tall-growing flowers for eye-level beauty seldom seen before.

Brilliant Garden Color—Superb Indoor Cut Flower . . . Stern's Giant Pacific Delphiniums range in color from delicate pastel blues, whites and lavenders to deep solid colors in violet and indigo-blue—also in a delightful "pink."

Winter Hardy! These colorful varieties are perfectly hardy as far north as Boston, Mass., and here in our own rugged Western New York climate. After first blooms in June and July, cut stems and they will bloom again in August, giving you spectacular midsummer color. Grow five to six feet tall.

6 DOUBLE FLOWERING VARIETIES

SUMMER SKIES. Clear blue of a summer sky—white bee.

BLACK KNIGHT. Darkest midnight violet-purple.

GUINEVERE. Nearly pink! Light pink-lavender flowers.

KING ARTHUR. Deep royal purple with large white bee.

GALAHAD. Huge glistening white flowers.

BLUE BIRD. New variety—clearest true blue.

Healthy, Husky Pot-grown plants.
Guaranteed to bloom this summer!

Postpaid: Each $1.00; 6 for $5.00; 12 for $9.50; 18 for $14.00.

Giant Pacific DELPHINIUM Collection
(Group 61-P-4)

6 Plants (1 of each) postpaid	$ 5.00
12 Plants (2 of each) postpaid	9.50
18 Plants (3 of each) postpaid	14.00

Stern's Dicentra Hybrid, Bountiful
NEW EVERBLOOMING BLEEDING HEART
(Pl. Pat. 1198)

This remarkable new hybrid is a vast improvement over the old-fashioned Bleeding Heart. Not only are the flowers twice as large as the common Plumy Bleeding Heart, but they bloom and rebloom all summer long. The first flowers are produced in superabundance in June and last well into July. During the summer there is hardly a time when flowers are not produced. Then in early autumn it blooms again as freely as in the spring. A single 2-year plant produces as many as 30 to 40 flower stems about 18 to 20 inches tall which are covered with fuchsia-red flowers. Perfectly hardy. Thrives in any well drained soil and does well in light shade or in full sun.

Stern's No. 1, Field-Grown Plants. Postpaid: Each $1.25; 3 for $3.25; 6 for $6.00; 10 for $9.00.

Sensational Dicentra Bountiful

Guaranteed to Bloom from Earliest Spring 'til Frost!

STERN'S HARDY GIANT VIOLAS
(Viola cornuta, Jersey Gem)

Giant Violas! Now Stern's brings you one of Nature's loveliest sights in Giant Everblooming types that will thrill you with their beauty year after year. Grow in full sun or partial shade. Perfect for low border use. Easily grown. Just plant eight inches apart in good soil that has been well worked. Large blooms on strong, graceful, 8-inch stems.

3 for $2.50; 6 for $4.75; 10 for $7.50; 25 for $15.00. Postpaid

Stern's Winter-Hardy
ORANGE GLORY BUTTERFLY PLANT
(Asclepias tuberosa)

Masses of Blooms This Summer!

THE SHOWIEST OF ALL SUMMER-BLOOMING PLANTS! There is hardly a flower of greater decorative value in the summer garden than Stern's brilliant Orange Glory Butterfly plant which blooms from July to September. The gay orange flowers are produced in lavish abundance—are superb for cutting and for use with other perennials. Thrives in full sun. Stands long periods of summer drought. Grows 12-18" high; plant 12" apart. Especially effective in mass plantings.

Strong, Field-Grown Plants.
Postpaid: 3 for $2.00; 6 for $3.75; 10 for $6.00; 25 for $14.00; 50 for $25.00.

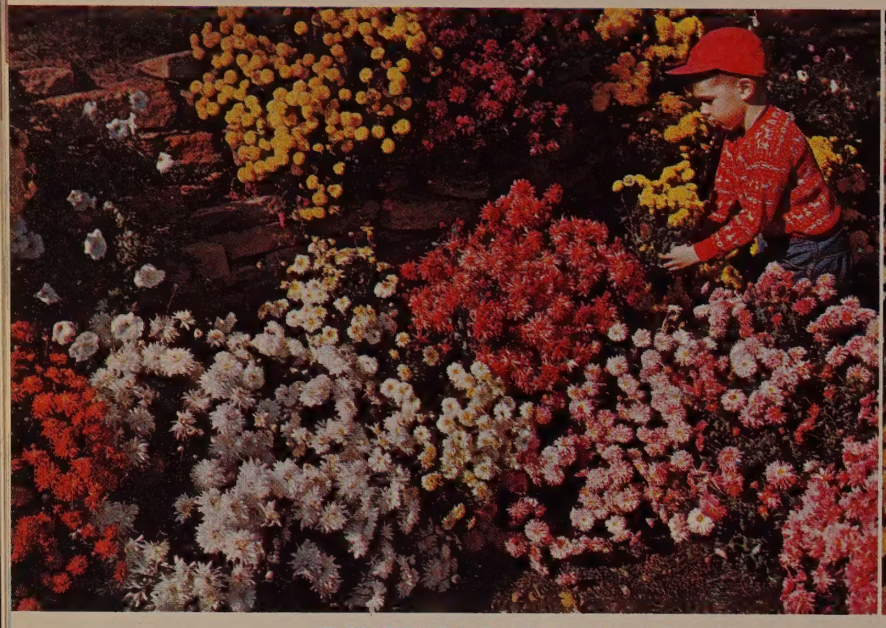
DAZZLING NEW COLORS from AUGUST UNTIL FROST!

STERN'S

Jewel-Tone®

Genuine

CUSHION MUMS



BUSHELS OF FLOWERS LIKE THIS IN 100 DAYS!

You've never seen such a profusion of colorful blooms. You'll have thousands of flowers surrounding your house . . . thousands of flowers for cutting—to brighten your home . . . armfuls of beautiful flowers for gift bouquets. Just plant a few of these Chrysanthemums for an almost unlimited supply of gorgeous color.

EACH PLANT A 2-FOOT MASS DISPLAY OF COLOR

Each flower a masterpiece of Nature's handiwork. Each exquisite bloom is made up of hundreds of slender petals—arranged row on row in perfect symmetrical shape. Each flower is so perfect in shape and form you'd think they were greenhouse grown. Colorful beyond description! You'll be proud of every one. All blooming together, they make a spectacular picture of color that will bring glory to your garden at a time when brilliant color is most desirable.

STERN'S CUSHION MUMS
(Group 61-P-5)

6 Mums (1 of each color)	$ 4.75
12 Mums (2 of each color)	9.00
18 Mums (3 of each color)	13.00
30 Mums (5 of each color)	20.00

Postpaid

EVERY PLANT ENTIRELY COVERED WITH FLOWERS BLOOMS 8 TO 10 WEEKS STARTING THIS AUGUST

When in bloom, all foliage is covered with colorful flowers, forming a spotlight of beauty in your garden. A spectacular vision of flaming color. These compact, low-growing plants seldom exceed 12 inches high. Because they spread two feet or more, they are ideal for planting in front of shrubs or evergreens. As a garden plant they are unsurpassed, for they require almost no cultivation. Even when neglected they produce a brilliant mass of color that never gets out of hand. Unlike other types of Chrysanthemums, they never grow tall. Planted in a row, they form a wonderful low border that turns into a blaze of color at blossom time.

Very hardy. They'll repeat their amazing performance each year, multiplying in beauty and color with each succeeding year. Set plants not less than 18 inches apart.

AMERICA'S FINEST PLANTS!

These "Jewel-Tone" Mums are selected plants with big, vigorous roots. The finest grown anywhere. Absolutely No. 1 quality. Every plant guaranteed to bloom.

Choose From These 6 Best Varieties

Red Cushion	White Cushion	Pink Cushion
Bronze Cushion	Yellow Cushion	Purple Cushion

Field-Grown Plants, No. 1—Your Choice of Varieties.
Postpaid: 3 for $2.50; 10 for $7.50; 25 for $16.00.

Now Have Flowers in the Snow!

STERN'S MIRACULOUS CHRISTMAS ROSE

(Helleborus niger altifolius)

BLOOMS OUTDOORS ALL WINTER LONG!

Exquisite Fresh Flowers in Your Garden from October 'til March. What a rare winter thrill you'll enjoy with Stern's Miraculous Christmas Rose—the lovely flower that blooms outdoors in your garden in the middle of winter! Blooms, blooms, blooms despite snow and cold! Starts to flower as early as October and keeps right on blooming 'til March! Brightens your yard and garden with dozens and dozens of glorious Christmas Roses, when your neighbors' gardens are empty and bare!

These Beauties Laugh at Freezing Weather

Stern's rare Christmas Roses produce an abundance of showy rose-like white flowers with bright-as-sunshine yellow centers. Folks just won't believe their eyes when they see them blooming in your yard in mid-winter! Yet, bloom they will—in spite of Jack Frost! Their lush, deeply cut leaves are decorative and green the year 'round. Then, as autumn approaches with its hints of winter, Stern's Christmas Roses lift their flower buds out of the ground to transform your garden into a winter-wonderland. If a cold snap catches them, the flowers will freeze solid, but when the temperature rises and the sun shines, they will bloom as if nothing had happened! You'll see them repeat this miraculous performance over and over again! They'll stay fresh and beautiful for many weeks. Cut them for striking flower arrangements to brighten your home indoors.

Plant Now for Christmas Roses!

Plant Stern's Christmas Roses in **semi-shaded** location where they will be **protected from the hot summer sun—but where they get warm sunshine during the winter.** Ideal locations—close to or under evergreens, wooded areas, under trees in shady nooks next to walls.

Strong, No. 1 Plants, with 3-4 big, fat flower buds.
Postpaid: Each $2.00; 3 for $5.00; 6 for $10.00; 12 for $20.00.

NEW TREAT FOR STERN'S CUSTOMERS

Everblooming Pink BABY'S BREATH

(Gypsophila Oldhamiana)

Just imagine a mass of lovely soft pink blooms flooding your garden with color **this very summer.** Makes a symmetrical bush 2-3 feet high.

Postpaid: 3 for $2.50; 6 for $4.75; 10 for $6.00.

Just Released—NEW IMPORTED EVERBLOOMING

Stern's GIANT BABY'S BREATH

(Gypsophila, Perfecta)

Stern's is proud to present this new, much-improved form of Gypsophila, Bristol Fairy—the new Gypsophila, Perfecta. Developed and imported from Holland it is a stronger, more vigorous grower with very double white flowers **at least twice the size** of the older Gypsophila, Bristol Fairy.

The giant, airy sprays of **double** white flowers bloom continuously **all summer long.** The pure white, dainty blooms are highly prized for cutting and unsurpassed for mixed flower arrangements. The Gypsophila, Perfecta, thrives in full sun and well-drained soil. Plant two feet apart.

Postpaid: Each $1.50; 3 for $3.75; 6 for $7.00; 10 for $10.00; 25 for $22.00.

Charming Lacy White Edging Plant

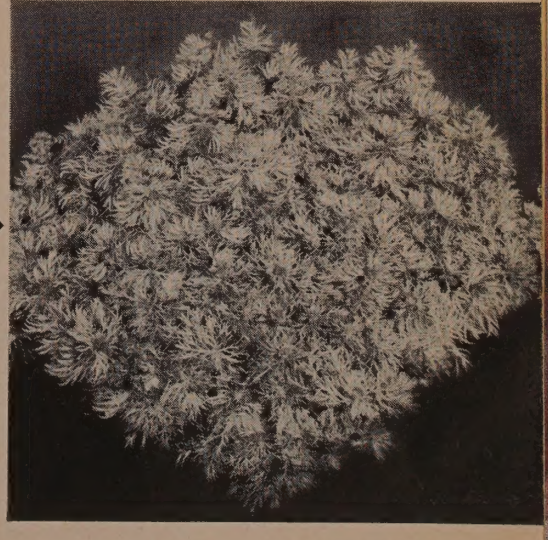
Stern's Hardy Dwarf CANDYTUFT

(Iberis sempervirens)

Semi-Evergreen for Year 'Round Beauty!

Here's just the thing for your garden or yard! Lovely semi-dwarf plant. Dainty snow-white flowers produced in colorful abundance in May and June completely cover the plants. The dark semi-evergreen foliage is attractive all year. Because of its height (8 to 10 inches) and its rambling habit of growth, it is perfect for rock gardens, borders and edgings. Plant 12 inches apart. GUARANTEED TO BLOOM THIS SPRING.

Postpaid: 3 for $2.50; 6 for $4.75 10 for $7.50; 25 for $15.00.



A Darling Little Silver Plant for Edging and Rock Gardens

Stern's Dwarf SILVER MOUND

(Artemisia schmidtiana nana)

Bright and Gay All Summer Long!

Here's the perfect plant to dress up your landscape! Charming little feathery mounds of silver-gray foliage—perfectly shaped, compact little plants that grow only about 4-8 inches high and 12 inches in diameter. There is no other plant that can do as much for your home as these little beauties.

Ideal Edging Plant For Walks. "Paints an artist's picture" when used along your entrance walk—unmatched for beauty along a garden path. Used as edging for flower beds, its silvery-gray foliage sets off the dark green foliage and brightly colored flowers behind. Also used widely in rock gardens. In fact, there's no limit of uses for these little Silver Mounds.

Seashore Planting—Because they prefer a warm, sunny, dry location, Stern's Dwarf Silver Mound plants are excellent for sandy seacoast estates.

Winter Hardy, Care-Free Plants. No need to worry—Stern's Dwarf Silver Mound plants are hardy anywhere, thrive in poor soil and practically care for themselves. Can be divided each third year. Easy planting instructions with each order. Order yours today.

Sturdy Pot-Grown Plants. Postpaid: 3 for $2.50; 6 for $4.50; 12 for $8.00; 24 for $15.00.

NOW...You Can Have A "Lush Carpet" of Stern's Winter-Blooming CREEPING HEATHER

(Erica Carnea Hybrids)

Blooming in your garden thru frost & snow!

Just picture **your** yard or garden, alive with bright **blooming** beauty, while other folks' gardens are still in Jack Frost's icy grip! **Your** garden, a "winter wonderland" of flowers, with thousands and thousands of dainty blossoms creating a lovely royal purple carpet of blooms against the "white ermine" snow! **And—you'll have evergreen beauty the year 'round!**

Ideal "Ground Cover" Plant—Delightful in Rock Gardens

Stern's Creeping Heather is easy to grow—thrives in poor soil where you may have difficulty growing other plants or flowers. Increases in beauty and bloom each year. Lives and blooms for a lifetime! Ideal as a creeping ground cover plant. Perfect for bank planting and used as a ground cover in and about your taller shrubs and plants. Delightful in rock gardens, too. Its close-growing evergreen foliage forms a dense mat of green over the ground, then bursts into bloom with myriads of vivid flowers . . . flowers that bloom so abundantly they literally form a royal carpet of bloom! Each plant spreads 20 to 30 inches along the ground, never grows higher than about six inches.

Make Delightful Arrangements for Color Indoors, Year 'Round!

The pert, bright flowers are delightful in indoor flower arrangements. When cut they'll dry out quickly, retaining such vivid, life-like loveliness they make beautiful, long-lasting permanent arrangements that will add color inside your home throughout the year!

Plant Now for Evergreen Beauty

Plant Stern's hardy Creeping Heather now, and watch it burst into bloom right out of the frozen ground—some years as early as November and December. See it go right on blooming into March and April! You'll be thrilled with your flowering "carpet of bloom" every winter —and **even more important** you'll enjoy lush "living carpets" of evergreen beauty this very spring . . . summer . . . fall—yes, all year long!

STERN'S NO. 1 PLANTS WILL BLOOM THE FIRST SEASON

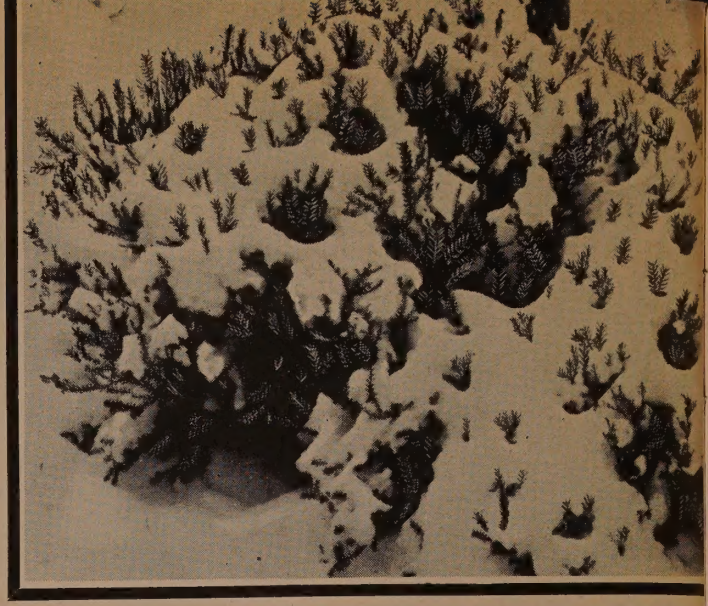
Available Now in Two Glorious Colors

ROSY PINK. Dainty pinkish-purple flowers cover the bush in a mass display of color.

ERMINE WHITE. Lovely white, bell-shaped flowers bloom in great profusion. Look like sparkling gems.

Note: By old Scottish tradition, white heather is the flower that brings good luck! Plant the Ermine White and the Rosy Pink together to form a dramatic, unusual pattern in your creeping carpet of bloom.

Each	$ 3.00 (produces a 20" to 30" carpet of bloom)	ALL PRICES POSTPAID
3	8.00 (produces a 5′ to 8′ carpet of bloom)	
10	25.00 (produces a 15′ to 24′ carpet of bloom)	
25	50.00 (produces a 40′ to 50′ carpet of bloom)	



Blooms Right Out of the Frozen Ground!

Perhaps no flower in the world has won so much acclaim in legend and song as the bonny Heather of Scotland! Stern's Creeping Heather—sometimes called Heath, or Creeping Scotch Heather—is in our opinion the most delightful variety of all! So amazingly hardy it laughs at lingering snow and frost—just can't wait to bloom! Will actually bloom right out of the frozen, snowy ground the very first season it's in your garden!

Stern's Super-Fragrant

LILY-OF-THE VALLEY

These delightfully fragrant white flowers are everyone's favorite. Huge white bells on wiry 8-inch stems. And best of all . . . the fragrance is sweet and pronounced. Even a small bouquet will scent your home for several days. **They will thrive in full shade as well as in more favorable spots.** Here's just the right plant for the north side of your home where other plants have failed. We send bunches of at least 12 pips. WILL BLOOM THIS COMING SEASON.

Bunches of 12 pips $2.00 each; 3 for $5.50; 6 for $10.50 postpaid.

"Giant Desert Candles from Tibet"

STERN'S IMPORTED SPIRE LILY

THE EXOTIC GIANT EREMURUS from the Himalayan Mountains

FLOWERS UP TO 6 FEET TALL

These are the towering "out of this world" flowers you've read about in travel books. Now, Stern's brings them to your garden—in all their colossal beauty and color.

One of the most dramatic and spectacular of all hardy perennials, their 6-foot spires of brilliant color are a sight of unforgettable splendor!

Just imagine—flowers up to three feet long atop a 4-foot stalk! The flower is a thick-set open bell of wonderful colors including shades of white, pink, yellow, apricot and copper.

These magnificent giants are so rare in the United States that just a few planted in your garden will attract admiring gardeners for miles around.

ABSOLUTELY HARDY IN COLDEST U. S. CLIMATES

Originated on the cold slopes of the Caucasus and Himalayas, they require only a light mulch for protection from the winter cold. Plant these rare "Desert Candles" in a sunny location in rich, well-drained soil. (Remember, they can not stand "wet feet"). For giant growth, they require plenty of fertilizer. Apply Miracle-Gro every two weeks for spectacular results. Plant in groups of three or more for an amazing show of floral splendor.

NEW PASTEL SHADE OF SHELFORD HYBRIDS

These new hardy hybrids are truly lovely; they will fill your garden with glowing color. As cut flowers they last three weeks or more when kept in water. At their best in groups. We are now able to offer these new hybrids at a price so you can plant in groups of three, six or twelve.

Heavy Roots for Quick Results

Postpaid: $2.00 each; 3 for $5.00; 6 for $9.50; 12 for $18.00.

STOP your precious Evergreens from turning yellow and dying... STERN'S

NEW Miracid

Keeps all acid-loving Plants a Healthy Green

When your evergreens start to yellow, they can die, before you know it! And you know how expensive it is to replace an evergreen that's more than one or two years old. The villain is "yellow anemia" or "chlorosis." This yellowing means one of two things—either the soil in which your evergreens are growing isn't sufficiently acid... or they're not getting iron in a form they can readily use for healthy growth. Stern's New MIRACID starts to work immediately to remedy both these conditions... checks "yellow anemia" before it can do damage. Gives those precious evergreens a new lease on life!

FOR ONLY $1

LOST! 1 evergreen worth $50.00 MIRACID could have saved it!

SAVED! These 5 evergreens worth $250.00 $1.00 worth of MIRACID did the job!

Completely Water-Soluble, Quickly Absorbed MIRACID "Iron-izer" Begins Acting Immediately—Rids Plants of "Yellow Anemia"

It supplies wonder-working *chelated iron*—iron in just about the easiest form known for plants to absorb! What's more, Stern's New MIRACID, with chelated iron, starts working at once, even in completely non-acid soil... because it's entirely water-soluble . . . easily absorbed through roots and foliage . . . for fast *action!*

The Closer to Your House They Are, The More Your Evergreens Need New MIRACID

Evergreens and other acid-loving plants that are planted close to buildings have two strikes against them before they start . . . because the soil in which they're set is almost certain not to be the acid soil they need for ideal growing conditions. This lack of acidity is the result of the natural lime content of the concrete foundation that slowly leaches into the soil and makes it unsuitable for best evergreen growth. This chemical action continues for many years . . . becomes progressively worse. Use of MIRACID "iron-izes" this soil to give plants the nourishment they need quickly; regular use makes and keeps the soil acid . . . releases locked-up iron and other nutrients . . . produces proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.

MIRACID Changes Soil Chemistry in Nature's Own Way, Produces Quick, Healthy Growth . . .

Here's why MIRACID helps to produce healthy growth and flowering beauty even in sick plants and trees you've been ready to give up for dead! Yews, firs, spruce, hemlock, berry bushes, dogwood, azaleas, *all* acid-loving plants and trees! MIRACID not only makes your soil acid, it is rich in the water-soluble plant foods that release nitrogen as they acidify—nature's own way of producing rich dark green growth. MIRACID contains nitrogen, phosphorus, and potash, as well as all essential minor elements—all in a non-toxic form. No wonder we can guarantee wonder-working MIRACID for quick improvement and exceptional results!

Users Tell How New MIRACID Makes Trees and Plants Bloom Faster!

The Chelated Iron principle used in New MIRACID has been tested in actual use and in university greenhouses. Here's what a New MIRACID user in West Springfield, Mass., wrote: "MIRACID has done wonders for our small Dogwood trees, making them bloom when everybody said we would have to wait years for them to get big enough to start. Laurel that wouldn't do a thing before, bloomed this year for the first time and is setting buds now for next year.

Another New MIRACID user couldn't get his Gardenia plant to bloom. It produced buds which dropped off without blooming. Then he started using New MIRACID. In just four weeks he wrote: "MIRACID has corrected the iron deficiency condition. We have two flowers already."

For Continued Results—Use MIRACID Every Two Weeks—Inexpensive!

1 Tablespoon makes 1 gallon . . . costs 5c or less!
8 oz. of Miracid makes 20 gallons of amazing soil acidifier.

8 oz.	$1.00	5 lbs.	$ 5.00
1½ lbs.	$2.25	50 lbs.	$35.00

ALL PRICES POSTPAID

100% UNCONDITIONAL GUARANTEE! You must be satisfied with MIRACID results or your money back. Stern's will return full purchase price at any time if you do not experience superior results. You need not return Miracid. You mail nothing back.

THESE PLANTS NEED MIRACID

For Perfect Growing Conditions

ARBORVITAE	HAWTHORN	OAK TREES
AZALEA	HEMLOCK	PINE
BLUEBERRIES	HOLLY	RHODODENDRON
CAMELLIA	HYDRANGEA	SPRUCE
DOGWOOD	JUNIPER	YEWS
FIR	MOUNTAIN ASH	AND . . .
GARDENIA	MOUNTAIN LAUREL	

ALL ACID-LOVING PLANTS, SHRUBS, TREES!

LETTERS OF PRAISE FOR MIRACID

Many letters of praise for Miracid are received every year. Here are excerpts from two of them:

John Bakker of Valhalla, N. Y., writes about a young 18" Dogwood seedling that hadn't shown much growth—"Since treating it with MIRACID I now have a beautiful, healthy young tree that stands over 6 feet tall. Many thanks."

Mrs. F. E. Northcutt of Oklahoma City, Okla., tells about her Hydrangea bush which had never produced blooms since she planted it nine years before—"I ordered MIRACID, and then made regular applications—then the miracle. Buds began to appear, and then flower heads, so large, so vigorous, the plants couldn't hold them up—I'm so grateful to Stern's and MIRACID."

COMFORTABLE AS KNEELING ON AIR

No More Sore and Aching Knees

WITH

NEEGARDS

the modern knee protector

Knees were not made to walk on. Yet—a thousand and one tasks require you to kneel. You can't weed a garden, paint a porch floor—lay a walk—install linoleum—mend a roof—or any of the countless other ordinary jobs around the house and grounds without paying the "knee tax" of pain and discomfort.

Here is wonderful news! NEEGARDS have banished all the torture of kneeling. In fact, they have made this posture as comfortable as it is necessary. NEEGARDS are made of thick sponge rubber—soft as ocean foam—knee shaped to fit perfectly—as natural feeling as your own skin, whether worn over or under clothing—tough and durable as elephant hide—and easily adjustable to any size.

Be smart—be comfortable! Protect your knees the modern way with NEEGARDS. Everybody needs a pair. Order yours today—and don't forget the other members of your family. You'll wonder how you ever got along without them.

HG 175 **$2.25 per pair—Postpaid**

NOW! A Trouble-free Garden Sprayer

Stern's "LIFETIME" SPRAYER

RUSTPROOF
Gleaming solid Copper & Brass

Each Only $6.45 ppd.

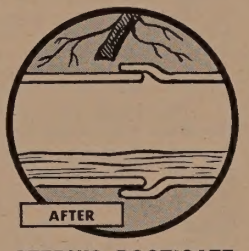
HG#113

Continuous Jet-Action Sprayer with amazing adjustable nozzle

It's easy to have a pest-free garden with this fine sprayer. Seamless brass pump and solid copper tank—can't corrode, rust or wear out. Lightweight! Easy! Two or three strokes give continuous pressure that covers plants thoroughly. Adjustable nozzle for a fine mist or a heavy spray. Reaches all parts of your plants with ease. Especially designed for Mira-Gard but **recommended for all** insecticides and fungicide sprays. Will not clog or stick. A real gardener's pal.

NOW...Don't Wait For A Clogged Sewage System

REMOVE DANGEROUS TREE ROOTS FROM PIPE LINES QUICKLY...EASILY...SAFELY!



Now, at last, you can remove tree roots from your sewerage system—fast and inexpensively with Stern's ROOTICATE! No more expensive plumber's bills! No more flooded basements! Yes, now you can easily eliminate the problem of tree root growth in your sewer lines.

Kills Roots in Storm Drains, Septic Tank Lines, Sewers

Roots of trees and shrubs penetrate the joints of underground pipes, creating masses of growth which block the flow of water. Stern's ROOTICATE opens these passages as if by magic, and keeps them open. A single application lasts up to six months.

STERN'S ROOTICATE

2 lb. Canister

Only $3.95

Postpaid.

Will Not Harm Trees and Shrubs

The chemical comprising ROOTICATE has been used over 13 years without the loss of a single tree or shrub reported. The absorptive function or "drinking" mechanism of the roots is destroyed, decomposed and floated away. This results in only local killing action and does not affect the rest of the tree or shrub.

Absolutely Safe—Easy To Use—Stern's ROOTICATE contains no lye, caustic soda or acid—and is safe to use in cesspools and septic tanks by following simple directions on can. Harmless to hands, clothing or plumbing fixtures! Just pour ROOTICATE into toilet bowl and flush—that's all there is to it. So, don't wait until your sewerage system is root-clogged—order your Stern's ROOTICATE today!

Use once every six months to insure a root-free system.

Simply Attach to Garden Hose—Water Pressure Does the Work

New Automatic Garden Hose Sprayer—Needs No Pumping

HAYES SPRAY GUN

So easy—so effortless. Just touch the button. Automatically sprays up, down, in any direction. For all plants, including tall trees. Powerful suction completely mixes the solutions. Positive, foolproof on and off valve. Sprays all liquid and wettable powder insecticide. Works with all standard water pressure—no tiresome pumping—just attach to any garden hose.

HAYES "4." Sprays 4 gals. yet weighs only 2½ lbs. fully loaded. **HG 115 Postpaid, $6.45.**

HAYES "6." Makes 6 gals. of spray. Long nozzle (illustrated) reaches underneath leaves. **HG 116 Postpaid, $9.95.**

NOW START YOUR PLANTS IN STERN'S

MIRACLE POTS

Revolutionary New Plant Containers With

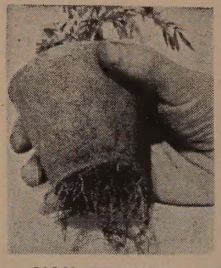
MIRACLE-GRO PLANT FOOD "BUILT-IN"

SEE UP TO 50% FASTER, HEAVIER GROWTH

From Norway, where spring comes late, Stern's brings you a wonderful easy way to have the earliest possible blooms in your garden! Enjoy the most flourishing vegetables and flowers! Just start seeds or seedlings indoors now, in new MIRACLE-POTS. So much better for your plants (and you) than messy trays or old-fashioned clay pots. They bring glorious results—up to **50% faster and heavier growth!**

ROOTS GROW THRU THE POT—"FEED" AS THEY GROW!

Our MIRACLE-POTS are molded of 75% special long-fibered Peat (Huminal ®) and 25% wood fiber . . . with soluble instant-action Miracle-Gro Plant Food "built in"! The pots are clean, odorless, disease-free . . . provide the perfect environment for your plants. They act like sponges, hold moisture longer, provide excellent root aeration. Nitrogen "starter solution" in Miracle-Gro stimulates seeds for faster germination. As plants develop, roots grow right through the pot—"feed" on Miracle-Gro! Seedlings thrive, shoot up into the most flourishing plants you've ever grown!



YOU TRANSPLANT "POT AND ALL"—NO SHOCK, NO WILT, NO SETBACK!

Transplanting to the outdoors is easy, trouble-free, completely successful! There's no damage to tender roots. No guesswork as to whether plants are strong enough to stand the shock of transplanting, because there is no shock! No wilt, no stunted plants! Plants have heavier growth—bloom weeks earlier than if started outdoors, or indoors in other types of containers.

MIRACLE-POTS

make it easier to get earlier bloom and greater results with—

Petunias	Tomatoes	Salvia
Geraniums	Cabbage	Morning Glories
Zinnias	Melons	Nasturtiums
Snapdragons	Pansies	Poppies
Marigolds	Delphiniums	Sweet Peas

All Annuals and Vegetables

Stern's Miracle-Pots with "built-in" Miracle-Gro are guaranteed to contain 1% Available Phosphoric Acid, 1% Soluble Potash.

2¼-inch size: 24 for $1.00; 48 for $2.00; 96 for $3.95; 250 for $6.95.

3-inch size: 12 for $1.00; 24 for $2.00; 48 for $3.95; 96 for $5.95.

All Prices Postpaid.

VAPO-LECTRIC

Kills Flies, Spiders, Roaches, Mosquitoes, Moths

Now you can completely eliminate all common household insect pests with one single, simple, sure method. Just plug it in for 15 minutes—Bug-KIL destroys flies and bugs in any room—almost instantly. One treatment lasts two weeks. Deadly to all types of household insects.

Bug-KIL is **absolutely harmless to humans and pets** when used according to directions. Can't stain anything, leaves no strong odor. Works perfectly in any room.

Low-watt heating unit vaporizes pellets of Lindane, the new miracle insect killer. 5-foot extension cord. **FREE: Two months' supply of Bug-KIL pellets. Additional pellets: 24 for $1.00, postpaid.**

HG 155 Postpaid: Each $2.98.

early... Indoors! FERTL-CUBES

FOR STARTING SEEDS

Use them in the house or garden! Grow earlier, healthier plants from seeds, by sowing them in these 1-inch cubes of compressed organic plant food and vermiculite. A depression holds 1 or 2 seeds. Fertl-Cubes always stay moist, so seeds germinate rapidly. Seedlings feed continuously on rich, natural plant food in the cubes and develop vigorous, healthy roots. Come transplanting time, put cube and all into the garden . . . plants keep growing without a setback! Fertl-Cubes are clean, easy to use, fit most containers. Their small cost will repay you many times over in bigger, better flowers and vegetables! **HG 174**

Pkg. of 120 cubes. (Wt. 2 lbs.) .....$4.95 Postpaid

Pkg. of 40 cubes (Wt. 1 lb.) ..... 2.00 Postpaid

KILL POISON IVY and POISON OAK with

POISON IVY BOMB

SHOOTS A JET-STREAM . . . OVER 12 FEET!

KILL POISON IVY and POISON OAK

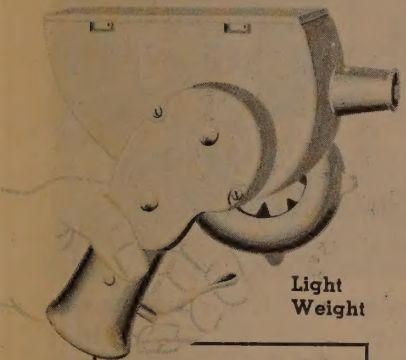
Now . . . you can rid yourself of dreaded poison ivy and poison oak safely and easily! You can stand over 12 feet away and shoot a jet stream of IVY-BOMB to completely destroy these poison plants for ever . . . roots and all. Excellent to control unwanted grass.

Will not injure evergreens, rhododendrons, mountain laurel, fruit trees, etc. Contains new Amino-Triazole . . . the miracle poison ivy killer recommended by leading experimental stations and weed control specialists.

Giant Size Aerosol Can, 14 oz., Only $2.00 Postpaid

AT LAST! A One-Hand Midget Garden Duster!

GARD-O-GUN



THROWS A DUST STREAM UP TO 10 FEET WITH THE FLICK OF YOUR FINGER!

Now you can dust your garden the way professional gardeners do! New GARD-O-GUN Duster is small in size—but a high powered performer. So light it actually operates easily with only one hand. Unique chain of gears gives terrific power—throws a stream of dust up to 10 feet. Enables you to spray Pillar Roses, perennial beds, Dwarf Fruit Trees—even trees up to 15 feet tall—with little or no effort.

Unique pistol-grip frees your other hand to push aside obstructions and expose the target you are after. Its especially designed trigger eliminates fatigue. Just a flick of your finger and poof!—a cloud of protective dust is deposited on your plants. New "Easi-Load" dust chamber holds enough dust to treat over 200 Rose bushes or similar plants.

FREE

A 1½ lb. can Stern's New GARD ROSE and ORNAMENTAL DUST given free with each GARD-O-GUN.

GREATER ECONOMY!

Your dust goes farther because your GARD-O-GUN Duster puts the **right** amount at the **right** place. New "agitator-action" bellows prevents waste from fast "caking up"—maintains proper consistency for effective dusting.

STURDILY CONSTRUCTED! SPECIALLY DESIGNED!

Special feather-weight aluminum alloy **lasts a lifetime.** GARD-O-GUN is the most efficient way of applying **any** dust we know of. Complete satisfaction guaranteed . . . or your money back!

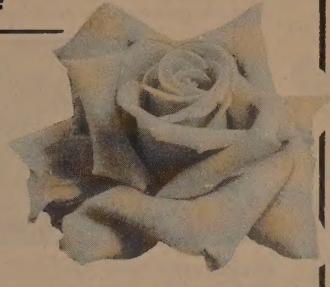
GARD-O-GUN DUSTER comes complete—ready to use—PLUS 1½ lbs. of Stern's famous GARD—Multi-Purpose Rose and Ornamental Dust FREE—only $9.95, postpaid.

Order Now For A More Beautiful Garden!

NOW! ONE DUST FOR ALL ORNAMENTALS!

Stern's New GARD

ROSE DUST



- **Multi-Purpose Garden Dust**
- **Replaces a Shelf Full of Chemicals**
- **Scientifically Balanced Formula Contains:**

Seven Miracle Chemicals for "Miracle Garden" results: D.D.T., Lindane, Aramite, Ovatran, Ferbam, Copper Quin and Sulphur. INSECTICIDE plus FUNGICIDE—The amazing insecticide action of Stern's New GARD ROSE and ORNAMENTAL DUST applied once every two weeks during the growing season will do more to control plant diseases and insects on Roses, Perennials, and other Ornamentals than any other dust we know. If you use it regularly, it should not be necessary to use any other dust to keep your plants healthy.

EASILY APPLIED

Stern's new ROSE and ORNAMENTAL DUST can be easily applied with any garden duster. When used with Stern's GARD-O-GUN it is the most efficient way of combating insects and fungi we know of.

Postpaid: 1½ lbs. for $2.25; 3 lbs. for $3.75; 6 lbs. for $6.00.

STOP CESSPOOL OVERFLOW CLEAN OUT SEPTIC TANK

You Save $50 to $200 . . . No Digging Up Of Lawn!

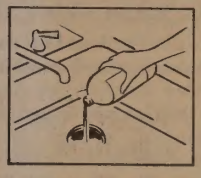
Non-Acid! Non-Caustic! Absolutely Non-Corrosive to Metal!

Amazing new CESS-KLEEN with Vitro Biolene eliminates septic tank back-up . . . cesspool overflow . . . clogged drains . . . filthy feed-back in pipes . . . **or your money back!**

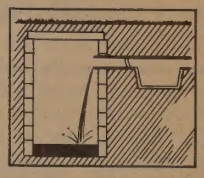
Qt. Size ONLY $3.98 postpaid

(enough for an 8-ft. deep pool)

Only a homeowner who has lived through the trying ordeal of septic tank back-up, cesspool overflow or clogged drains—and who has paid $50 to $200 for pumping bills, plumbing repairs and digging up of lawn and property—can appreciate how much money and trouble this new amazing "lasting-action" chemical cleaner can save! Easy-to-use—Just one "ten-second" application starts to work instantly and performs five clean-up "miracles."



Easy to use!



Immediate action!

PERFORMS 5 CLEAN-UP MIRACLES

1. Liquefies solids, neutralizes wastes—stops septic tank back-up.
2. Strips grease and grime from cesspool wall, allows water to penetrate into ground—stops overflow.
3. Clears grease trap clogging—stops filthy "feed-back" in drains, pipes.
4. Ends unpleasant "back-up" odors.
5. Eliminates unhealthful conditions—protects your family.

CESS-KLEEN contains no poisonous, caustic or corrosive chemicals. **It cannot damage plumbing,** stain porcelain or tile—or hurt hands.

COMPLETE MONEY-BACK GUARANTEE

Used with thrilling results by thousands of homeowners, schools, institutions, industries! Tested and approved by nationally famous Edel Chemical Laboratory! Try it yourself.

NOW...ONE SPRAY FOR ALL PLANTS!

Stern's Amazing New Mira-Gard®

Kills most garden pests quickly...easily...surely

REPLACES A SHELF FULL OF INSECTICIDES!

SCIENTIFICALLY BALANCED FORMULA CONTAINS ALL 4

MALATHION
New fast acting insecticide. Kills aphids, scale insects, mites, Japanese beetles, etc. Helps prevent the spread of virus plant diseases.

CAPTAN
Powerful new fungicide. Controls Rose diseases including black spot, tomato blight, leaf spot of Mums, fruit spot, apple scab, etc.

METHOXYCHLOR
Amazing new garden insecticide. Controls chewing and sucking insects, especially curculio which attacks apple, plum, peach, pear and cherry trees.

SULPHUR
Most effective fungicide material yet developed for general garden use. Valuable for control of most fungi including apple and peach scab, mildew and rust. Also for red spiders and broad mites.

Stern's Nurseries Proudly Presents Powerful New Garden Spray!

Years of scientific research now guarantees amazing results with Stern's New Garden Spray—MIRA-GARD! Now you can stop insect, pest and fungi damage in your garden with the very first application.

Protect your flowers, shrubs, trees, fruits and vegetables from insects and diseases. Use Mira-Gard and watch them grow and flourish to bring true garden beauty to your home and yard this very summer! See your rose bushes covered with gorgeous big unblemished roses and lush vigorous foliage, unmarked by black spot or mildew—your favorite shrubs, flowers and trees in all their intended glory—and, enjoy huge crops of fruit from healthy, pest-free trees. Yes, Mira-Gard really works wonders!

MIRA-GARD INSURES GARDEN BEAUTY FOR YOUR HOME!

Don't gamble with your garden beauty! Protect your trees, shrubs, flowers and plants. Enjoy the colorful growing beauty of your landscape this year —and every year to come. Help keep your neighborhood free from plant disease and insects.

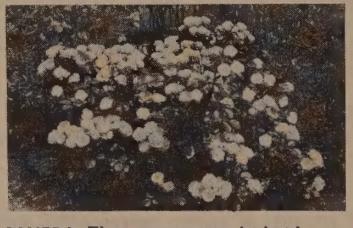
NO OTHER SPRAY NECESSARY...ONE SPRAYING LASTS 2 WEEKS

Now at last! One spray for all garden plants...one multi-purpose spray for all seasons! You can enjoy a trouble-free garden—keep plants and trees healthy and vigorous, protect fruits and vegetables simply by applying Stern's new Mira-Gard every two weeks. If used regularly, it should not be necessary to use any other spray or dust to control most plant diseases and insects. The simple application of this high quality spray once every two weeks during the growing season will do more to end most garden troubles than any other spray we know.

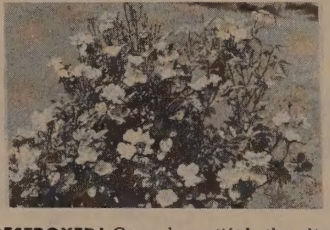
LASTS LONGER—WON'T WASH AWAY READILY!

Stern's new Mira-Gard Multi-Purpose Garden Spray is a scientifically balanced formula combining the newest and most effective insecticides and fungicides for control of most garden pests and diseases. Contains a special chemical "sticker" that holds the spray chemicals on your plant longer. Won't wash away with the first rain. Saves you work—saves you money because you don't have to spray nearly as often.

Amazing Results with MIRA-GARD



SAVED! The gorgeous hybrid tea rose bush shown above was saved with Mira-Gard. Attacked with Rose Mites and Black Spot, it seemed impossible to restore its healthy beauty.



DESTROYED! Once beautiful, the disease-infected rose bush above was completely lost for the entire blooming season. Mira-Gard could have saved it!

Always keep a supply of Mira-Gard on hand. For Quality Sprayer see page 55.

PROTECT FRUITS AND VEGETABLES

Now, Stern's New MIRA-GARD can be used on most fruits and vegetables—even up to 14 days prior to harvest! Now—you can have healthy, vigorous trees and plants which produce huge crops of luscious, taste-tempting fruits and vegetables. Fruit Spraying Schedule and Vegetable Control printed on every package.

BEAUTIFY AS YOU SPRAY—PEPS UP LEAF GROWTH!

Add Miracle-Gro to your Mira-Gard solution. Acts as a leaf tonic to encourage foliage growth. Actually supplies extra nitrogen that is absorbed by the leaf within one hour after spraying. Your plants appear greener, more lush, more beautiful. You actually see the improvement within a few hours.

MIRA-GARD IS EASY TO USE! ECONOMICAL! PRACTICAL!

Simple—Complete directions and easy fruit spraying instructions on every can. Just mix two tablespoons of MIRA-GARD with one gallon of plain water. Use any usual spraying device.

Low Cost—MIRA-GARD is concentrated! You don't buy water when you buy MIRA-GARD. You add the water at home. 4 oz. package makes 4 gallons of liquid garden spray.

Practical!—Now you need buy only one product to treat most garde plants. Stern's MIRA-GARD replaces a shelf full of sprays.

IMMEDIATE RESULTS GUARANTEED!

You get amazing results from the very first application or you get your money back. Complete instructions on every package.

4 oz. Canister (makes 4 gals. of liquid spray) .....$ 1.50
1 lb. Canister (makes 16 gals. of liquid spray) 4.00
5 lb. Canister (makes 80 gals. of liquid spray) 18.00

ALL PRICES POSTPAID

STERN'S NEW Mira-Gard®

Thrive Even in Steam-Heated Apartments

These superb specimens actually enjoy hot, dry heat that kills other plants. Need little water, little care for glorious results. Live for years. Plant together or individually for all-year decoration, exciting bloom this very year! Easy growing instructions with each order.

NOW HAVE A BLOOMING CACTUS GARDEN INDOORS!

Stern's Fabulous New Flowering Cactus Collection Blooms on Your Window Sill Starting the FIRST YEAR!

Imagine this collection of rare desert plants, some from Mexico, Brazil, Africa, growing in your home. Five different varieties that bear breathtaking, unusual, satiny-petalled flowers in yellow, lavender-pink and white! Some even bear tiny scarlet jewel-like fruits!

Five Blooming Varieties

Night-Blooming White "Cereus"; Lavender-Flowering "Glory of Texas"; Shapely Yellow "Nipple Cactus"; White Flowered "Pin Cushion"; Yellow Flowered "Twisted Rib."

Postpaid: Any 2 for $1.00; 5 (1 of each) $2.00.

DAZZLING RED FLOWERS! FLAME OF THE WOODS

(Ixora coccinea)

BLOOMS INDOORS with DAZZLING big clusters of BRIGHT RED FLOWERS Almost All Year!

SPECIAL OFFER only 1.50 per plant

What a showy, colorful house plant is Stern's lovely Flame-of-the-Woods! Glossy green leaves provide magnificent contrast for its big clusters of dazzling red flowers. It keeps budding and blooming almost all year!

NEEDS LITTLE CARE

Hardy, very easy to care for. Thrives in sun or partial shade. Brings your home bright, blooming color, winter and summer, year after year!

Take Advantage of This Special. Order For Your Home and Gifts Now! **$1.50 each, 3 for $4.00, 6 for $7.50.** All Prices Postpaid. Directions for easy care enclosed.

Grow Florida Fruit Indoors While Winter Rages Outside!

STERN'S Dwarf ORANGE and LEMON Plants

Thrive on your WINDOW SILL

(Citrus Orange Otaheite)

(Citrus Lemon Ponderosa)

2 Plants (1 of each) only $3.50 Postpaid

Bear Fragrant Blossoms —Delicious, Colorful Fruit!

Now you can grow tropical fruits and flowers right on your window sill—on graceful miniature orange and lemon "trees" that thrive indoors! They'll brighten your home with their exquisite pastel blossoms, bright golden oranges and sunny yellow lemons!

EVERGREEN PLANTS ARE BEAUTIFUL YEAR 'ROUND!

Stern's delightful Dwarf Orange and Lemon Plants never stop growing! Their glistening evergreen foliage is a delight to behold even when there's no fruit or bloom. They will bloom and bear for years and years!

PICK YOUR OWN LUSCIOUS HOME-GROWN LEMONS AND ORANGES!

What a thrill to pick tasty, vitamin-rich oranges from your own indoor-growing plants! Pick lemons that are not only rounder, juicier and often even larger than usual, but have delicious flavor!

ORDER NOW FOR TROPICAL BLOOMS THIS VERY SPRING!

Stern's Dwarf Orange and Lemon Plants are hardy, fine quality, well-rooted plants from 2¼" pots. Because our plants are so well-established, they will burst into bloom this very spring.

Easy growing directions with order. Postpaid: Each $2.00; 2 for $3.50; 4 for $7.00.

STERN'S MOSES in the CRADLE (Rhoeo discolor)

A Rosette of Red-Purple And Green-Striped Leaves, Dainty White Flowers

No other house plant like this. Display its lush tropical beauty in your home this winter and all year 'round. Your friends will admire and rave about this novel plant. Truly a conversation piece. Large waxy lance-shaped leaves spray upward from a common center forming a delightful rosette-like plant, about 12" tall. The top side of the leaves are dark metallic green while the under side is a vivid, glossy red-purple. Adorable little white flowers grow in open boat-shaped bracts around the base of the rosette—suggesting its name: "Moses in the Cradle." Easy Planting Instructions With Each Order.

Strong No. 1 Plants, 4-6 in. Postpaid: Each $2.00; 3 for $5.00; 6 for $9.00; 12 for $16.

Glorious Reblooming Indoor Plant Cherished for Centuries

CROWN OF THORNS

(Euphorbia Splendens)

For the First Time, Stern's Offers these Hardy, Colorful, Easy-to-Grow Plants

Now you can have an exciting, almost everblooming house plant. Believed to be the very plant from which our Lord's "Crown of Thorns" was made. Small, requires little care, does best in full sun. This little green-leaved shrub, with its fleshy, thorny stems, produces scarlet flowers almost all year long. A most bright and cheerful addition to the home during the long winter months. Reportedly this plant will bleed to death if a branch is cut. This is the plant's own sorrow at being used as Christ's "Crown of Thorns."

A Perfect Living, Flowering Gift for Christmas, Easter, and The Lenten Period. While a single plant makes a striking display, for most exciting and abundant color, plant three of these unusual, cherished-for-centuries plants in one pot or container. Complete planting instructions included with each order.

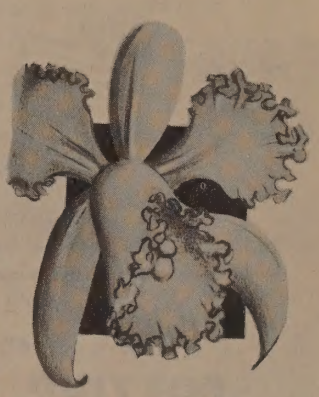
Sturdy plants shipped from 2¼" pots Postpaid: $2.00 each; 3 for $4.00; 6 for $7.00.

IT'S EASY TO GROW These Lovely Miniature ORCHIDS

(Bletilla Hyacinthina)

3 Jumbo-Size 1½-3 inch Bulbs—Only $2.25 ppd.

Guaranteed to Bloom in 30-60 Days



It's easy to grow these exquisite miniature Oriental Orchids indoors in your home, and what a delight they are to give or own! They're true Orchids, with perfect orchid color and shape . . . look just like miniature Cattleya Orchids sold by florists . . . yet you don't need a greenhouse or other special equipment to grow them!

Easy to Grow—This is the "CAN'T FAIL" Orchid! A famous orchid specialist says, "Easiest of all orchids . . . can't fail! If you can grow daffodils you can grow this orchid."

Bloom Abundantly—Just plant our Jumbo-size bulbs in pots, following simple instructions provided. They'll shoot out flower spikes 6-8" tall. Every spike will bloom with as many as eight lovely orchids, each 1-1½" across.

Jumbo-Size Orchid Bulbs (Each 1½-3"). Postpaid: 3 for $2.25; 5 for $3.75; 10 for $7.00.

NOW . . . READY TO BLOOM!

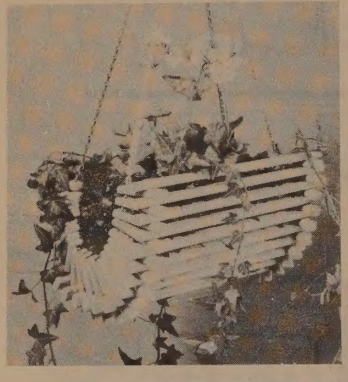
INDOOR-OUTDOOR GARDENIAS

Big Plants Covered With Buds!

Enjoy FRAGRANT BEAUTY the whole year 'round. Wonderful opportunity to have big, 10 to 15 inch plants already in bud or actually blooming! Guaranteed to thrill and delight you! Here's the most exciting garden idea-of-the-year! Now you can have the magnificent beauty-thrill of freshly blooming, fragrant Gardenias right in your own living room in winter—and again in your garden this summer! Never a plant more appealing!

Giant flowers of purest white—beautiful in shape—just like those exhibited by America's finest florists. Their exquisite perfume demands attention—their magnificent shape is unforgettable! Waxy smooth, glowing foliage—these are bushy plants—compact and graceful—covered with lush growth of shapely leaves. Even when not in bloom, these plants are a valuable decoration in home or garden. Limited supply of vigorous plants—actually in bloom or covered with buds—already growing in 3-inch pots. All you do is follow easy directions.

Strong plants, 10-15 inches, shipped with 3-inch pots.
Postpaid: Each $2.50; 3 for $7.00 ; 6 for $13.50.



HAVE A LOVELY

Hanging Garden

On Your Porch or Indoors!

This smooth, sturdy, natural western wood planter comes with its own gleaming brass chain, all ready for hanging. Fill it with Hanging Basket Begonias, Ivy, Geraniums or your own favorite plants. Hang it on your porch, terrace, patio or anywhere indoors for a lasting touch of unusual charm. 11"x 8"x12". (Plants not included.)

Only $3.95 Postpaid

Start Your HOUSE PLANTS Off Right In
Stern's Special Mix "Half 'n Half"

POTTING SOIL

Direct From Our Own Nurseries To You . . .

For 100% success with your house plants, get them off to a good start by planting in Stern's fresh Special Mix "Half 'n Half" Potting Soil! This is the same fine quality mixture in which we grow our own choice plants and flowers . . . made up half of rich top soil right from our own well-cultivated fields, and half of famous Geneva peat moss. Order now, while ordering your plants.

1½ lb. pkg. (enough for 4-5 four-inch pots or 2-3 five-inch pots) $1.00; 3 lb. pkg. $1.75; 6 lb. pkg. $3.00. All priced postpaid.

Like a "Living Rainbow" of Purple, White, Yellow, Pink, Rose, Red-Bronze, and Gold

EXOTIC, COLOR CHANGING

MEXICAN (Beloperone guttata) SHRIMP PLANT

Brings Your Home Glowing Color All Winter Long!

Enjoy new, glowing, jewel-like color on your window sill all winter, with Stern's fabulous and unique Mexican Shrimp plant. Produces an abundance of flower-like sheaths that change color as they mature . . . from yellow to flesh-pink to dusky rose and finally a rich red-bronze with glints of gold! These graceful spikes are tipped with white, purple-spotted flowers.

BLOOMS INDOORS AND OUTDOORS ALMOST ALL YEAR. Despite its exotic good looks, this easy-going Mexican beauty needs little care. Grows up to 3" a month . . . to a cascading arrangement 18 inches tall. Blooms indoors almost constantly from November 'til April. When warm weather comes, put it outdoors in your garden to bloom again. Thrives and blooms for years. Directions for easy care enclosed.

Order now . . . supply limited! Postpaid: Each $2.00; 3 for $5.00; 6 for $9.50. 10 for $15.00;

READY TO BLOOM IN YOUR HOME! . . . STERN'S RED FLOWERING

BRAZILIAN (Zygocactus truncatum) CHRISTMAS CACTUS

Have Deep Red Blooms on Your Window Sill

You'll thrill to see the glowing jewel-like color of your Stern's Brazilian Christmas Cactus when it bursts into bloom this very winter. Yes, if you order now, the strong, healthy, heavily rooted plants you receive will produce blooms this winter. Even when not in bloom the lovely green foliage will be a source of constant delight.

Stern's Brazilian Christmas Cactus produces a floriferousness abundance of fuchsia-like glowing deep red flowers which hang in jewel-like brilliance from every leaf tip. And goes on blooming for about two months—individual flowers last for days. As soon as the first flowers fade, more open into spectacular bloom. Really mature plants often produce hundreds of blooms.

Requires No Special Care

Despite its exotic good looks, this dazzling beauty from the mountains of Brazil needs little care. Just plant in a pot for window-sill growing or in a hanging basket. Directions for easy care enclosed.

Postpaid: Each $2.00; 2 for $3.50; 4 for $6.00.

Stern's CLIMBING LILY

(Gloriosa rothschildiana)

6 Feet of Blazing Red and Yellow Blooms

Imagine a gorgeous, giant-flowering Lily that actually climbs like a fast-growing vine! A Lily that grows and blooms INDOORS this winter and spring . . . and then continues to bloom OUTDOORS in your garden until heavy frost! Crisp, green vines 5 to 6 feet tall blaze forth with dramatic lily blooms of crimson and gold. Each plant covered with artistically crimped and curved petals infinitely more beautiful than ordinary lilies. Strong 4-inch bulbs sent to you . . . easily forced into bloom within a few weeks.

Every plant covered with glowing tongues of brilliant fire until frost. Easy to grow; simply start indoors in pot of well-drained soil . . . water freely when growth starts. Enjoy blooms INDOORS . . . then set plants out in garden in late May. Ideal to grow on fences, lampposts, trellises, etc. Stake up in flower beds for striking color accent.

Strong No. 1 Bulbs, Postpaid: Each $2.00; 3 for $5.00; 6 for $9.50.

SPECTACULAR INDOOR-OUTDOOR BLOOMING

GIANT AMARYLLIS

Huge Red Blooms up to 6 Inches Across!

Imagine the thrilling pleasure of having this blazing scarlet beauty growing in your home this very winter! Never anything like it. And—these colossal flowers bloom months earlier than ordinary amaryllis because they are a special strain. This amazing Stern's strain of American Hybrid Amaryllis can be grown by anyone, INDOORS or OUTDOORS! **Indoors,** just plant in ordinary planting soil, water regularly. They flower even in hot, dry apartments. **Outdoors,** use them in flower boxes or plant in your garden after danger of frost is past.

BLAZING TRUMPET FLOWERS IN 60-90 DAYS!

Our hardy, giant bulbs 3" or more across have buds inside ready to shoot up. A short while after planting, 1, 2, or 3 enormous flower stalks appear. Each stalk puts out 3 or 4 huge blossoms with broad overlapping petals—each bloom 5", 6", sometimes up to 7" across!

GIANT AMERICAN GROWN BULBS . . . Postpaid: Each $2.00; 3 for $5.00; 6 for $9.00.

Mexican Shrimp Plant

Christmas Cactus

Climbing Lily ▲ Amaryllis ▼

Exclusive . . . First Time Offered in the U.S.A.!

Stern's EVERBLOOMING INDOOR

VIOLET

(Browallia speciosa major, Hybrid)

Shipped in Bud or Bloom . . . Blooms Continuously ALL YEAR LONG!

Now at last—you can have lovely VIOLETS blooming in your home every day of the year! Yes, delightful flowers of rare beauty and coloring to decorate your home . . . and mystify your friends with their continuous blooms. Large, full-shaped flowers produced in amazing profusion to cloak this unusual plant almost constantly in a mist of lovely blue-purple coloring. Bright green foliage of most attractive design adds to the exotic beauty of this charmer.

BLOOMS INDOORS and OUTDOORS

Stern's Indoor Violet blooms beautifully during the cold winter months indoors in partial shade. For outdoor charm when warm weather comes you can move these attractive plants outdoors in window boxes, planters or use them in beds or as edging plants around your home. Need no special care . . . they will grow in almost any soil. About 18" high at maturity. Complete planting instructions with each order.

LIMITED SUPPLY

Shipped in Bud or Bloom—Ready to start blooming when they arrive.

Healthy, husky plants grown in 2¼" pots. Postpaid: Each $1.50; 3 for $4.00; 6 for $7.50; 12 for $14.00.

NEW HYBRID FROM HOLLAND

After years of research, Stern's Dutch Hybridizers have finally produced the perfect year 'round house plant. Starting with Europe's favorite, they have created a new strain of Browallia which has the largest blooms . . . is the most free blooming . . . has the best color of anything previously seen. **And . . . is in flower 365 days of the year!**

A Rare House Plant of Spectacular Beauty!

STERN'S SOUTH AFRICAN

BIRD OF PARADISE

(Strelitzia reginae)

Brightest Orange-Yellow, Pink and Blue: Giant Flowers up to 6 Inches

You've never seen such a radiance of exotic, brilliant beauty in any other flower! Just imagine a richly colored tropical bird —that's the colorful BIRD OF PARADISE FLOWER! Spectacular! Its color can only be described as a combination of orange, yellow, pink and blue! Its foliage is strange and beautiful, similar in shape and color to the banana plant. Once established, a plant can produce from 25-50 huge flowers each year. Usually bloom in late summer or fall.

Most Colorful, Exotic House Plant

You'll have the most unusual flowers of all—large bluish-pink boat shaped bracts almost six inches long hold golden orange-yellow flowers with blue tongues. As rare and unusual as the blossoms, are the strikingly handsome leaves—deep, rich green ovate shaped with bold markings—edge is tinged with red at the margin. Stern's BIRD OF PARADISE grow about 3 feet tall at maturity. The exotic 6-inch flowers will last up to three weeks after cutting! Easy to care for, all they need is a place indoors with plenty of sun. Complete instructions with every shipment.

Postpaid: Each $2.25; 3 for $6.00; 10 for $17.00.

Big Everblooming Carnations for Outdoor Garden Beauty

STERN'S HARDY EVERBLOOMING

CARNATIONS

Brighter Colors ★ Sweeter Scent

STERN'S EVERBLOOMING CARNATION COLLECTION
(Group 61-P-6)
6 Plants (1 of each) **$5.00**
12 plants (2 of each) **9.50**
18 plants (3 of each) **14.00**
Postpaid

LARGE DOUBLE FLOWERS • LONGER BLOOMING SEASON

Never before have you been able to grow winter-hardy Carnations of such exquisite perfection. These new varieties are fully double, gorgeous flowers that measure at least 1¾" across—and 2½" if they are disbudded. Have magnificent masses of bloom in your garden.

Wonderful Everblooming Flower Border. They are outstanding as garden decorations—and think of the added thrill of picking these glorious blooms for cut flowers, bouquets, boutonnieres—and exciting, greenhouse-type CORSAGES. Growing to a height of 15-18 inches—Stern's Hardy Carnations rival the prized Greenhouse Varieties in size and perfection of bloom, color and fragrance.

Guaranteed to Bloom from July 'Til October

Commencing in July, these big, Double Carnations fill the garden with spectacular beauty which continues an unbroken Carnival of Color until Fall. For best results, pick the older blooms. They flourish in ordinary garden soil, and bloom freely even during the hottest, driest summers. Guaranteed winter hardy, you can depend on their returning beauty and fragrance year after year.

6 Exciting Colors

RICH RED (Wallace Red). Deep glowing red.
PURE WHITE (Her Majesty). Double white blooms.
PINK & MAROON (Dinah). Rose pink with maroon center. Striking!
SALMON PINK (Salmon Unique). Richly scented.
BURGUNDY (Dubonnet). Very dark red.
SOFT PINK (Pink Princess). Old spice fragrance.

Healthy, Husky, Pot-grown plants. Guaranteed to bloom this summer! **Postpaid: Each $1.00; 6 for $5.00; 12 for $9.50; 18 for $14.00.**

Light Up Your Garden . . . See It Aflame With Color

STERN'S WINTER-HARDY Flame-Flower PHLOX

(Phlox decussata)

Blooms Gloriously Even in Withering Heat Where Other Flowers Often Fail!

Guaranteed to Bloom This Summer. You'll be thrilled with this radiant garden glory! Each plant of Stern's Flame Flower Phlox produces giant clusters of flaming blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost two inches across. Combined in clusters, they produce immense flower heads up to 8 inches, or even 10 inches, across. For season 'round garden color, you must not be without these Stern's hardy Flame Flower Phlox! Wonderful in smaller gardens where space is limited. A few of these plants give the appearance of a garden full of color **all summer long,** even in hottest weather!

These New Phlox Are Vastly Superior to Ordinary Kinds. These large, lusty Phlox produce far more flowers—far more colors on upright stems. 2-2½ feet tall. Stems are sturdy and wiry—require no support. Stern's Flame Flower Phlox is extremely hardy, practically trouble free. Just plant them in any well-drained soil—they'll take as much sun as possible—give them plenty of plant food (Miracle-Gro is best) and thrill as you watch 'em grow. For best results, keep foliage dry when watering.

BRIGHTER COLORS—LONGER BLOOM

Stern's Flame Flower Phlox gives the brightest color and most bloom over the longest period of time of any garden perennial. And now in this superb collection you'll receive varieties selected for their lusty bloom, their spectacular colors, their hardy, robust vigor.

10 DELIGHTFUL COLORS

SCARLET-CRIMSON. (Leo Schlageter.) Brightest of all!

SALMON-PINK and RED. (Daily Sketch.) Giant clusters with large florets.

SHELL-PINK. (Salmon Glow.) Most exquisite pink.

VIOLET GLOW. (Ruby Lee.) A huge violet-purple flower!

ROYAL PURPLE. (Royal Purple.) Dark violet-blue.

SUNSET RED. (Flash.) Bright carmine-crimson.

DUSTY PINK. (Rynstroom.) Deep pink, extra large florets!

LAVENDER-PURPLE. (Starlight.) Warm purple with white star.

PURE WHITE. (White Admiral.) Just about the best white!

ORANGE FLAME. (Spitfire.) Giant clusters of salmon-orange with red eye.

Selected No. 1 field-grown plants. Postpaid: 3 for $2.00; 6 for $3.75; 10 for $6.00; 25 for $14.00.

Stern's FLAME FLOWER PHLOX COLLECTION
(Group 61-P-7)
10 Phlox (1 of each variety) . . . . . postpaid $ 6.00
20 Phlox (2 of each variety) . . . . . postpaid 11.50

Now You Can Grow Gorgeous Greenhouse Type "Football" MUMS Outdoors in Your Garden!

STERN'S
FABULOUS FAMOUS-NAME

Giant Exhibition CHRYSANTHEMUMS

Illinois

GUARANTEED WINTER HARDY!

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Stylish

ABSOLUTELY GUARANTEED TO BLOOM THIS FALL!

Now you can grow honest-to-goodness corsage-size chrysanthemums outdoors, right in your garden! Have magnificent big "Football" Mums up to 5" and 6" across—blooming in your yard or garden! Stern's thrilling "Famous-Name" Mum plants produce the same big greenhouse-type Mums that florists sell at premium prices—yet Stern's wonderful Sub-Zero strain needs no coddling, thrives with minimum care, survives below zero temperatures outdoors! They're guaranteed winter-hardy, guaranteed to bloom the first season. What's more, they'll produce gorgeous blooms year after year!

GLORIOUS CORSAGE MUMS EVERY FALL TO GIVE, TO WEAR, TO FILL YOUR HOME WITH COLOR!

Just when your summer flowers have given up the ghost, and your garden needs a lift for Fall—these Mums really produce! Starting in September and up 'til heavy frost, you'll have flowers of deep blood-red, orange-yellow, snowy white, sunny yellow, raspberry-pink and rich bronze . . . turning your garden into a riot of gay color! You'll enjoy glamorous corsages, beautiful cut flowers every day for months, and still have plenty left over every day for garden beauty! For really giant-size Mums, remove all the smaller buds from each stem, leaving the strongest one on each stem to develop into a magnificent giant flower.

FAST GROWING . . . BUSHELS OF FLOWERS

These healthy, husky, pot-grown plants will grow 2 to 2½ feet tall . . . will produce bushels and bushels of giant Mums starting this summer. Full, compact and spreading—these abundant blooming plants form a perfect background for other low-growing Mums, provide thrilling color highlights for your garden year after year!

GUARANTEED WINTER-HARDY, AND . . . SO EASY TO GROW!

Stern's "Famous Name" Chrysanthemums will grow almost anywhere. They thrive in full sun or partial shade and are extremely winter-hardy. These sturdy plants will survive SUB-ZERO temperature! Easy planting instructions are packed with each order. Just plant them and forget them. For hedge use plant 20" apart.

Healthy, Husky, Pot-Grown Plants. Guaranteed to bloom this summer!

Postpaid: Each $1.00; 6 for $5.00; 12 for $9.50; 18 for $14.00.

Fill Your Garden With Blazing Mum Colors!

- ★ **VELVETY BLOOD-RED** (Fred Stone). Rich, velvety deep red.
- ★ **GOLDEN YELLOW** (Illinois). Shapely yellow flowers.
- ★ **PURE WHITE** (Grace Bradshaw). Fully double blooms.
- ★ **BRONZE** (Purdue). Unusual shades of bronze.
- ★ **RASPBERRY ROSE** (Stylish). Unique new color.
- ★ **YELLOW-APRICOT** (Wisconsin). Beautiful color.

STERN'S GIANT CHRYSANTHEMUMS

(Group 61-P-8)

6 Mum Plants (1 of each color)	$ 5.00
12 Mum Plants (2 of each color)	9.50
18 Mum Plants (3 of each color)	14.00

All Prices Postpaid

Blooms Like This In Full Shade!

Stern's GIANT Double *Camellia-Flowered* 'Emperor' BEGONIAS

BLOOMS ALL SUMMER LONG!

In Shady Nooks Where Even Grass Won't Grow • Flowers Up To 8 Inches Across!

Blooms in just 15 weeks!

World's Most Spectacular Blooms!

Positively breath-taking are these new double Camellia-flowered hybrids. Their spectacular blooms from early July until late fall, measure up to 8 inches across. More colorful than ever, Stern's now offers these exquisite flowers in a wide range of brilliant colors. Their lovely shape is a masterpiece of symmetry. Grow them in shade—where clear bright colors are most needed. A most effective cut flower when floated in a shallow bowl like a Water Lily—surrounded by its own leaves.

Famous Magazines say: "Triumph—most spectacular—exotic—flashy!" Just imagine giant flowers almost a foot across, brilliant as a sunset—truly one of the world's most magnificent flowers.

Guaranteed to Bloom This Summer! A Continuous Display Until Frost

Easy to grow in a shady location. They cannot stand full sun. For longest possible blooming season, we recommend that you start Begonias indoors in pots or window boxes in March. Set outdoors after all danger of frost has passed. They bloom in clusters of three, one large male flower in the center and two smaller female flowers on either side. Remove these side buds as soon as they appear. They are of inferior character and inhibit the full development of the central flower. This disbudding will make an amazing difference in the size and beauty of the flower.

Top Size imported bulbs—your choice of colors: Red, Orange, Salmon, Pink, White and Yellow. Packed in bags of six bulbs of **one color.**

Postpaid: 6 for $2.00; 12 (any 1 or two colors) for $3.50; 24 (any 1, 2, 3 or 4 colors) for $6.00; 100 for $20.00.

Stern's "Emperor" Mixture of Double Camellia-Flowered Begonias

(Group 61-BU-1)

Contains all six outstanding colors. Postpaid: 6 bulbs (one of each) for $2.00; 12 for $3.50; 24 for $6.00; 54 for $11.00; 102 for $20.00.

NOW . . . PICK EXHIBITION FLOWERS
UP TO 12 INCHES ACROSS

Stern's DINNERPLATE and BI-COLOR

Giant DAHLIAS

BIG! BEAUTIFUL! BOUNTIFUL!
GUARANTEED! BLOOMS THIS SUMMER!

Stern's now offers, for the first time, two new collections of the world's finest Dahlias. Select varieties from all over the world representing an international selection of blue-ribbon winners.

Week after Week of Bloom! Now thrill to wonderful new colors and shadings . . . pick flowers, flowers, flowers . . . all season long! These new improved Stern's Dahlias are especially grown and selected to produce early bloom . . . and to continue blooming after first frost.

How To Grow Prize-Winning Dahlias

So easy. Plant these Stern's Giants in any well-drained garden. Fertilize well. Starting in August, you will be rewarded with flowers of incomparable size and beauty. Only one flower makes a whole bouquet! Plants grow 5 to 6 feet tall, their brilliant colors are accented by lush green foliage. An ideal flower for cutting—they keep their beauty in the house for one full week or more! They last even longer when the cut flower is floated in a large bowl of water, a beauty similar to that of the Water Lily.

5 Spectacular GIANT DINNER PLATE DAHLIAS

DEEP RED (Linda Lou.) Here is a beauty! 10". Very dark red flowers are born in profusion on a shapely 4-foot bush.

PURE WHITE (D'Arcy Sainsbury.) Best all 'round pure white for exhibition and cutting. Large 10" flowers on vigorous 4-foot bush.

GLEAMING PINK (Kelvin.) Huge 12" flowers of tyrian pink with gold on the reverse of the petals. Free flowering 4-foot bush.

FLAME RED (Ruffled Giant.) Huge 10" to 12" flowers of brilliant flame red. The low three to four-foot bushes are a solid mass of blooms.

YELLOW GOLD (Monarch of the East.) Huge 10" to 12" golden yellow flowers on a sturdy four-foot bush.

DEEP PURPLE (Night Editor.) The well-shaped blooms reach enormous size and have a beautiful deep purple color. A recent American introduction. 4-foot bush.

Selected No. 1 Tubers—Each with a visible bud-eye. Postpaid $1.00 each.

Stern's Dinner Plate Dahlias
(Group 61-BU-2)

6 Tubers (1 of each)	postpaid $ 4.95
18 Tubers (3 of each	postpaid 13.50

3 GIANT BI-COLOR DAHLIAS

WHITE & WINE (Dixie's Winedot.) Giant 10" blooms of creamy white with flecks and dots of wine. A free flowering six-foot bush.

RED & WHITE (Tartan.) Exceptional and new bi-color! Blooms are 7" to 8" across and a rich velvety maroon with glistening white edges and tips. Disbud for maximum size.

PURPLE & WHITE (Lois Walcher.) A gorgeous violet purple uniformly tipped with white. A striking four-foot garden plant.

Selected No. 1 Tubers—each with a visible bud-eye. Postpaid: $1.00 each.

Stern's Bi-Color Dahlias
(Group 61-BU-3)

3 Tubers (1 of each)	postpaid $2.50
6 Tubers (2 of each)	postpaid 4.95
9 Tubers (3 of each)	postpaid 7.25
12 Tubers (4 of each)	postpaid 9.50

Special! POMPON DAHLIAS

Our dainty Pompon or Button Dahlias add a bright touch to your garden and are unsurpassed for cutting, too! Each plant produces up to several hundred perfect flowers 1½" in diameter in the course of a season. **Mixed colors only:** Red, Pink, White, Orange, Yellow and Lavender.

Selected No. 1 Tubers. Postpaid: 6 for $3.95; 10 for $6.00; 15 for $8.50; 25 for $12.00.

Bi-Color Dahlia
Tartan

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Dinnerplate Dahlia
Monarch of the East

A NEW GARDEN MASTERPIECE

Stern's MAN-HIGH* GLADIOLUS

Amazing Specimens Grow

UP to 5-6 FEET TALL

Stern's brings you another rare garden wonder. Gigantic GLADS—giant queens of floral beauty. Truly the most magnificent ever grown!

. . . Imagine towering spikes as tall as the average man—with a flowering head up to a yard long . . .

. . . imagine 22 or more huge flowers on a single stem—each individual floret the size of a saucer, measuring 5½ to 8 inches in diameter . . . each flower the size of a giant Amaryllis . . .

. . . imagine a flag-pole spike with eight or more colossal flowers open at the same time—with florets so arranged that the spike is 8 to 10 inches wide—like a solid wall of brilliant color . . .

. . . imagine enjoying weeks of colorful blooms as each bud bursts into flowering glory.

Don't miss this garden thrill—get these new Stern's Skyscraper varieties for a "flower show" garden this summer.

These rare varieties are **currently** being offered by leading Gladiolus specialists at as much as $3.00 for a single bulb. Now, famous Stern's Nurseries brings you these "best-of-the-show" beauties at a price every gardener can afford.

Guaranteed to Bloom in 90 Days or Less

So easy to grow, even the beginner can win prizes at flower shows. In your garden they are an outstanding spectacle that demands attention. In a floral arrangement, they are a "living picture" of grace and color that are not surpassed by any other flower. Simply plant these Stern's giants deeper than ordinary "Glads"—about 4-5 inches deep. This is necessary because their towering height requires a firm foundation. Plant in any kind of soil with good drainage. Give them maximum sunshine (all day long if possible). Water frequently. For a continuous display of exhibition Gladiolus, plant bulbs at intervals of two weeks. Plant until July 1st. Enjoy a succession of exquisite blooms from July until late fall.

GROWS UP TO THREE INCHES IN A SINGLE DAY

A Goliath of vitality! You've never seen such vigorous growth. On damp, cool summer days you can almost see them growing. Small quantities of plant food applied regularly, plus plenty of water and sun, is all you need for sensational prize-winning Glads.

FIVE SKYSCRAPER VARIETIES for MAN-HIGH, EYE-LEVEL BEAUTY

1. CREAMY WHITE. A magnificent specimen, produces a huge spike covered with flowers. Sensational.

2. PINK and ROSE. Rare prize-winners! Tremendous flowers opening extremely wide. Very tall and graceful.

3. YELLOW and ORANGE. A massive display of dazzling sunrise colors. A Flower Show champion.

4. SCARLET. King size flowers. Rich, deep color with a velvety glow. One of the largest.

5. PURPLE and LAVENDER. New, most unusual color. An amazing flower—tall and broad. Exquisite.

Stern's Finest Quality—Officially Rated No. 1 Size.

Your Choice of Colors Listed Above: 10 for $2.50; 25 for $5.50; 50 for $10.00; 100 for $19.00. Postpaid.

RUSH ORDER: Our supply of these rare bulbs is extremely limited.

3 of each listed above— 15 bulbs	$ 3.25
5 of each listed above— 25 bulbs	$ 5.00
10 of each listed above— 50 bulbs	$ 9.50
20 of each listed above— 100 bulbs	$18.00

*Registered Trademark

Now–For 1961! Stern's Fabulous New Masterpiece

HANGING BASKET BEGONIAS

IN 6 HEAVENLY COLORS

Giant flowers up to 6"

Rare spectacular show-flowers

Thrilling cascade of color this very summer

So easy to grow!

gorgeous camellia-like blooms

Up to 100 glorious flowers from each bulb–blooms all summer

THE CROWNING ACHIEVEMENT IN BEGONIAS!

Stern's fabulous new Hanging Basket Begonias now are here! Glorious, giant, double, Camellia-shaped flowers—up to a huge 6 inches across . . . **6 times bigger than old-fashioned types.** Their beauty is breathtaking! You'll marvel as they transform a corner of your home or garden into a floral bower!

BLOOM FOR MONTHS—THIS VERY SUMMER!

Just imagine—living fountains of fabulous flowers hanging in magnificent profusion from flower boxes, pots or hanging baskets. Thrill to the delicate beauty of these Stern's Hanging Basket Begonias all summer long! Once they begin their spectacular display of sparkling iridescent colors, they'll continue in full bloom until frost. They'll be the showpiece of your patio, porch or garden—the envy of all who see them—this summer and for many summers to come!

FABULOUS FLOWER IS SHADE-LOVING!

Place these breath-taking Hanging Basket Begonias where shade from trees, bushes or the house has caused bare patches. Sheltered from direct sun and strong wind, they turn barren nooks into gorgeous attractions! Set them high in a hanging basket in a shady porch corner; plant them in a flower box to glorify a dull patio niche; put them in a flower pot to add unusual charm to a garden wall! They'll hang down like a lavish, blossoming fountain—your prize display!

SO EASY TO GROW! For the longest possible blooming season, start your Stern's Hanging Basket Begonias indoors from now through March. Just follow the clear, simple directions; in a few short weeks you'll be rewarded with phenomenal flowers six times bigger than old-type hanging Begonias . . . a hundred or more dazzling blooms . . . a spectacular beauty you and your friends never saw before!

RARE AND MAGNIFICENT GIANT FLOWERS!

Stern's newly-developed giant Hanging Basket Begonias are a rare California strain. Tested . . . evaluated . . . selected . . . for size of flower . . . for abundance of bloom . . . for sparkling clear colors—only outstanding specimens developed after years of study and research have been chosen to be included among these Stern's Hanging Basket Begonias. Truly outstanding bulbs . . . measure a huge 1¼-2½ inches across! Now, you can be one of the few to own them!

DEMAND IS SURE TO EXCEED SUPPLY! Don't wait! Make sure YOU have this miracle of beauty in your home this year! Send your order **today!** Please give second and third color choice so we can surely fill your order. No flower lover should miss this opportunity! Act at once!

NOW AVAILABLE IN SIX BRILLIANT COLORS!

World's Most Fabulous Hanging Basket Begonias

Flaming Red, Vibrant Orange,
Delicate Salmon, Gleaming Pink,
Radiant Yellow, Glowing White.

3 Bulbs for $2.75; 6 Bulbs for $5.00;
12 Bulbs for $9.00;
18 Bulbs for $12.00;
30 Bulbs for $18.00.
All Prices Postpaid.

STERN'S HANGING BASKET BEGONIA COLLECTION
(Group 61-BU-4)

6 Bulbs (1 of each)	$ 5.00
12 Bulbs (2 of each)	9.00
18 Bulbs (3 of each)	12.00
30 Bulbs (5 of each)	18.00

POSTPAID

HAVE BLAZING COLOR WITH STERN'S SUMMER-FLOWERING

TORCH CANNAS

BLOOMS GLORIOUSLY EVEN IN WITHERING SUMMER HEAT!

Here's garden color rarely matched by any other flower! And, these excitingly new strains of Cannas, developed by the world's finest hybridizers, can now be yours! See them in all their color-glory—growing in your garden this very summer. Stern's new Torch Cannas will produce a gorgeous floral display with their large showy flower clusters sparkling in the bright summer sunlight—immense trusses with individual flowers as large and larger than those of Gladioli.

HOW TO PLANT—HOW TO USE

For maximum enjoyment and blooms, Stern's Cannas may be started indoors from February through April. (Complete instructions with shipment.) Plant a few in the flower border to give added color or in a sunny spot against a fence or house—in tubs for terrace or roof garden use. Or may be used most successfully in massed plantings. Plant 18" apart in rich garden soil and feed with Miracle-Gro.

Now Available In 4 Glorious Colors: Blazing Red . . . Gleaming Pink . . . Frosty White . . . Sunbeam Yellow. **Guaranteed To Bloom This Summer.**

Heavy No. 1 Roots. Postpaid: 3 for $2.00; 6 for $3.75; 10 for $6.00; 25 for $14.00; 50 for $25.00.

Stern's Torch CANNA Collection
(Group 61-P-9)

4 Plants (1 of each)	$2.50
8 Plants (2 of each)	4.75

POSTPAID

4-IN-1

THE MOST PHENOMENAL ACHIEVEMENT IN OVER 2,000 YEARS OF ROSE CULTIVATION!

STERN'S SUB-ZERO 4-IN-1

RAINBOW TREE ROSE

8490 A.

EYE-LEVEL ROSES OF 4 DIFFERENT COLORS ALL ON ONE TREE!

Prepare for a wave of excitement in your neighborhood when you plant our phenomenal new 4-in-1 Sub-Zero Rainbow Tree Rose. Never before has there been a Tree Rose like it! A Tree Rose that bears a breath-taking abundance of magnificent big Roses IN 4 DIFFERENT COLORS AND VARIETIES—**all in bloom at the same time—all on one tree!**

DOZENS OF HUGE RED, YELLOW, PINK and THREE-TONE ROSES, ON A SINGLE TREE, THIS VERY SPRING!

With the recent development of the superb Sub-Zero Eye-Level Tree Rose, a new pinnacle in Rose cultivation was reached. Now Stern's 4-in-1 Rainbow Tree Rose tops even that! Just to see it in bloom with its amazing 4-color flower display just as high as your eyes—its luxuriant foliage—its enchanting mixture of fragrances, is an unforgettable experience. To own this newest, rarest of all Sub-Zero Tree Roses is a real delight!

EVERBLOOMING, EXTRA-HARDY ROSES. Like all members of the new race of Sub-Zero Roses, these four Rose varieties are amazingly resistant to cold. They are almost totally disease-immune. They bloom continuously! Plant this season—enjoy abundant bloom starting this spring and right through to fall—and year after year! MAGNIFICENT 4-COLOR BLOOM GUARANTEED FOR YEARS.

QUADRUPLE-BUDDED TO PRODUCE FAR MORE ROSES—A FAR MORE LUXURIANT CROWN THAN ANY OTHER TREE ROSE!

Four different varieties of Roses are budded to the strong, heavy, 3-ft. tall trunk of our Rainbow Tree Rose. This quadruple-budding not only means Roses of four different colors, but a crown that grows many times thicker and more luxuriant—produces a far greater abundance of Roses than Tree Roses you've seen up until now! Each year the sturdy trunk grows even greater in diameter to support the ever-larger, increasingly massive umbrella of bloom—but the tree itself always remains at delightful EYE-LEVEL height!

ONLY STERN'S HAS THE NEW 4-IN-1 RAINBOW TREE ROSE! MOST LIMITED SUPPLY—ORDER NOW!

In all the world, only Stern's has the unique new Rainbow Sub-Zero Tree Rose. Each one takes years to produce. Once our limited supply is gone, there will be no more for this season. To be among the first to enjoy this rare specimen, act now!

Each $10:00; 2 for $18.00; 4 for $35:00; 10 for $75.00.

All Prices Postpaid

BLUSH-PINK
Large, two-toned, fully double. Delightful color. Bloom abundantly in lush clusters.

BLAZING RED
Spectacular, deep, velvety red. Up to 5 inches wide, fully double. Bloom continually, abundantly.

BUTTERCUP-YELLOW
Large, very double, exquisite fragrance and form. Bloom constantly.

3-TONE
Lovely red, orange and pink tints combined. Fresh, spicy fragrance. Abundant bloom.

WHERE TO PLANT THESE RARE GARDEN GEMS

Wherever you plant these thrilling 4-in-1 Rainbow Tree Roses, you will have a sensational conversation-piece. Some suggestions: Plant among other Rose Bushes for Rose beauty at two levels! Or directly before a picture window and enjoy this astounding specimen indoors and out. Plant two, to form a picturesque living gateway to your home. For stately magnificence, line walks and entranceway with Rainbow Tree Roses 3 feet apart. Plant anywhere you want a sensational landscape effect!

KEEP ALL POSTAL ENDORSEMENTS BELOW THIS LINE

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